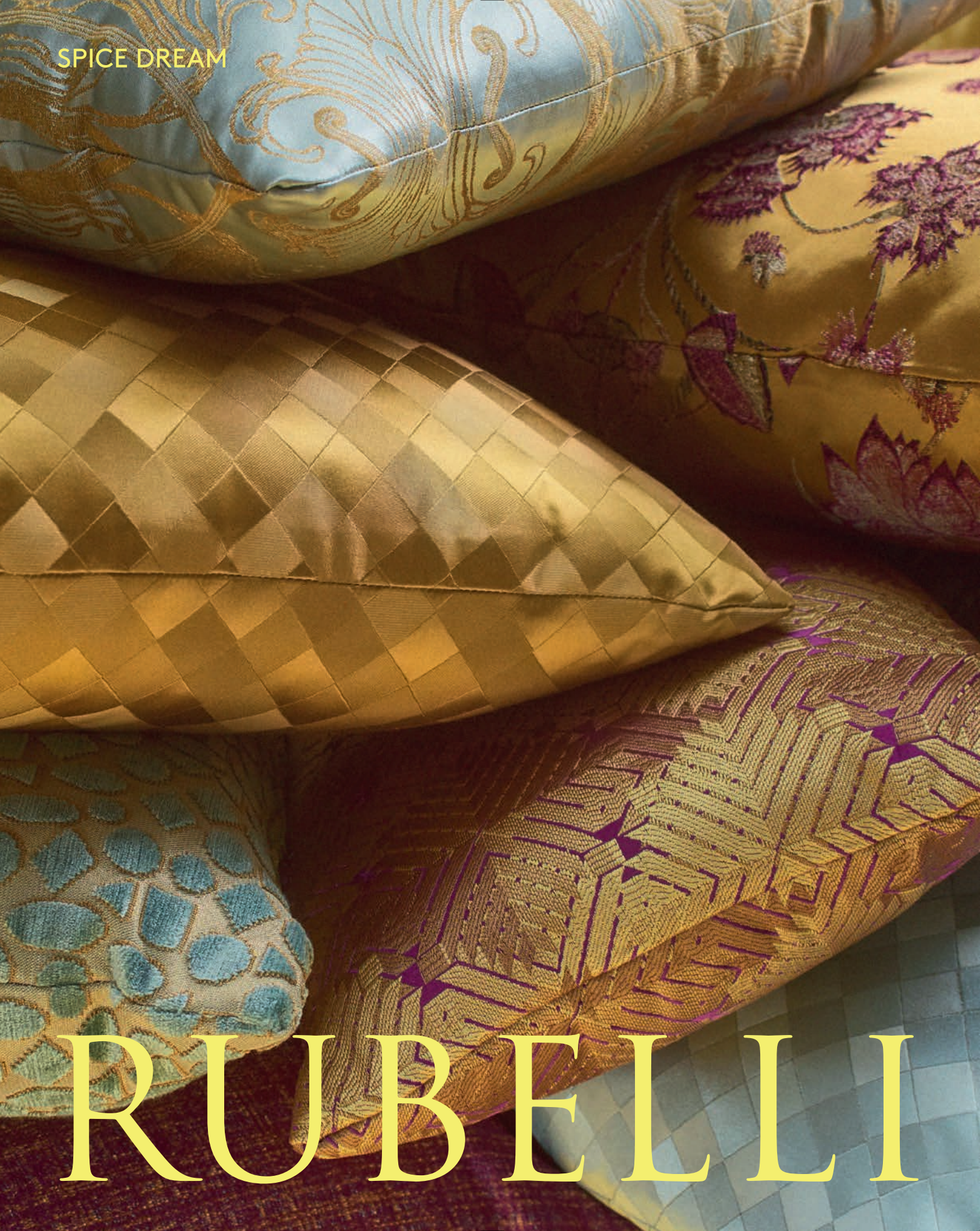
SPICE DREAM



RUBELLI

SPICE DREAM

elegant
authentic
precious
eclectic
evocative
festive

Quando si apre il portellone dell'aereo, riconosco l'inconfondibile profumo dell'India. Non potrei trovarmi in nessun altro Paese. L'India è tante cose. Certamente è il Paese degli enormi contrasti. Dell'India mi hanno colpito l'eleganza innata, i colori e i bianchi, le sfumature, la raffinatezza degli ornamenti preziosi, la naturale gentilezza, la dimensione spirituale. In India la tradizione millenaria è radicata. Non è stata soppiantata dai processi di modernizzazione e dalle mode. Passato e presente convivono.
Lo si vede anche nell'abbigliamento sia degli uomini che delle donne, dove c'è sempre – più o meno evidente – qualche elemento della tradizione.
Per me, che amo i tessuti e che sono una designer tessile, l'India è un luogo molto speciale, dove l'artigianato è ovunque. Viaggio dopo viaggio ho scoperto che ogni regione ha lavorazioni e produzioni particolari: le sete selvagge del Bhâgalpur, i ricami phulkari del Punjab, i blockprint del Rajasthan, i voiles di Varanasi.
Un mondo variegato e seducente.
In fondo, i ricami in Sheesh Mahal, l'interpretazione tessile del gioiello indiano in Velvet Jewel, le sfumature tonali in Ombré, il bianco su bianco in Thousand Nights sono tutti tentativi di racchiudere in un tessuto lo spirito e il fascino di questo mondo.

When the airplane door opens, I recognize the unmistakable scent of India. I couldn't be in any other country. India is many things. It is certainly the country of enormous contrasts. What struck me about India is its innate elegance, its colours and whites, its nuances, the refinement of its precious ornaments, its natural kindness, and its spiritual dimension. In India, the millenary tradition is deeply rooted. It has not been supplanted by the processes of modernization and fashion. Past and present coexist. This is also evident in the clothing of both men and women, where there is always - more or less evident - some element of tradition.
For me, who loves fabrics and is a textile designer, India is a very special place, where craftsmanship is everywhere. Journey after journey, I have discovered that each region has its own particular techniques and productions: the tussah silks of Bhâgalpur, the phulkari embroidery of Punjab, the blockprints of Rajasthan, the voiles of Varanasi.
A varied and seductive world.
In the end, the embroideries in Sheesh Mahal, the textile interpretation of the Indian jewel in Velvet Jewel, the tonal shades in Ombré, the white on white in Thousand Nights are all attempts to capture the spirit and charm of this world in a fabric.

Anna Candelù
Rubelli Textile Designer

Sono stato in India più volte,
a memoria almeno dieci. Da ogni
viaggio sono tornato arricchito.
E non solo professionalmente.
Sapevo che l'India costituiva una tappa
fondamentale e a suo modo unica
per un progettista tessile, ma per me
ha rappresentato un'esperienza che
è andata oltre le normali aspettative.
Ho sperimentato in loco una tradizione
tessile millenaria fatta di tecniche di
lavorazione ricercate e complesse,
ricevendo stimoli e suggestioni di cui
ho fatto tesoro.
Mi sono emozionato di fronte
alla maestosità dei palazzi, alla
preziosità delle miniature e al tripudio
di colori, elemento imprescindibile
e onnipresente: negli abiti, negli
accessori, nelle architetture, per non
parlare delle spezie che, oltre alla vista,
inebriano l'l'olfatto. Al punto di provare
una vertigine.
E poi ho conosciuto da vicino
imprenditori tessili e lavoranti,
e ho ammirato la loro grande perizia
tecnica, il loro orgoglio, la loro dignità.
Mi si sono talvolta presentate situazioni
curiose. Come quel telaio a mano nel
retro del cortile di una casa fuori città,
sotto degli alberi altissimi che con la loro
ombra garantivano un po' di fresco...
Tutto era allora (ed è ancora) così
incredibilmente autentico.
Così come è autentica Spice Dream,
una collezione preziosa, eclettica,
evocativa e festosa: in Mirrors rivedo
la ricchezza dei palazzi dei maharaja;
nelle figure che popolano
lo jacquard Lover's Garden e nel cielo
di Monsoon ritrovo la raffinatezza delle
miniature Moghul; e nel mélange di
colori del finto-unito materico
Holi rivivo la suggestiva festa di colori
induista dell'equinozio di primavera.
Spice Dream è il frutto di un viaggio
di tante tappe nel mondo dell'arte
tessile indiana. Un mondo ancora oggi
estremamente vivo e vitale. Un mondo
che sa parlare al resto del mondo.
Policromo e poliglotta.

*I have been to India many times,
at least ten, I think. I have come back
enriched from every trip. And not just
professionally.
I knew that India was a fundamental
and unique step in a way for a textile
designer, but for me it represented
an experience that went beyond
normal expectations.
I experienced on site a millenary textile
tradition made of refined and complex
processing techniques, receiving
inspirations and suggestions of which
I have made treasure.
I was moved in front of the majesty
of the palaces, the preciousness of
the miniatures and the riot of colours,
an essential and omnipresent element:
in clothes, accessories, architecture,
not to mention the spices that, in
addition to the sight, strongly involve
the smell. To the point of feeling dizzy.
And then I met textile entrepreneurs
and workers up close, and I admired
their great technical expertise, their
pride, their dignity. Sometimes curious
situations presented themselves to me.
Like that hand loom in the back
of the courtyard of a house outside
the city, under some very tall trees
that guaranteed a bit of coolness with
their shade... Everything was then (and
still is) so incredibly authentic.
Just as Spice Dream is authentic,
a precious, eclectic, evocative and
festive collection: in Mirrors I see
again the richness of the maharajas'
palaces; in the figures that populate
the Lover's Garden jacquard and in the
sky of Monsoon I find the refinement
of the Mughal miniatures; and in the
mélange of colours of the texture Holi
I relive the suggestive Hindu festival
of colours at the spring equinox.
Spice Dream is the fruit of a journey
of many stages in the world of
Indian textile art. A world that is still
extremely alive and vital.
A world that knows how to speak
to the rest of the world. Polychrome
and multilingual.*

Alberto Pezzato
Head of Rubelli Design

Background *Lover's Garden 30655-3*, Chair *Velvet Jewel 30657-1*

Background *Lover's Garden 30655-3*, Chair *Velvet Jewel 30657-1*,
Screen Arkè by Bolzan *Monsoon 30650-3-4-1*

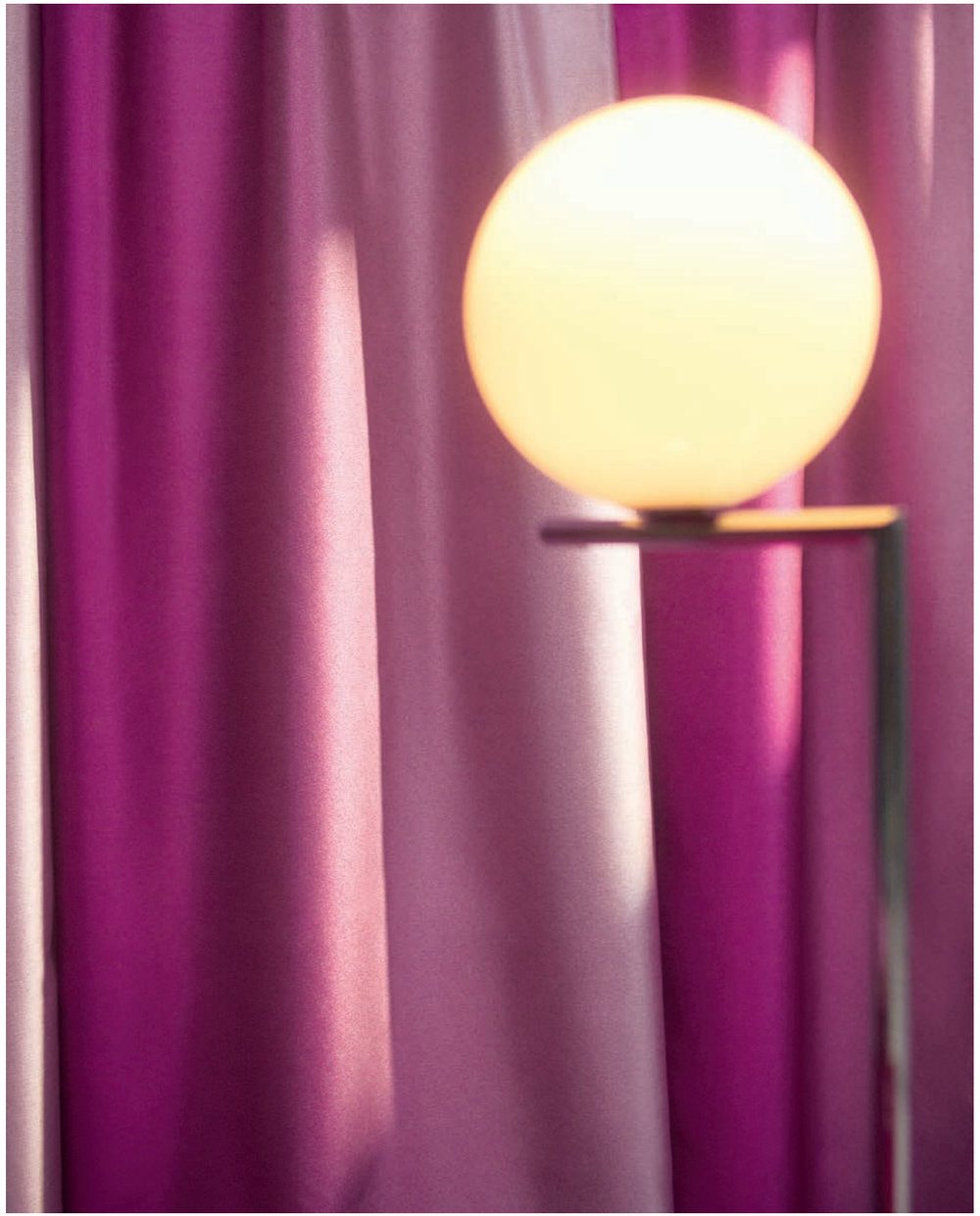
Background *Maharajah 30654-1*, Cushions from the top: *Jaipur 30653-3, Mirrors 30658-4, Velvet Jewel 30657-4*

Background *Maharajah 30654-1*, Bench *Holi 30663-5*, Cushions from the top clockwise: *Jaipur 30653-3, Indira 30652-3, Jaipur 30653-3, Phulkari 30656-1, Mirrors 30658-2, Holi 30663-8, Velvet Jewel 30657-4, Mirrors 30658-4*

Curtain *Jaipur 30653-2*, Chair *Phulkari 30656-5*

Background *Block Print 30651-2-3*, Chair *Phulkari 30656-2*

Curtain *Ombré 30662-2*, Cushions clockwise: *Block Print 30651-1, Holi 30663-8, Phulkari 30656-3, Holi 30663-9, Jaipur 30653-4*



Curtain *Ombré 30662-2*

Curtain *Thousand Nights 30661-1*, Poufs *Sheesh Mahal 30659-1*
On the right: Curtains from the left *Wedding Ring 30660-2*, *Indira 30652-2*, *Thousand Nights 30661-1*, Poufs *Sheesh Mahal 30659-1*, Cushion *Mirrors 30658-2*

Curtain *Ombré 30662-2*, Triennale Lounge Chair by Rubelli Casa
Monsoon 30650-4, Cushion *Jaipur 30653-4*

Curtain *Jaipur 30653-2*, Screen Arkè by Bolzan *Block Print 30651-2-3-1*,
Pouf *Mirrors 30658-4*, Chairs *Phulkari 30656 5-2*

Curtains from the left: *Wedding Ring 30660-2, Indira 30652-2*

Holi 30663-8

All images show approximately a 25x25cm cut of the fabric.

Block Print
30651

Jacquard inspired by
a block print

Heavy use
59%PL 41%PA
Martindale 35000rubs

Width 140cm - 55″
Repeat 34.5cm - 13.5″
Weight 475gr/mtl

1 Fuchsia

2 Turmeric

3 Peacock

4 Absinthe

Half width simulation

5 Jodhpur

Holi
30663

Multicolour texture

Heavy use
49%PL 25%PA 24%VI 2%PC

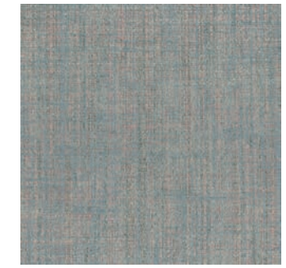
Width 135cm - 53″
Weight 815gr/mtl

Martindale 35000rubs

1 Salt

2 Stone

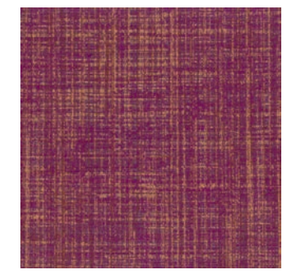
3 Cloud

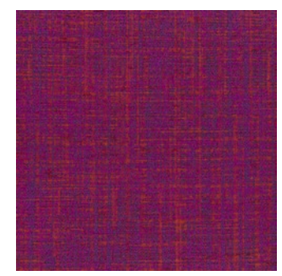

4 Sky

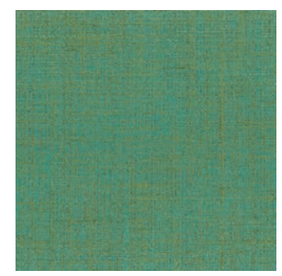
5 Desert

6 Saffron

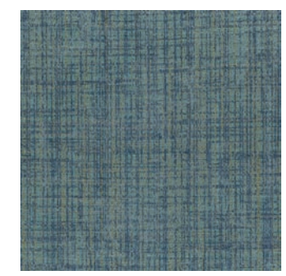
7 Curry


8 Pomegranate


9 Fuchsia


10 Jade

11 Absinthe


12 Jodhpur

Indira
30652

Silk lampas in relief

Light use
35%PL 32%VI 23%SE 10%PC

Width	135cm - 53″
Repeat	39cm - 15.5″
Weight	365gr/mtl

1 Ginger

2 Cloud

3 Saffron

4 Salt

Half width simulation

Jaipur
30653

Precious silk jacquard

Light use
49%SE 26%CO 25%VI

Width	140cm - 55″
Repeat	66cm - 26″
Weight	240gr/mtl

1 Absinthe

2 Saffron

3 Cloud

4 Fuchsia

Half width simulation

Lover's Garden
30655

Elegant figured jacquard

Light use
100%PL

Width 140cm - 55"
Repeat 75cm - 29.5"
Weight 435gr/mtl

1 Salt

2 Turmeric

3 Peacock

Half width simulation

Maharajah
30654

Elegant figured jacquard

Light use
100%PL

Width 140cm - 55"
Repeat 109cm - 43"
Weight 440gr/mtl

1 Saffron

2 Absinthe

Full width simulation

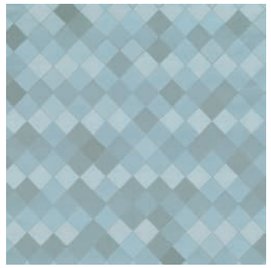
Mirrors
30658

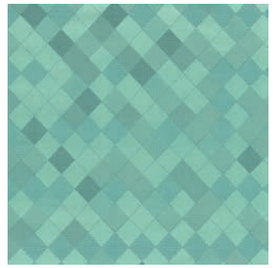
Small geometric in silk

Light use
52%VI 30%SE 18%CO

Width 140cm - 55″
Repeat 50.5cm - 20″
Weight 270gr/mtl

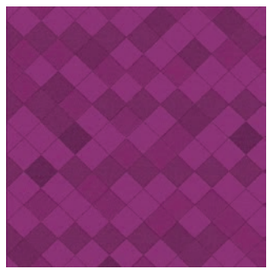
1 Salt

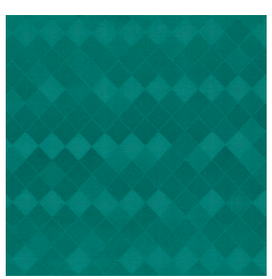

2 Cloud


3 Absinthe

4 Saffron

5 Masala


6 Fuchsia


7 Peacock

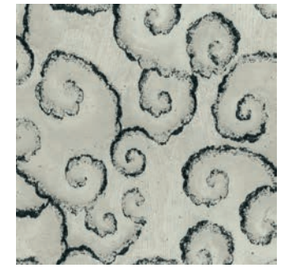
Half width simulation

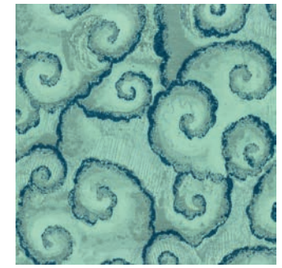
Monsoon
30650

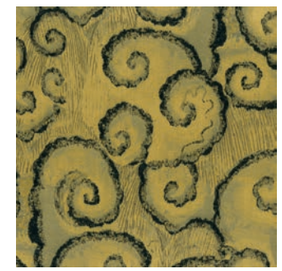
Jacquard in relief with
bouclé texture

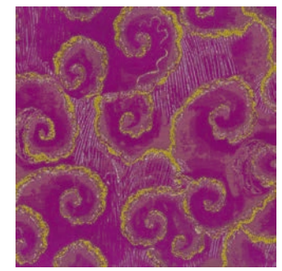
Heavy use
68%PL 32%PA
Martindale 35000rubs

Width 135cm - 53″
Repeat 42cm - 16.5″
Weight 635gr/mtl


1 Salt-pepper


2 Absinthe


3 Curry


4 Fuchsia

Half width simulation

Ombré
30662

Light silk with
full width gradient

Drapery
73%SE 27%PL

Width 140cm - 55″
Weight 120gr/mtl

1 Sunshine Full width simulation

2 Sunset Full width simulation

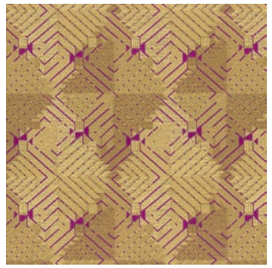
3 Twilight Full width simulation

Phulkari
30656

Geometric lampas

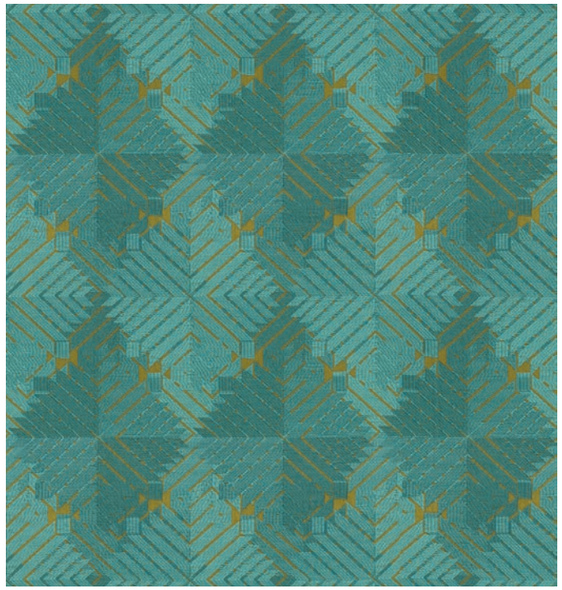
Heavy use
56%PL 35%PA 9%PC
Martindale 26000rubs

Width 135cm - 53″
Repeat 16.5cm - 6.5″
Weight 580gr/mtl



1 Saffron

2 Turmeric



Half width simulation

3 Fuchsia

4 Salt

5 Peacock

6 Jodhpur

Sheesh Mahal
30659

Embroidery on a jacquard background

Regular use
60%VI 30%PL 10%CO

Width	140cm - 55″
Repeat	47.5cm - 18.5″
Weight	440gr/mtl

1 Ginger

Half width simulation

Thousand Nights
30661

Embroidered sheer

Drapery
77%VI 23%PL

Width	140cm - 55″
Repeat	93.5cm - 37″
Weight	110gr/mtl

1 Salt

2 Saffron

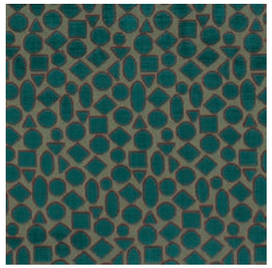
Full width simulation

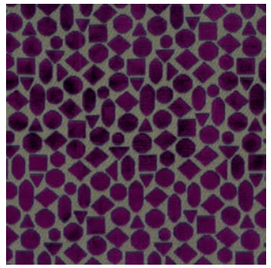
Velvet Jewel
30657

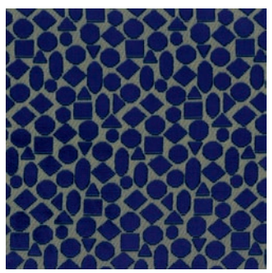
Jacquard velvet
on metallic ground

Regular use
[100%VI]
61%VI 34%CO 5%PL

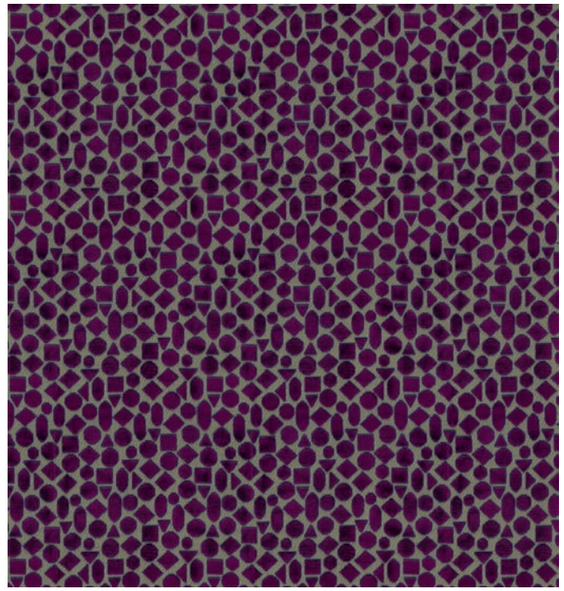
Width	140cm - 55″
Repeat	20cm - 8″
Weight	645gr/mtl


1 Peacock


2 Fuchsia


3 Jodhpur

4 Cloud


Half width simulation

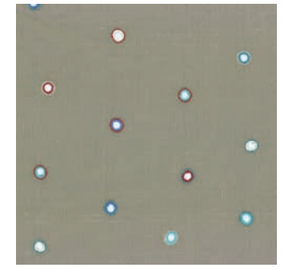
5 Salt

Wedding Ring
30660

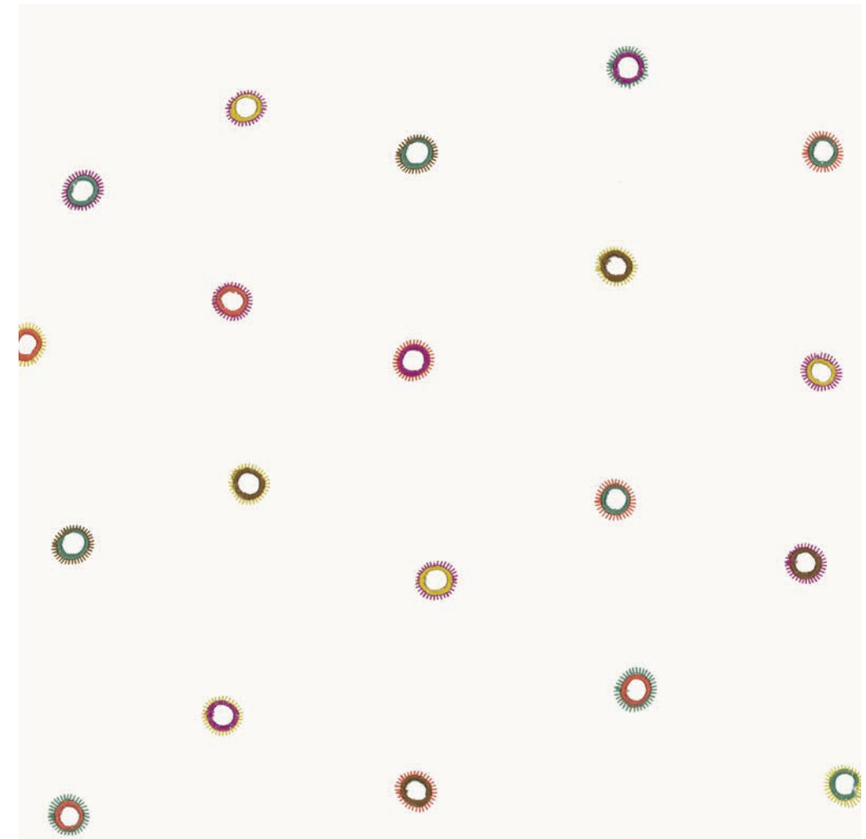
Embroidered silk curtain

Drapery
40%SE 32%VI 28%PL

Width	135cm - 53″
Repeat	33cm - 13″
Weight	135gr/mtl


1 Ginger

2 Salt


Half width simulation

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