

groël

CONTRACT 2026







Garden Annex-Rastrello Boutique Hotel

A project designed by Pelizzari Studio

809 Kito

Groël designs
inspires every
project



Every brass handle design at Groël is a blend of tradition and modernity, crafted to endure through time. Since 1998, our love for detail has carried us to over 35 countries, where our pieces do more than just open doors, cabinets, or drawers — they bring character and soul to every space.

With Italian craftsmanship and a Spanish heart, we unite artisanal excellence with a contemporary vision. We don't simply create handles; we craft little treasures that enhance spaces, transforming a simple, everyday action into a rich, aesthetic experience.





LIVING IN JAPAN

 TASCHEN
publishers

magdalena o

EXCLUSIVELY // CRAFTED IN BRASS

Design comes to life in brass. Every piece is the outcome of a relentless pursuit of excellence, where quality and innovation unite to go beyond the ordinary.

In our creative process, we explore new shapes, push the boundaries of design, and transform functionality into art. Each detail is crafted with balance and perfection in mind, creating pieces that not only serve their purpose but also inspire.

Entirely made in Italy, each design embodies a legacy of craftsmanship and precision, where artisanal tradition meets cutting-edge technology.

Design comes alive in the perfect balance between form and material, unveiling a beauty that is not only seen but felt in every detail, as your hand traces the piece.

We enrich the world
of design with
innovative projections
that push the
boundaries
of creativity and
functionality, blending
unique shapes,
materials,
and finishes.



NOBU HOTEL, *SAN SEBASTIAN*

Overlooking La Concha Bay in San Sebastián, a luxury boutique hotel with Robert De Niro's signature blends design and gastronomy.

Its exclusivity is reflected in every detail, like the Ibiza handle in powercoat graphite, chosen for its coastal durability and sophisticated style.





REGINA HOTEL ,BIARRITZ

Built in 1907 by Henry Martinet, the Hotel Spa Regina is an iconic Belle Époque building in Biarritz. With a 15-meter atrium and Art Deco details, its renovation was overseen by Dorothee Meilichon.

To complete the transformation, our Art Déco handle in polished nickel powercoat was chosen, a bold classic that perfectly complements the hotel's renewed style.





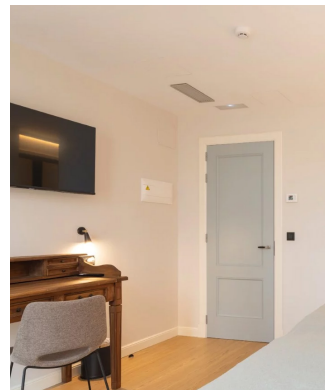
LUXURY // PARIS

Hotel Beige, a peaceful retreat in the heart of Paris, blends elegance and serenity in a boutique setting. Its soft cream tones infuse the space with warmth and light, while the Soft handle enhances its refined atmosphere.



OS CANTIS HOTEL, CANTABRIA

Os Cantis Hotel, a historic boutique accommodation in the old town of Cedeira, is housed in a building dating back to 1905. It was settled in the town in the 17th century. Its renovation has preserved the historical character of the site, with the Chérie handle, whose elegance and distinction perfectly complement the building's tradition.



// PROJECTS BY GROËL



Design evolves, essence remains

SKYLINE METROPOLITANO , MILAN

In the heart of Milan, the metropolitan skyline blends with the gothic spires of the cathedral and the sleek lines of the modern CityLife complex, both rising from the grey horizon and spilling through the apartment windows.

This striking contrast, creating a fresh and original balance, is beautifully complemented by the Snap handle from the Gestures collection — a detail that reinforces the connection between Milan's contemporary architecture and its rich tradition.





VIVIENDA OD, MALLORCA



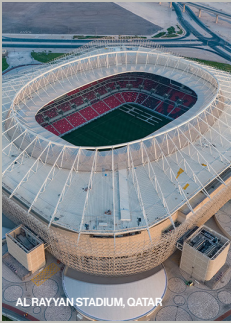
CAP VERMELL HOTEL, MALLORCA



ALFONSO XIII HOTEL, SEVILLA



LINK KUI, HONGKONG



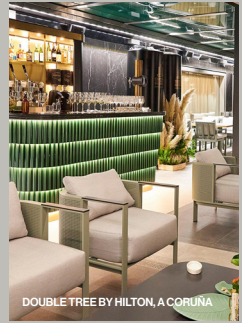
AL RAYYAN STADIUM, QATAR



CENTRO DE NEGOCIOS CURVE, FRANCIA



BIAGIONI SALO' RESTAURANT, ITALIA



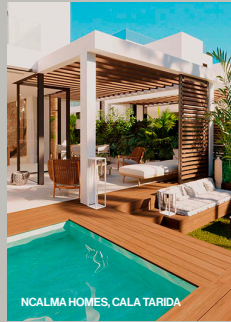
DOUBLE TREE BY HILTON, A CORUÑA



CHOUCHOU HOTEL, PARIS



FOUR SEASONS HOTEL, EL CAIRO



NCALMA HOMES, CALA TARIDA



PALM BEACH HOUSE, SYDNEY



LA ZAGAleta, MALAGA



INFANTADO HOTEL, CANTABRIA



VILA DE GRACIA, BARCELONA



ARIA DI FAMIGLIA, BRESCIA

IN GROËL'S STUDIO
EVERYTHING
YOU CAN IMAGINE
IS REAL

Innovative solutions

WE MAKE TAILOR-MADE
PROJECTS

UNIQUE DESIGNS 100%
IN BRASS

IBIZA COLLECTION

The Ibiza design stands out for its zingrinatto texture, a diamond-shaped soft texture that adds character and dynamism. The collection is complemented by exclusive accessories that preserve its unique essence, creating a harmonious and sophisticated ensemble. A design that transforms any space into a statement of style.





LEVER HANDLE | **256R8**



"T-SHAPED" FORMAT | **256TR8**



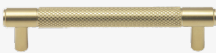
PULL HANDLE | **256M**



BACKPLATE | **256P**



WINDOW HANDLE | **256G**



CABINET PULL HANDLE | **956A**



T-BAR | **956T**



CABINET KNOB | **956**



DOORSTOP | **356**



ESPUCH COLLECTION

The Espuch collection, in collaboration with Azul Tierra, is inspired from blending hexagonal geometrical shapes with noble materials, and timeless elegance.





623 PAIR



621 SNAP



622 SHIFT

GESTURES COLLECTION

The Gestures design, crafted in collaboration with the Pelizzari studio, weaves ancient geometric shapes with fluid, figurative movements. This unique fusion creates an aesthetic that effortlessly bridges the contemporary with the timeless, bringing a bold yet refined presence to any space.



PELIZZARI STUDIO
David Morini



BIMBA



la granja

*Gabriele Schiavon
Gerard Sanmartí*

The Bimba handle design, crafted by Lagranja, embodies passion in every curve, capturing the very essence of its finish. It's the perfect choice for projects where the precision of the curve and a distinctive character take center stage, turning every detail into a statement.



NO LIMITS JUST
TAILOR-MADE
DESIGN FOR
YOUR PROJECT

BESPOKE

LET'S SHAPE SOMETHING REMARKABLE
TAILOR-MADE, TIMELESS, AND ENTIRELY YOURS

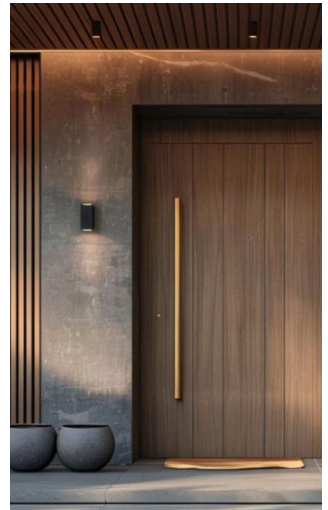
In a continuous global expansion, Groël strengthens its commitment to architects by offering solutions that go beyond the conventional. Through collaborations with renowned designers and studios, we develop innovative proposals that blend advanced technology, precision, and aesthetics, tailored to the needs and visions of each project.

Each solution we provide to architects is designed to seamlessly integrate into the space, enhancing its functionality without limiting creativity. We are the only partner offering architects a unique solution to elevate architectural design to new heights.

Thanks to our experience and dedication, we provide exceptional tools that combine unmatched visual and technical value, making us an indispensable reference for those seeking to bring their creations to life.



TOWERRAILS



PULLS

NO BOUNDARIES WE CREATE WITHOUT LIMITS

SIGNAGE



FINISHED TAPS



HOOKS



FINISHED//
TAPS

FINISHES IN HARMONY

A SINGLE FINISH, FROM DOOR TO WATER



At Groël, we extend our finishing expertise beyond handles to bring the same visual and tactile language to your taps — regardless of the brand you choose.

We apply our finishing technology directly onto the selected tapware, ensuring a perfect match with your handles, towel rails, cabinet pulls and every other touchpoint in the space. The result is not just coordination, but continuity — a seamless dialogue between elements that were never originally conceived together.

The same high-resistance processes that define our hardware are carried into the world of water, delivering outstanding durability, chromatic consistency and a refined surface that remains true over time.

From the first contact point at the door to the final detail in the bathroom or kitchen, everything belongs.

HOSPITALITY

102

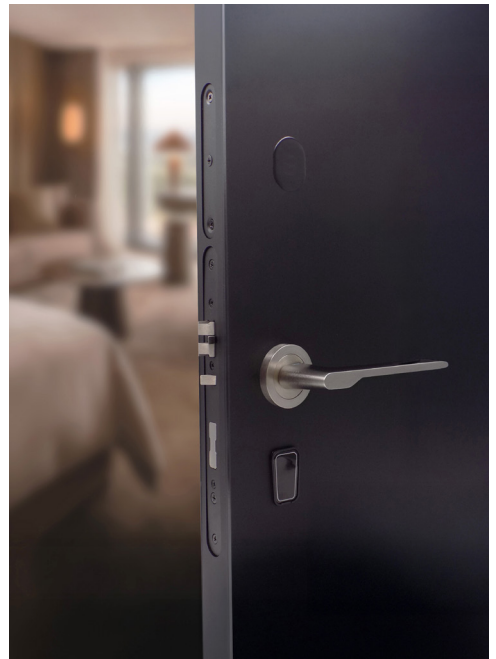
salto 

ASSA ABLOY

OMNITEC 

WE REDEFINE THE WHOLE HOSPITALITY EXPERIENCE

At Groël, we're raising the bar for the hospitality sector: our handles work with electronic locks, adapt to every project, and are built to last — even in the most demanding settings.



OUR PARTNERS

WE PROJECT
OUR SOUL
IN EVERY
PROJECT



COSENTINO®



MONTCALM
COLLECTION

HINCHA

Molteni & C

PELIZZARI STUDIO®

INDITEX

TAHION
COURCHEVEL 1850



lagranja

ZARA

UTURIA
HOTELS

the hoxton



PARK HYATT

salto 

CASA
ALBEROLA
HOTEL

gasNatural 



ASSA ABLOY

NCALMA

FENDI

NOBU

JW MARRIOTT 

PULL&BEAR



OIKOS
ARCHITETTURE D'INGRESSO

MELIÄ

MAMA
SHELTER

EUROSTARS
HOTELS

ASTONDOA

OMNITEC 

MUGLER

FOUR SEASONS 

STARCK®

MARE E TERRA
HOTELS & EXPERIENCES 

FINISHES



PWLP.
Powercoat polished brass



PWLS.
Powercoat satin brass



PWIX.
Powercoat inox



PWGT.
Powercoat graphite



PWNB.
Powercoat polished nickel



PWCU.
Powercoat copper



PWDB.
Powercoat dark bronze



CR.
Polished chrome



CS.
Satin chrome



BK.
Matt black



WTM.
Matt white



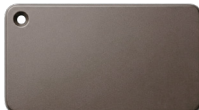
LSB.
Unlacquered brass



OB.
Old brass



BO.
Matt bronze



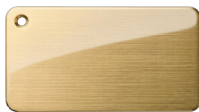
MR.
Brown



BZS.
Antique bronze



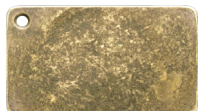
LP.
Polished brass



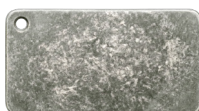
LS.
Satin brass



FU.
Fumé



AQ.
Antique brass



HI.
Effeto ferro



EB/CR.
Ebony | Polished chrome



EB/NB.
Ebony | Polished nickel



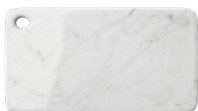
EB/NS.
Ebony | Nickel satin



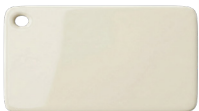
EBOB.
Ebony | Old brass



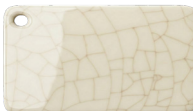
EB/LSB.
Ebony | Unlacquered brass



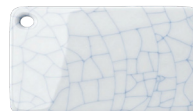
PORCELAIN



IVORY



CRAQUELÉ



BLUE CRAQUELÉ

OUR RANGE OF FINISHES OFFERS ENDLESS
POSSIBILITIES, FROM TIMELESS CLASSICS
TO THE MOST EXCLUSIVE OPTIONS.

GUARANTEE

We offer the highest guarantees in the market, with each of our finishes ensuring infinite wear resistance and lifetime guarantees.



**LIFELONG
GUARANTEE**

POWERCOAT (PVD). Advanced titanium coating with lifetime guarantee. Highly resistant to wear and extreme (humid or saline) environments. Antibacterial, hypoallergenic and ecofriendly. Suitable for exterior and high-traffic use.



**15 YEARS
GUARANTEE**

PAINT. Certified epoxy powder coating with strong double-layer protection. Excellent adhesion, resistant to cracks, scratches and peeling. Ecofriendly.



**15 YEARS
GUARANTEE**

CHROME III: Trivalent ecological chrome with high-thickness galvanic layer. Highly resistant to corrosion and daily use. Durable and compliant with 2030 Agenda.



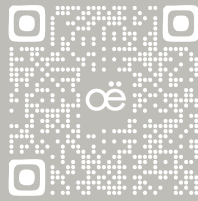
VARNISH

VARNISH: Cataphoretic water-based varnish with smooth, even finish. Sustainable and highly adherent. Recommended for moderate private residential use only.



**UNLAC
QUERED**

LIVING FINISH. Untreated solid brass designed to age naturally over time, developing a unique patina. 100% raw, fully natural and ecofriendly.



groël
handto design

@groeldesign

