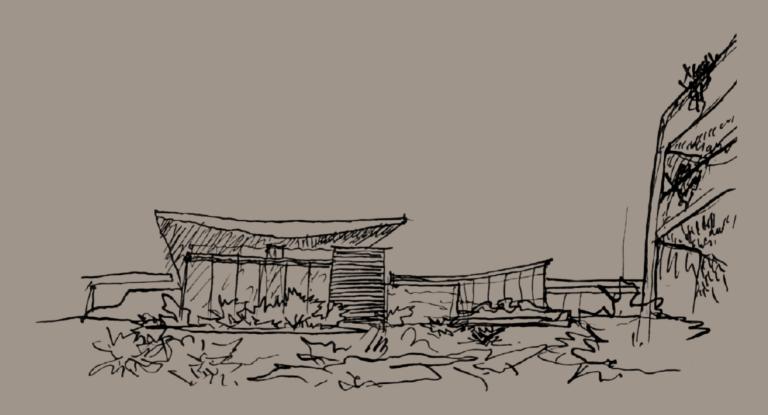
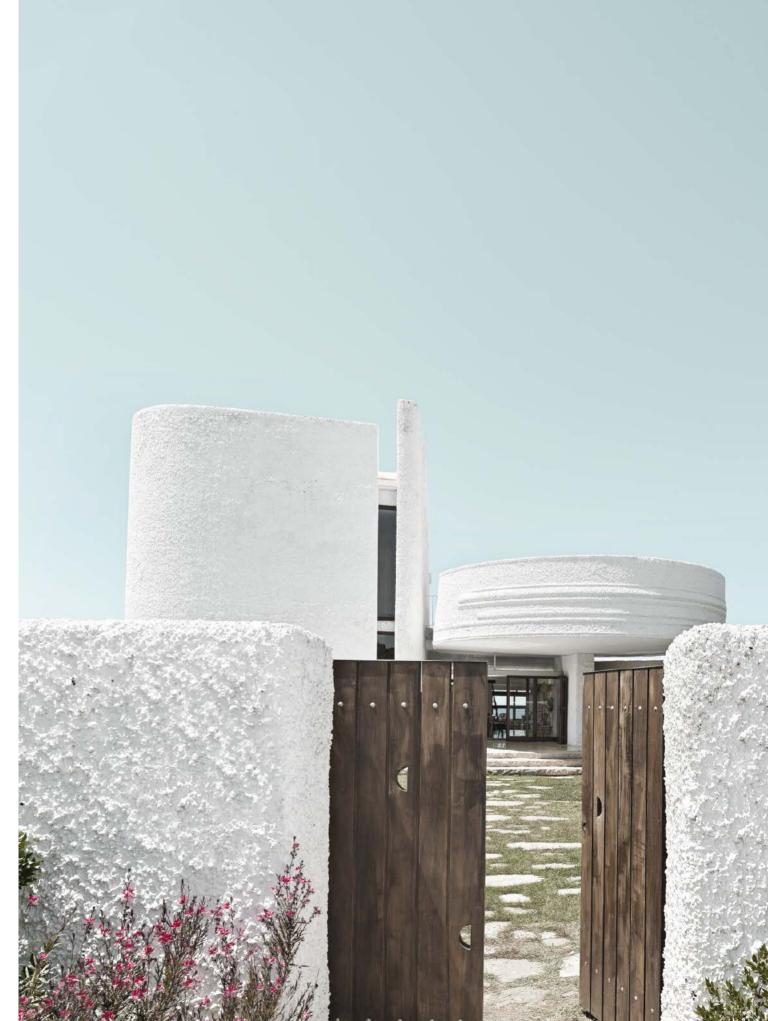
la Saracena slow living







GTV unveils a 360° furnishing project

Characterised by a lifestyle that encourages people to enjoy every moment of everyday life, the new GTV collection represents the constant search for a balance between the increasingly fast-paced modern world and the natural, calmer state of things:

¬ a hymn to "slow living".





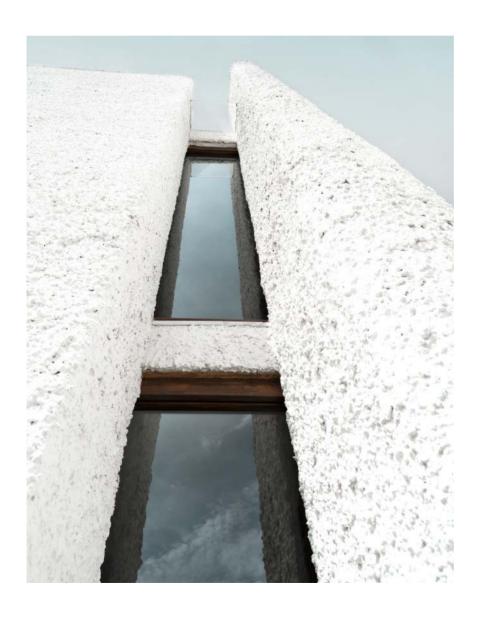
location:

Villa "la Saracena", Santa Marinella (RM)

latitude: 42° 01′ 51.4″ N longitude: 11° 50′ 03.5″ E

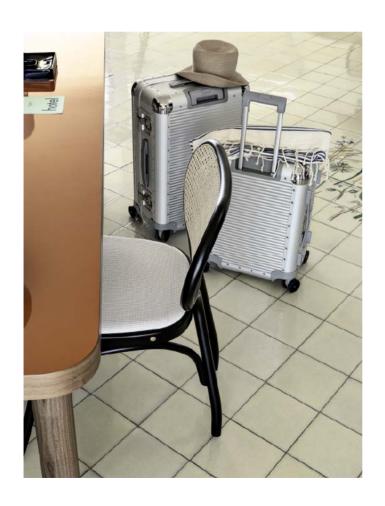


¹ la Saracena | GTV















history

In the mid-fifties, during the ecstasy of economic boom, parties, sports cars, stardom and paparazzi: Santa Marinella was known as "the pearl of Tirreno" and challenged Saint Tropez and Sanremo for the status of the favourite place for those belonging to international high society. This was the "buen retiro" of the Bergman-Rossellini couple, who hosted Gregory Peck, whilst on a break from filming "Vacanze Romane", Rock Hudson, Marlon Brando, Federico Fellini and Dino Risi.



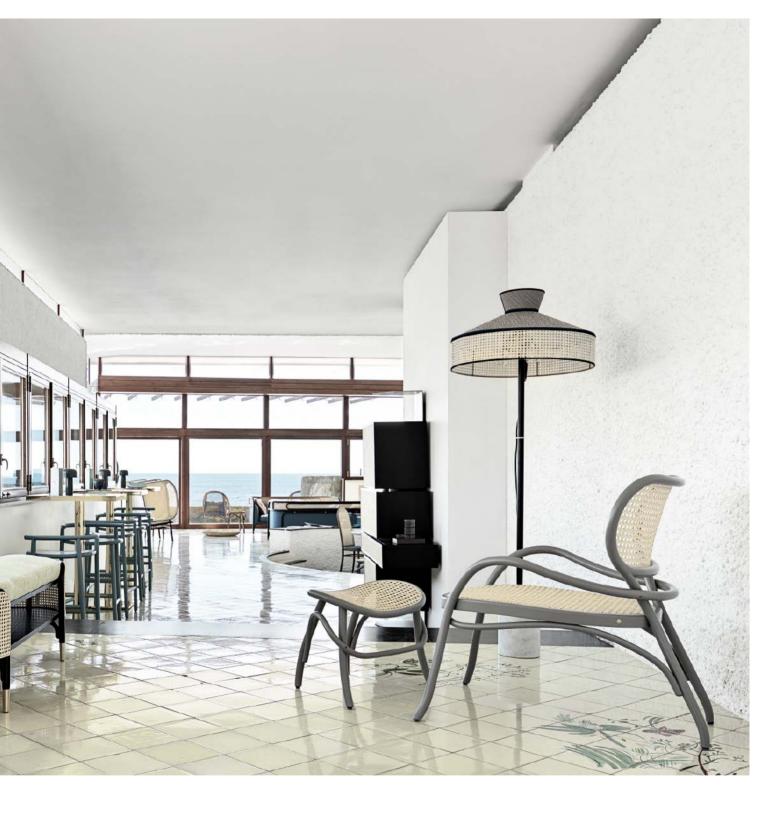
1955

Arch. Luigi Moretti was asked to interpret in his own way the idea of a holiday home.

a virtuosic balance between open and closed, in which the forms become the instrument of a precise emotional intent.









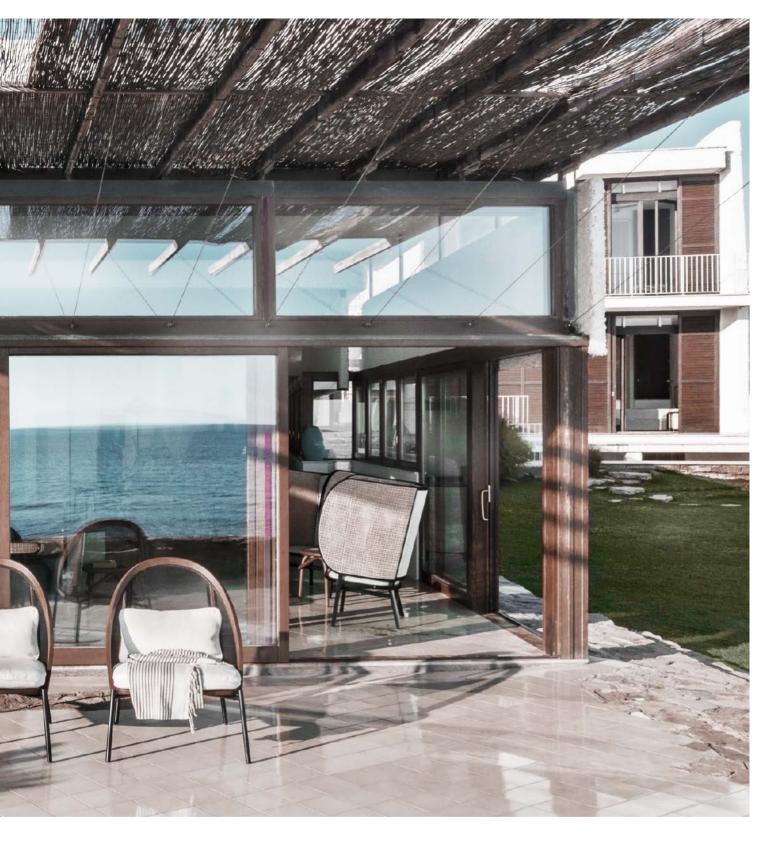


a minimal gash in the concrete, a couple of meters above the ground.









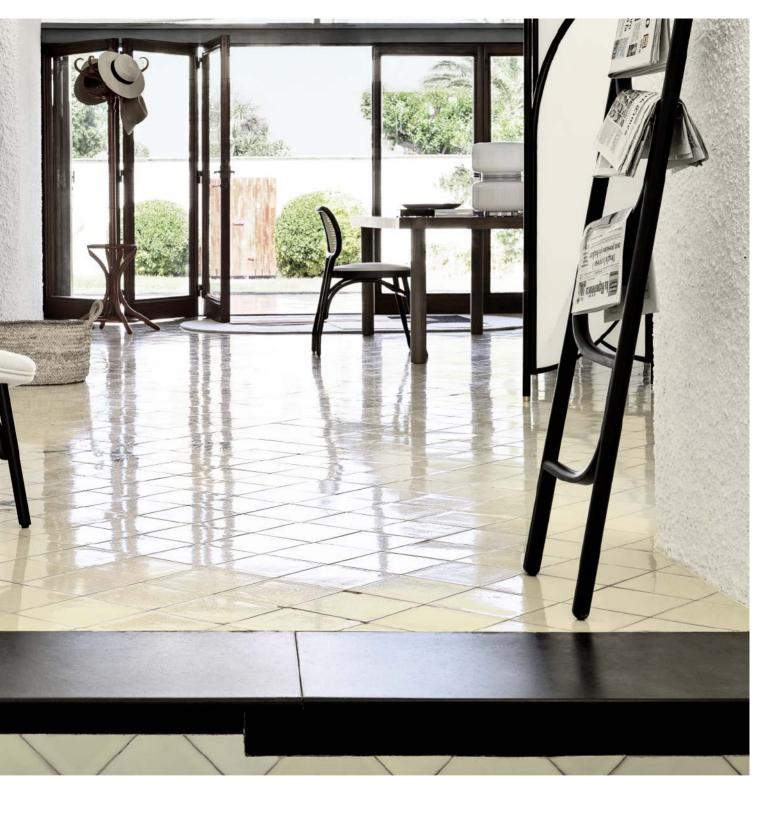
















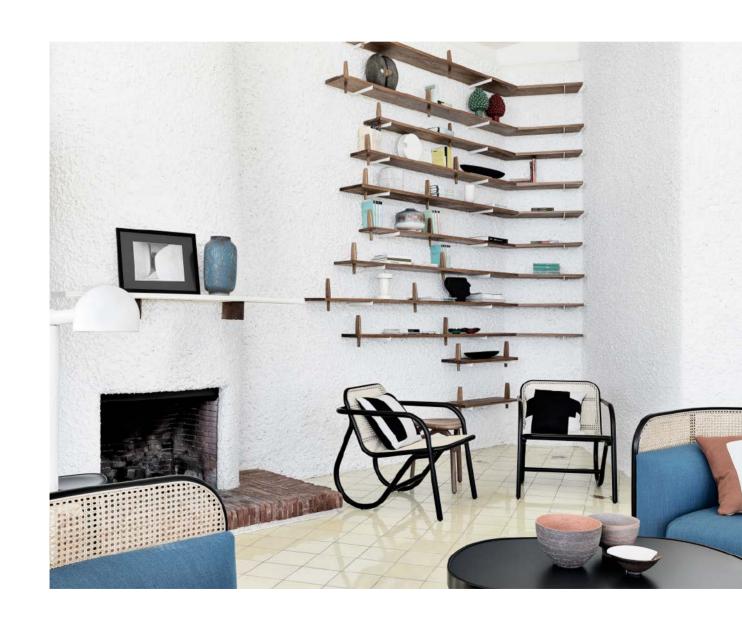














coffee, scent of citrus fruits and a look towards the sea.









mediterranean flavor of timeless charm.

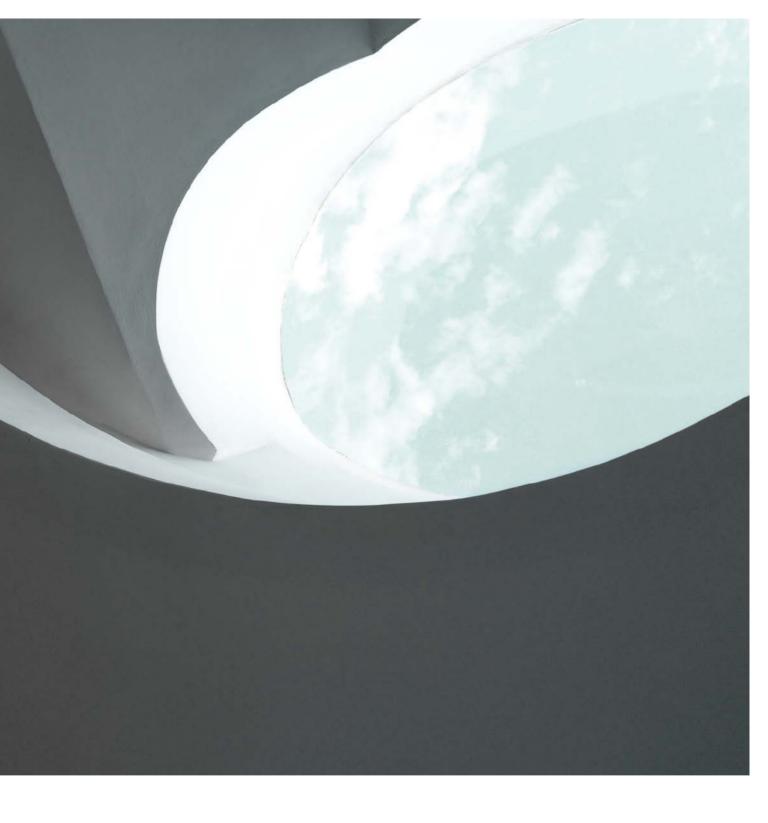
Filtered by the lens of a camera, the gaze of a photographer observes the work of a writer with whom she finds herself sharing the spaces of this villa.

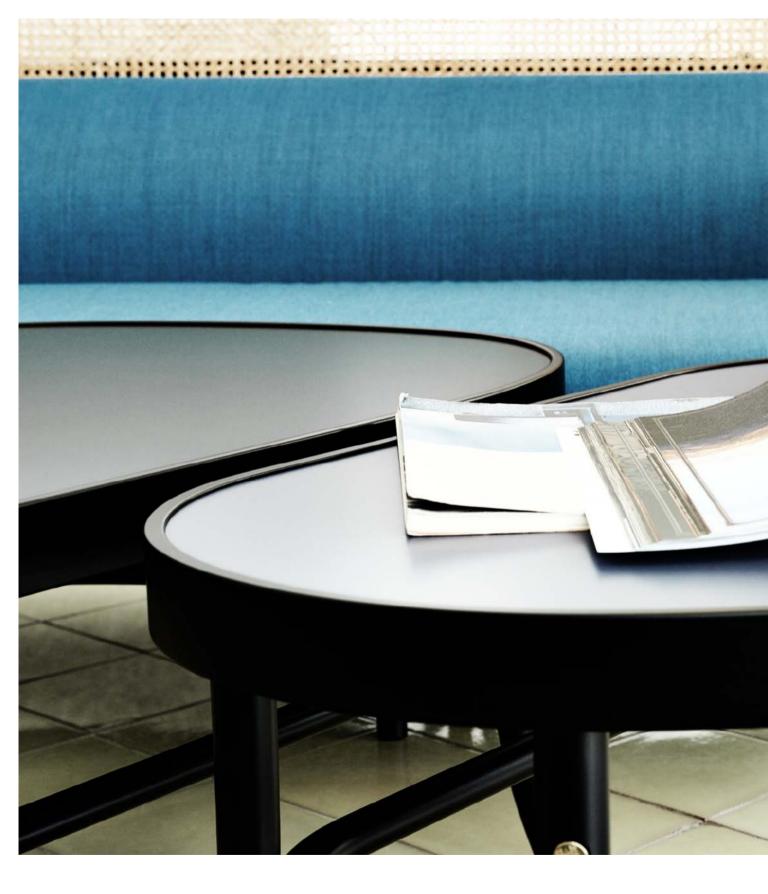
















a dialogue between people and places,

strange gazes that observe themselves from afar and cross paths without ever seeing each other.



the tower that rises high above the villa, like a viewpoint observes the landscape through narrow slits into the structure.

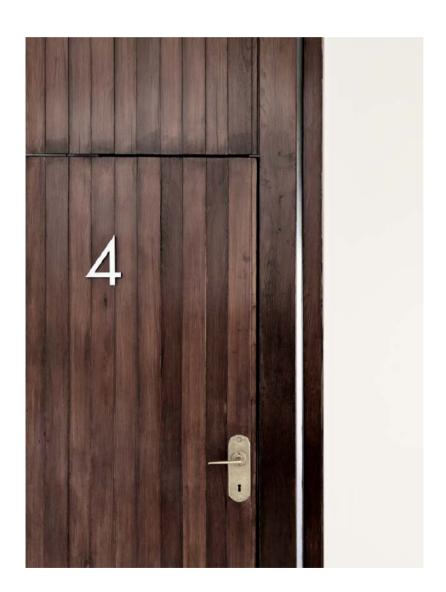












a notebook, a typewriter, a presence that comes alive in absence.





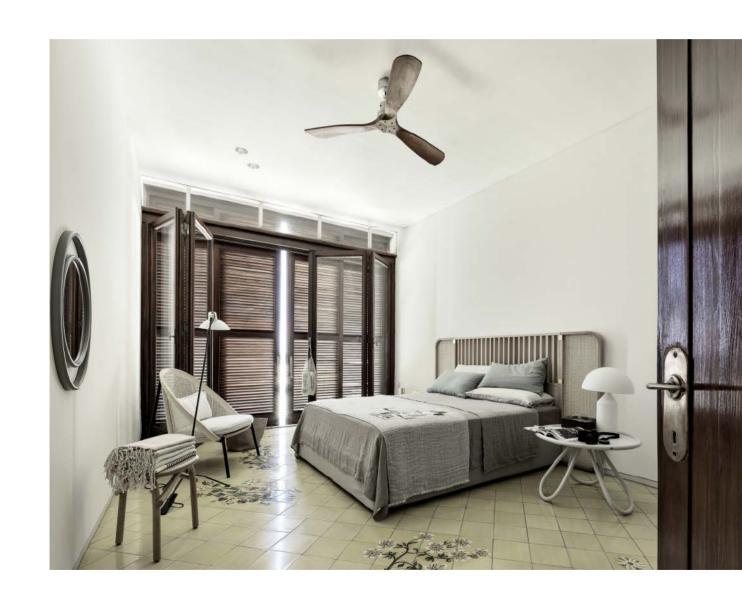


large windows flood the bedrooms with light.









































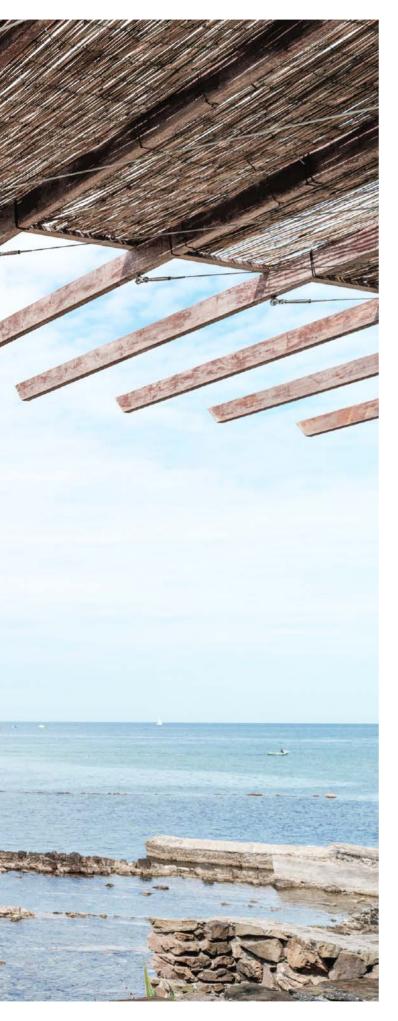












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