

BRUNO *home*

years of
CREATE
QUALITY ON
MODEL

*d to realiz
e our dreams"*

6



The balance between classic and modern subverts the definition of fashion, highlighting a new dimension of romantic aesthetics

Substantial Modern





BRAND ORIGIN AND PHILOSOPHY

Leather craftsmanship tradition



Adapting to the demands of mid-to-high-end consumers and integrating traditional craftsmanship with modern design, the "Dr. Leatherworker" mother series was launched in 2023 and received unanimous praise from the industry and customers. In order to better inherit the thick leather craftsmanship and meet the greater demand for quality products, the "Little Leatherworker" sub-series was extended, with the style and market positioning mutually integrated.

The design concept of "Craftsmanship Creation"

The brand is based on the core concept of "craftsmanship in production", and strictly uses top-grade 3.0-4.0 thick genuine cowhide. Each sofa requires 128 manual stitching processes to ensure both quality and comfort.

Leading the "thick" fashion trend

Drawing on the design inspiration of international brands and domestic aesthetics, with an independent senior R&D team, guided by the market, with patented products, the output will definitely be high-quality and best-selling items. By combining the classic Italian design with Eastern ergonomics, we create sofa products that are in line with the usage habits of Asians.



*endow all creatio
endow all creations with extraordinary quality
through their artisanal spirit*

Original furniture design

From visual impact to meticulous attention to detail, both designers and consumers can feel the unique charm of Novartis' original creations and its dedication and pursuit of beauty. Novartis is telling us in its own way that what it designs is not just furniture, but also a way of life.

PJ-SF40



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Artisanal mastery hand-stitched with devotion

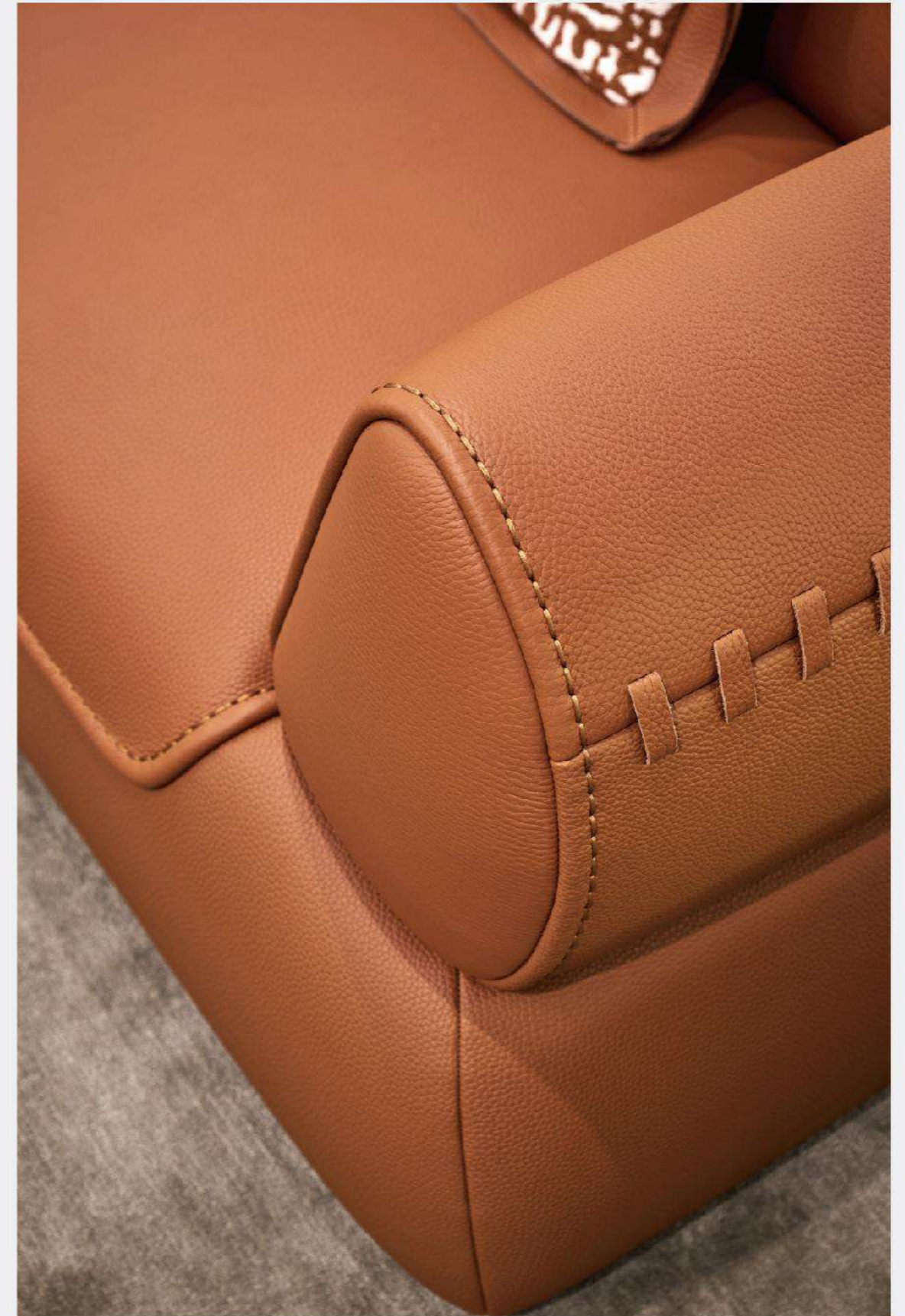
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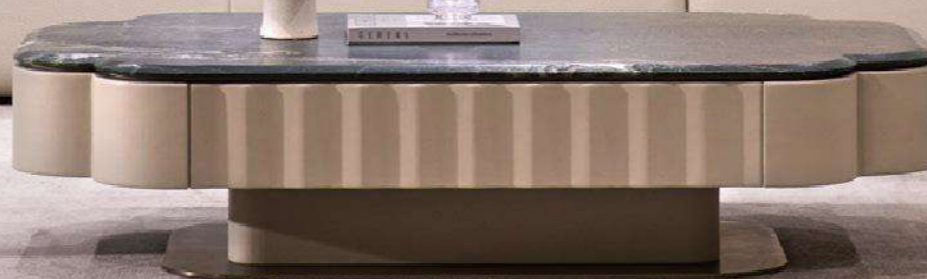
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PJ-SF37





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PJ-SF38





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Original Frontier Collections

Artisanal Mastery
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with
Devotion



043



044

Original furniture design

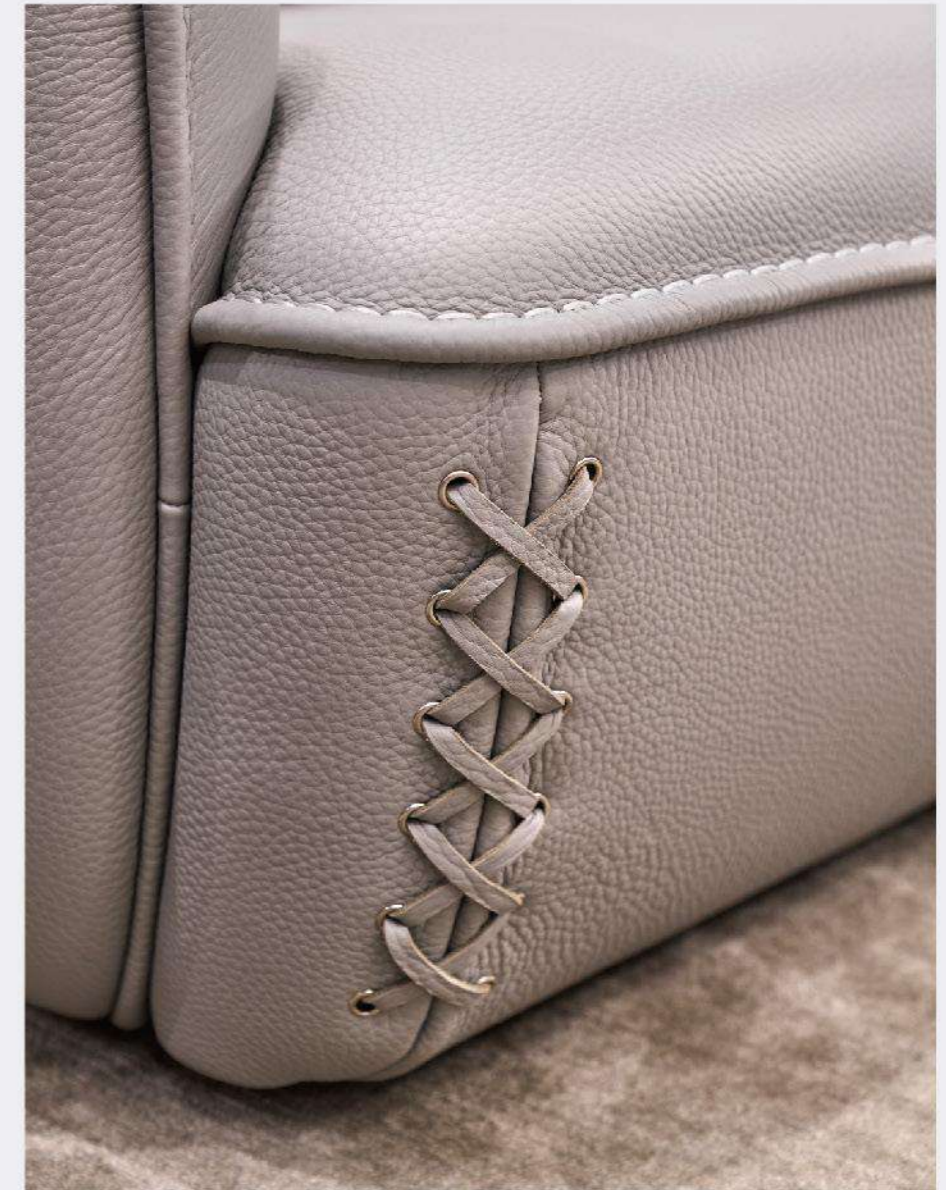
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PJ-SF30





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Substantial Modern



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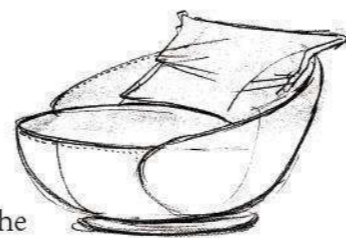
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Featuring plain, elegant and beautiful lines as well as graceful and comfortable designs, blending the richness of Italian genuine leather and exquisite, finely-detailed craftsmanship, it is really a good example of practical, elegant and luxurious sofas.

*It leads to a high-quality lifestyle,
turning our home into an artistic
tribute to life.*



Leading-edge technology integrates with exquisite arts, creating unimaginable beauty, which is the passionate expression of life.



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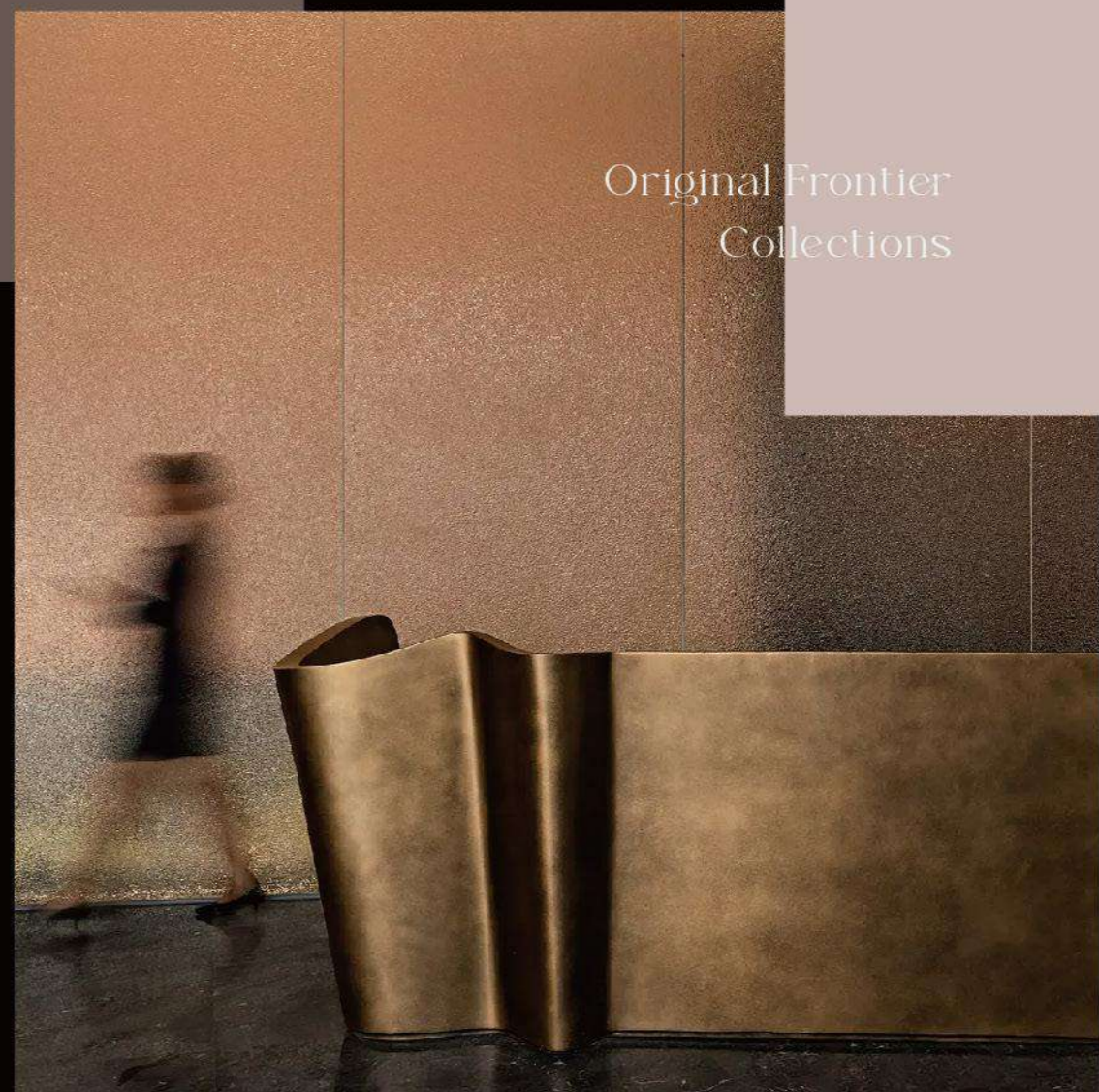
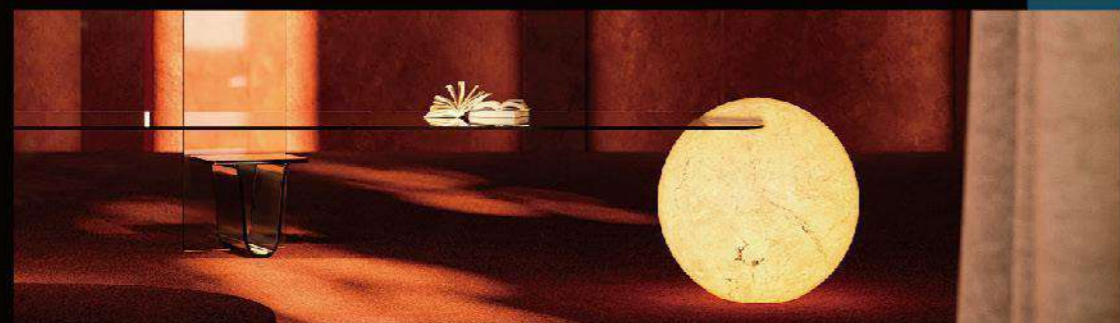
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Leather

Original Frontier Collections

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Original Frontier
Collections

Original furniture design

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PJ-SF41 



PJ-SF41

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Artisanal Mastery.
Hand-stitched with Devotion

PJ-SF43



PJ-SF43

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Subvert fashionism

PJ-SF44 



PJ-SF44

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Let home encounter the original warmth

PJ-SF46 



PJ-SF46

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Original furniture design

PJ-SF45 



modern Quiet luxury

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PJ-SF42



Substantial Modern

PJ-BD11 



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PJ-BD13 



Let home encounter the original warmth

PJ-BD12 



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Original design. define your unique space

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PJ-BD14 



