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Prelude

BRAND VAN EGMOND is a Dutch atelier and an international trendsetter in exclusive handcrafted lighting.

The atelier was founded in 1989 by William Brand, a pioneer artist with the sole intension to create art without restraints. William Brand (1963) graduated at the Utrecht School of the Arts in the Netherlands, where he was trained as an architect and sculptor. His first lighting sculpture became an instant icon.

His passion for lighting sculptures has resulted in an impressive collection, with yearly additions of new designs. As all his lights are handmade, he is frequently asked to customise for specific clients and projects across the world. From his base in Naarden, The Netherlands, he operates in over 90 countries, with a clientele ranging from Royals to Rappers. Several leading luxury brands like Chopard, Neuhaus and Louis Vuitton have made the lighting sculptures of Brand van Egmond part of their retail identity.

William continues to welcome requests from architects, designers and clients who seek their help in order to translate specific wishes into beautiful handcrafted lighting sculptures.

Through the selected images in this book of projects around the world, we hope to inspire you, just as we have been inspired by anecdotes and specific requests from you.

Boutiques

Some of the leading brands of the world have applied BRAND VAN EGMOND lighting sculptures to enhance the retail identity, and therefore shopping experience, of their boutiques.

Louis Vuitton, Las Vegas, US
Paul Noyen, Amsterdam, NL
Chopard, New York, US
Chopard, Kuwait City, KW
Designlabels, Amsterdam, NL
Neuhaus, worldwide
Tweede Kamer, Naarden, NL
Skin Cosmetics, Laren, NL
La Cornue, Seoul, KR
La Cornue, Paris, FR
Huuskes, Enschede, NL
Aerni, Bern, CH



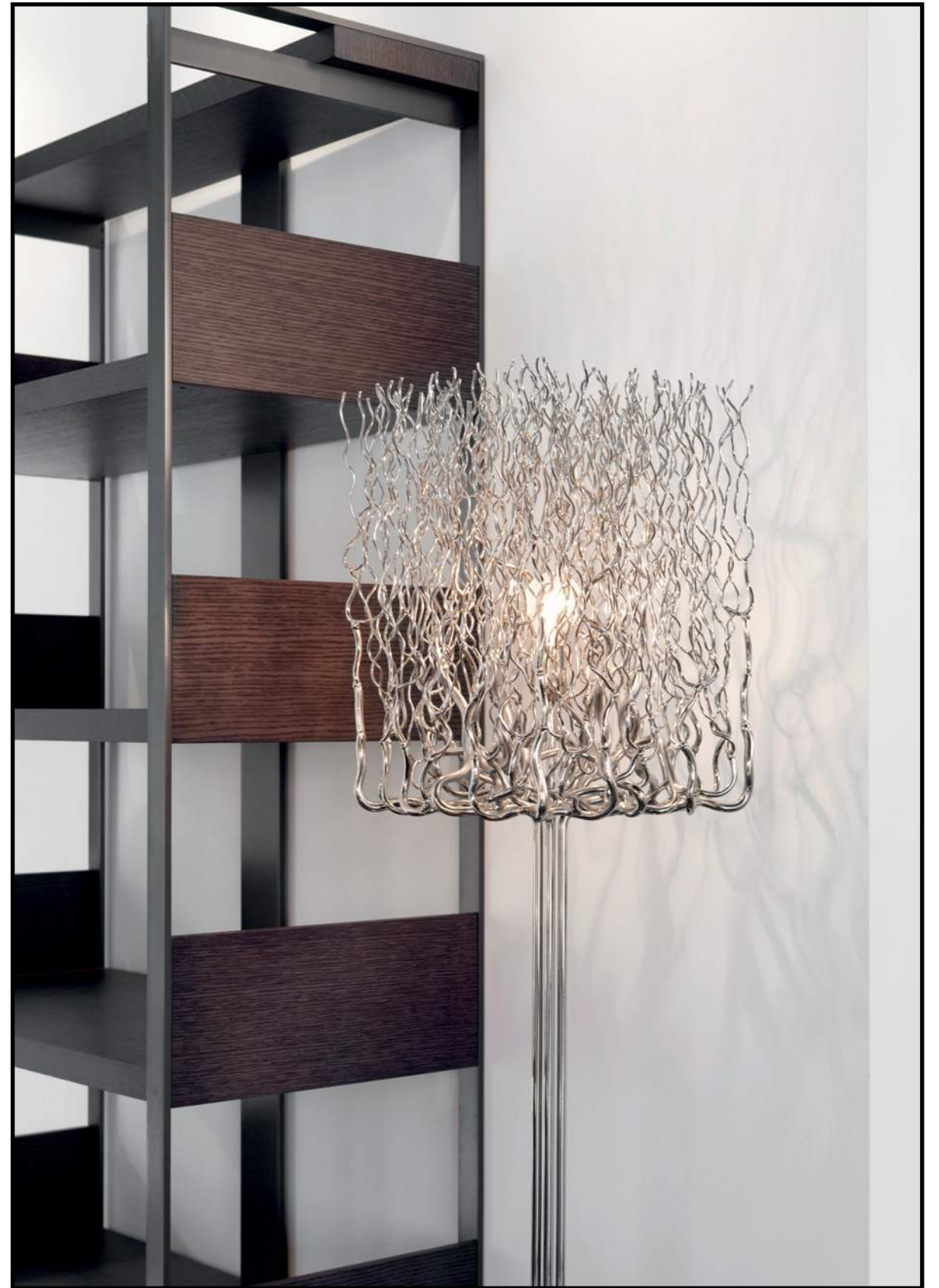
(left) ICY LADY WALL LAMP
DESIGNLABELS, AMSTERDAM, NL



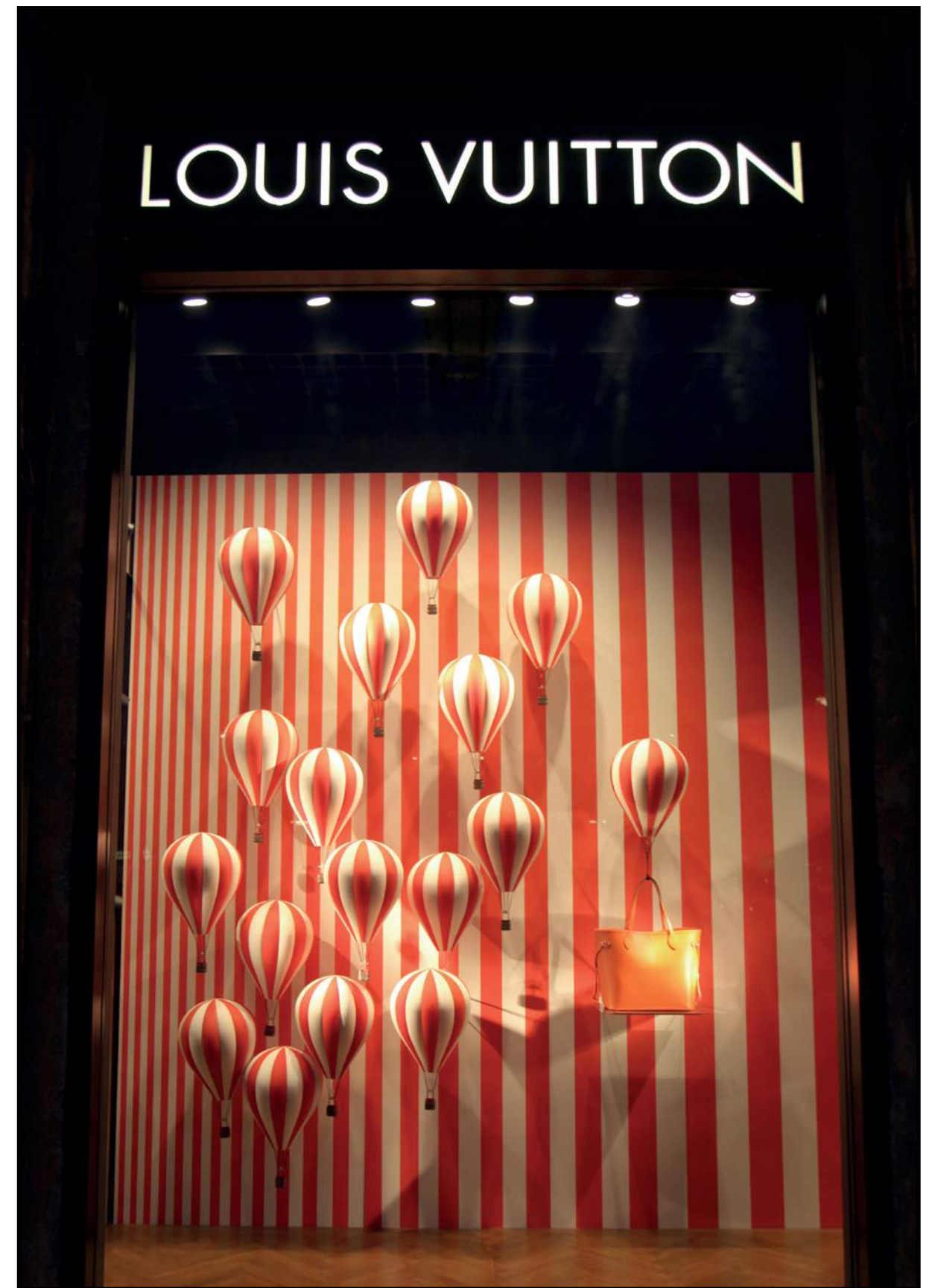
Boutiques

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Designlabels, Amsterdam, NL



FLOWER POWER collection (*left*),
HOLLYWOOD collection (*above*)



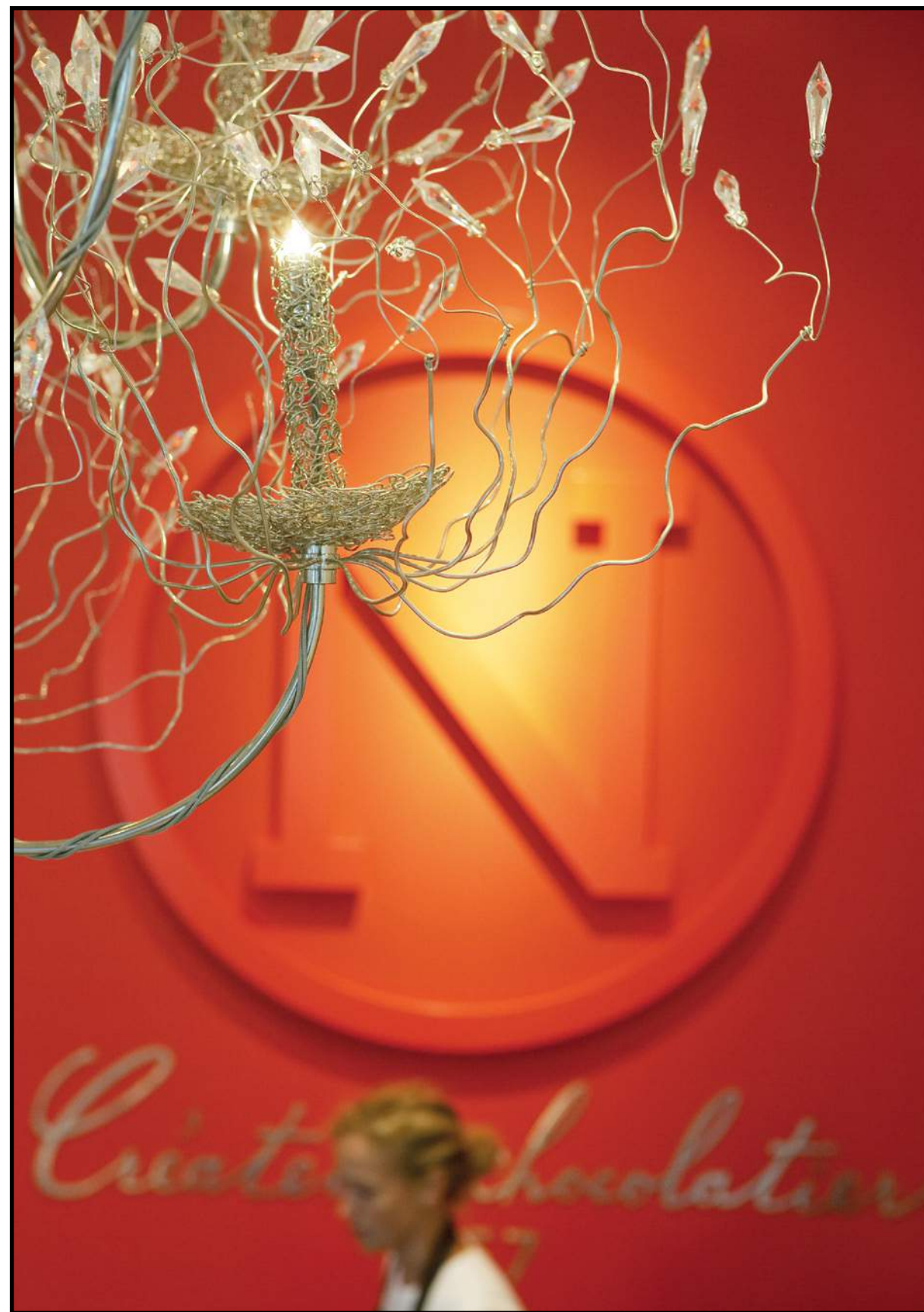




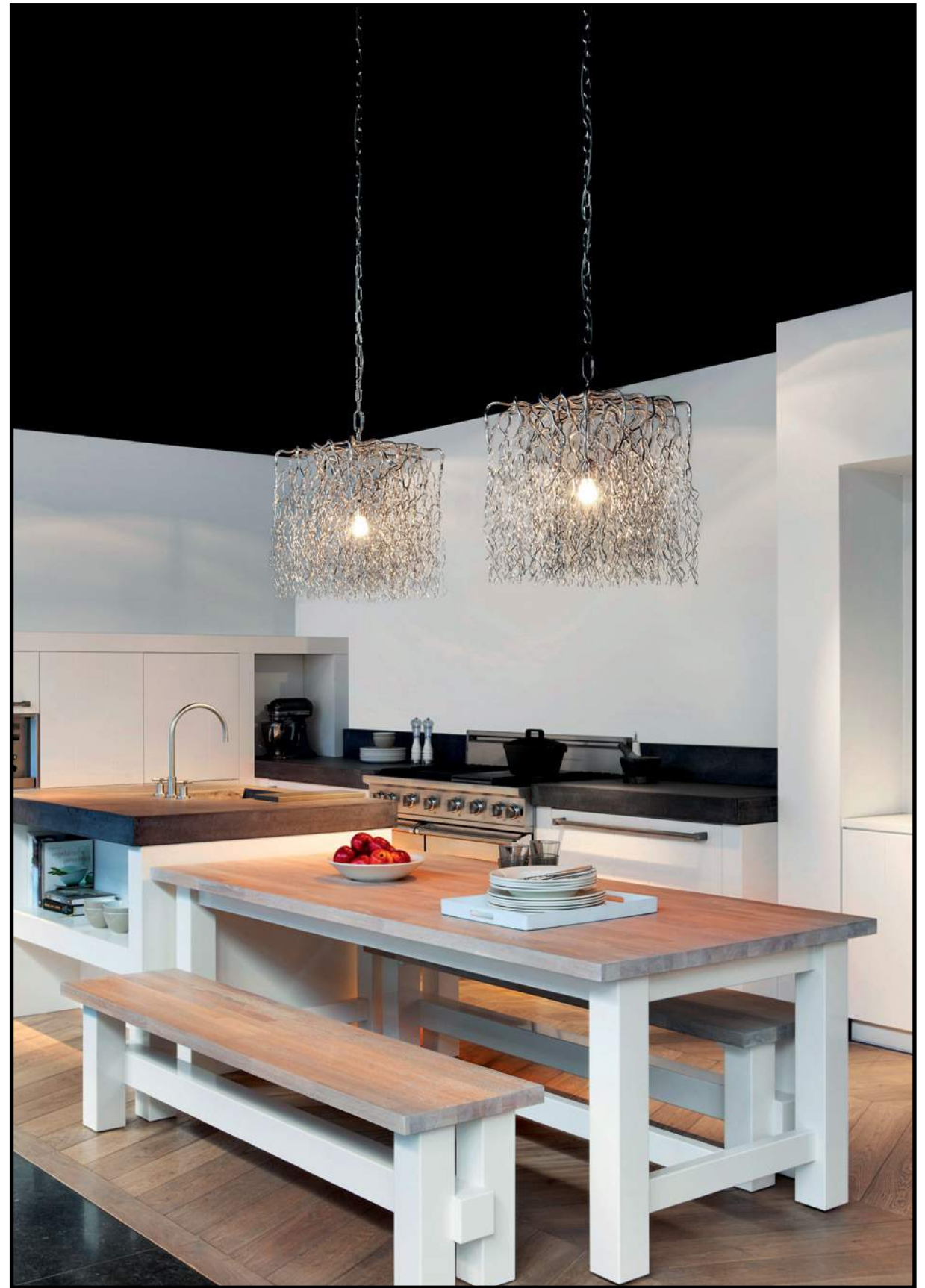


HOLLYWOOD collection
We supply to Chopard boutiques worldwide.





CANDLES AND SPIRITS collection
We supply to Neuhaus Chocolatiers around the globe.



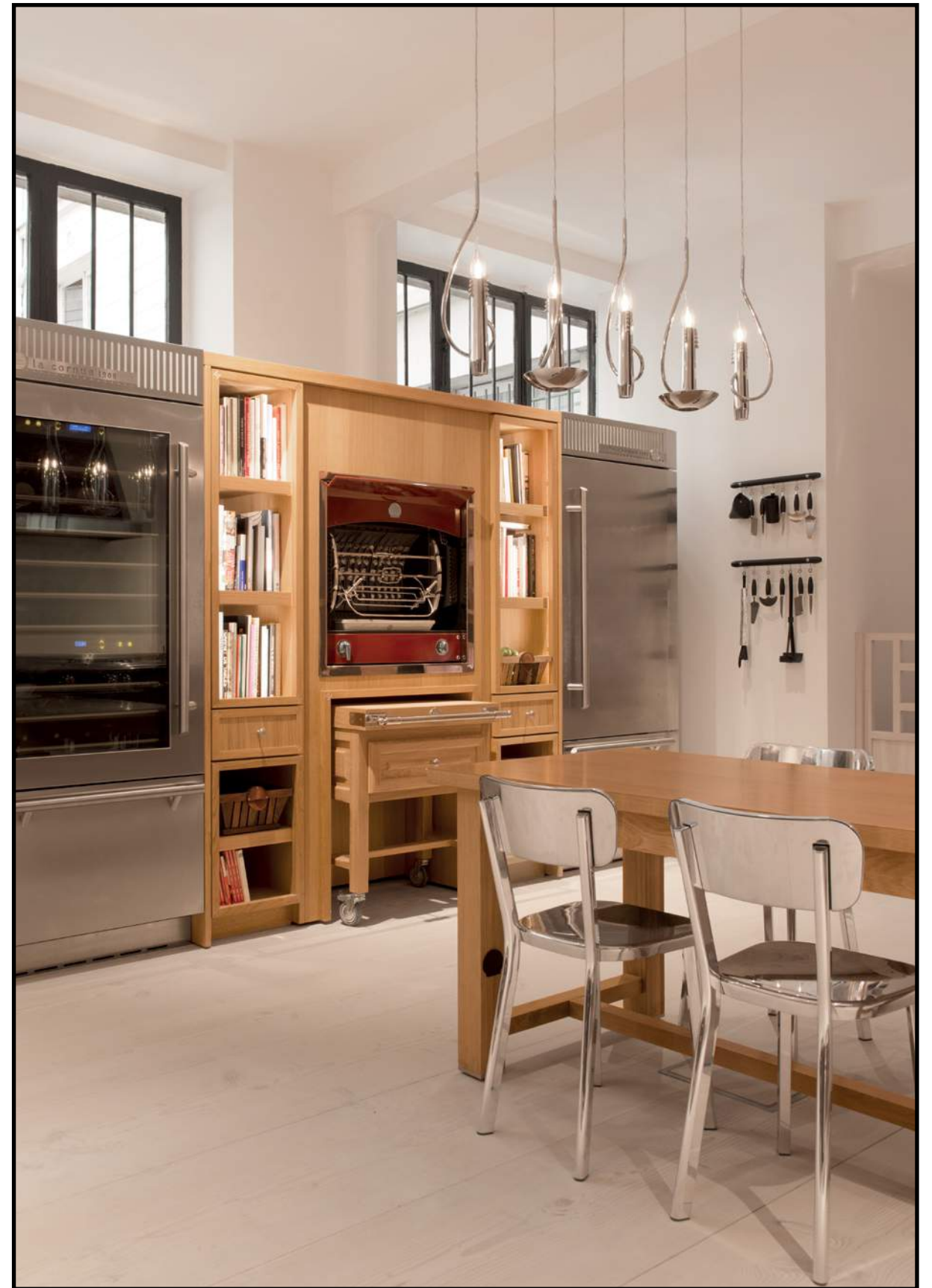
HOLLYWOOD collection (*above*),
TABLE D'AMIS collection (*left*)



CANDLES AND SPIRITS collection



FLOATING CANDLES collection (*left*), CRYSTAL WATERS collection, (*above*)
We supply to La Cornue worldwide.



CRYSTAL WATERS collection (*left*),
FLOATING CANDLES collection (*above*)





Residential

The possibility to alter the complete feel and touch of a residential space, with the simple use of a handcrafted lighting object by BRAND VAN EGMOND, is applied to interiors both contemporary as well as classical.

Castle Alde Biesen, Bilzen, BE
Private Interior, IJsselstein, NL
Private Interior, SE
Private Interior, Shanghai, CN
Private Interior, Marbella, ES
Private Interior, BE
Private Interior, NL
Private Interior, DE
The Cape, Phuket, TH
Private Interior, Tirol, AT
Private Interior, NL



(left) DELPHINIUM CHANDELIER
PRIVATE INTERIOR, TIROL, AT





DELPHINIUM collection (*left*),
COCO collection (*above*)





Residential

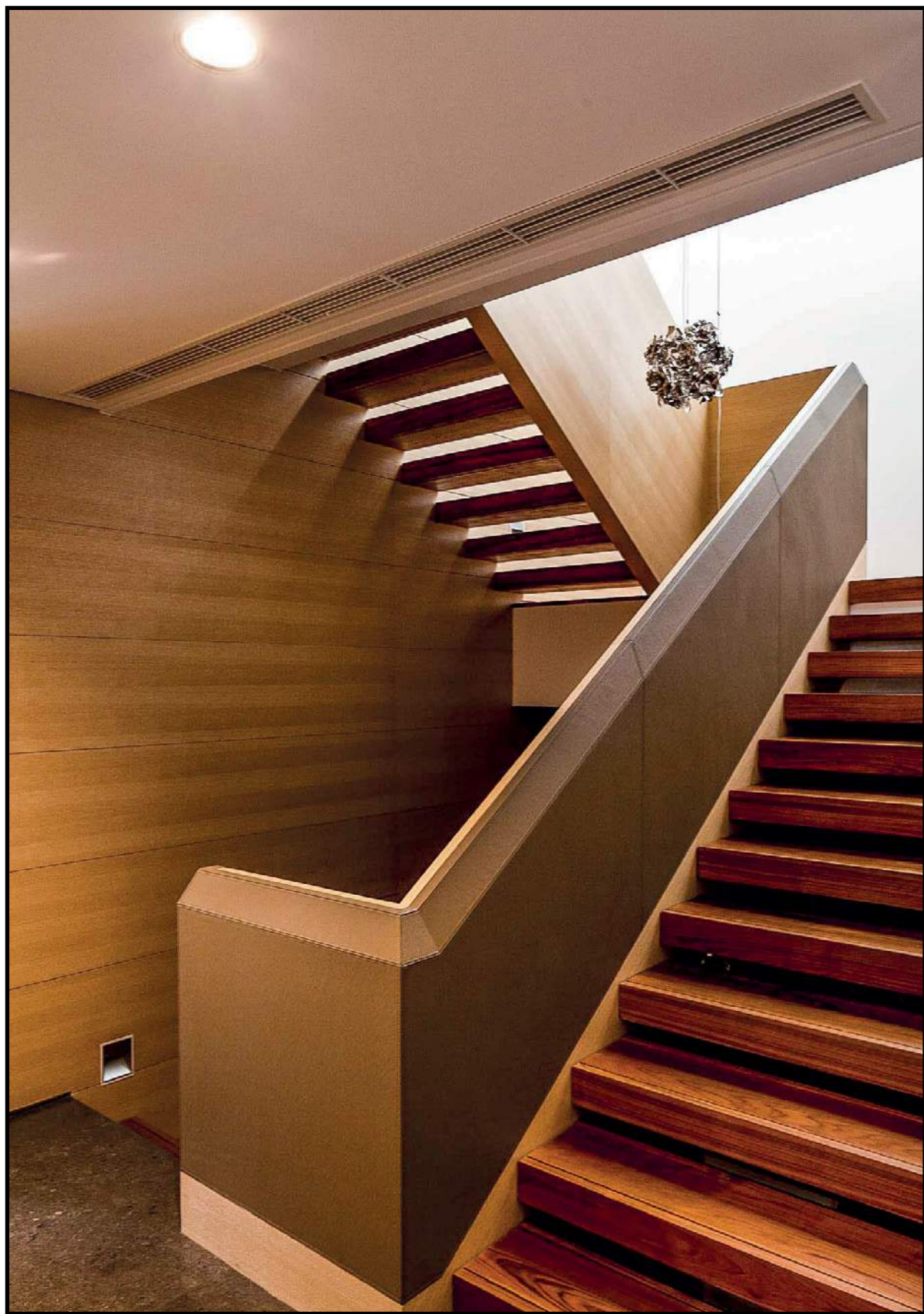
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Private interior, SE



DELPHINIUM collection







Residential

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Private interior, NL



TABLE D'AMIS collection







HOLLYWOOD collection

Designed by the architects Philippe Starck and Jean-Michel Gathy in connection with Geco.





Hospitality

Lighting can be used not just to illuminate, but also to help create an atmosphere of hospitality and comfort. Even the smallest of decorative lights can dramatically alter the perception of a venue.

Estate Voorlinden, Wassenaar, NL
Okura Hotel, Amsterdam, NL
Estate Te Werve, Rijswijk, NL
Gansevoort Hotel, New York, US
W Hotel, Singapore, SG
Cosmopolitan Hotel, Las Vegas, US
Badhotel Bruin, Vlieland, NL
Castle Hooge Vuursche, Baarn, NL
Hegel Eins, Stuttgart, DE
The Tax and Customs Museum, Rotterdam, NL



(left) DELPHINIUM TABLE LAMP
VOORLINDEN, WASSENAAR, NL



HOLLYWOOD collection (*left*),
DELPHINIUM collection (*above*)













HOLLYWOOD collection
(outside version)







CRYSTAL WATERS collection (*above*),
HOLLYWOOD collection (*left*)



Hospitality

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Castle De Hooze Vuursche, Baarn, NL



HOLLYWOOD collection







Events

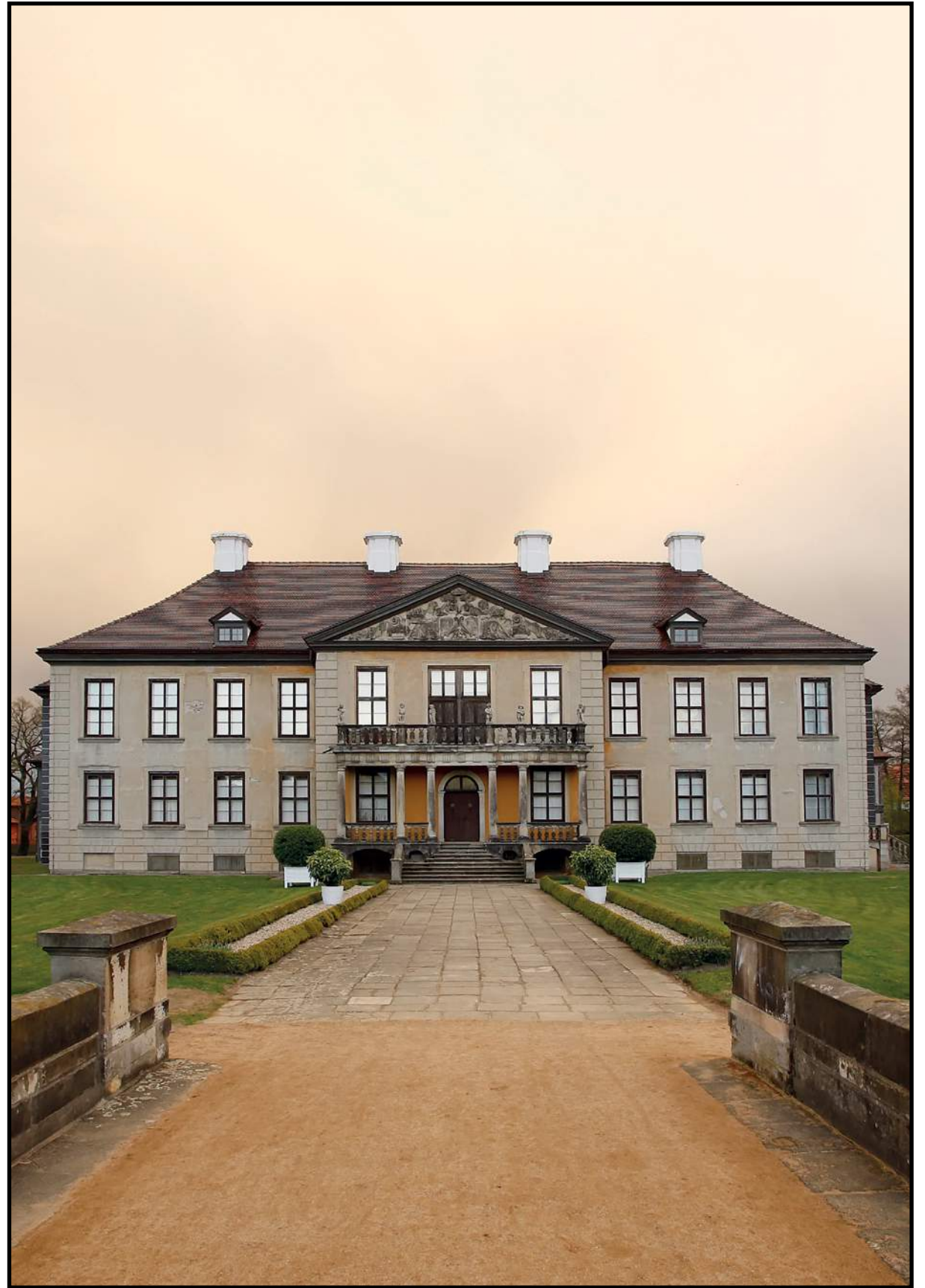
It's a recurring honour and pleasure to be part of some of the leading design and art events of the year.

TEFAF, Maastricht, NL
Oranienbaum, Woltz, DE
Elle Decoration Suite, Paris, FR
Kortrijk Xpo, Kortrijk, BE
Baselworld, Basel, CH

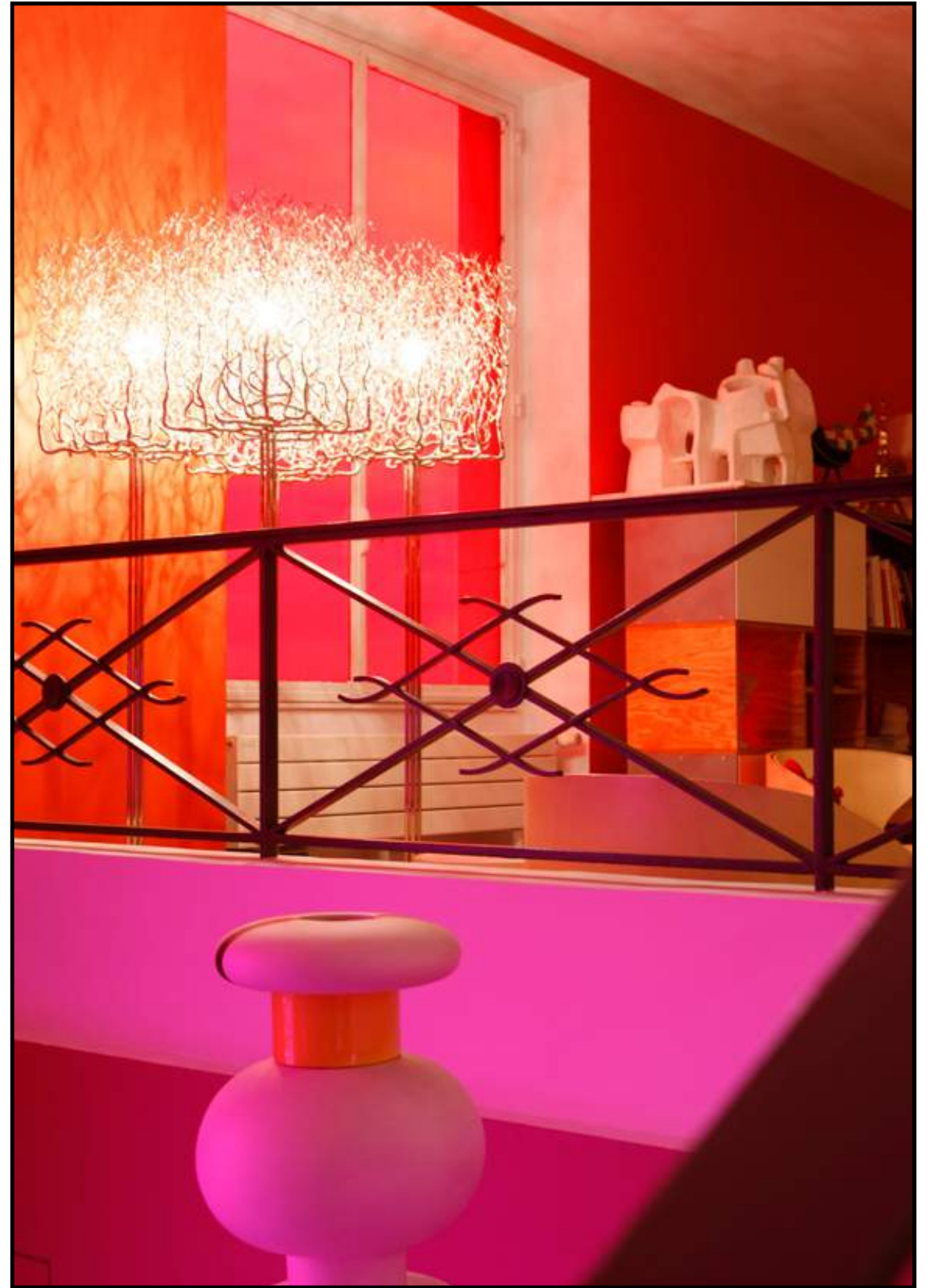


(left) DELPHINIUM
TEFAF ART FAIR, MAASTRICHT, NL





NIGHT WATCH collection
Exhibition curated by Nicole Uniquele.



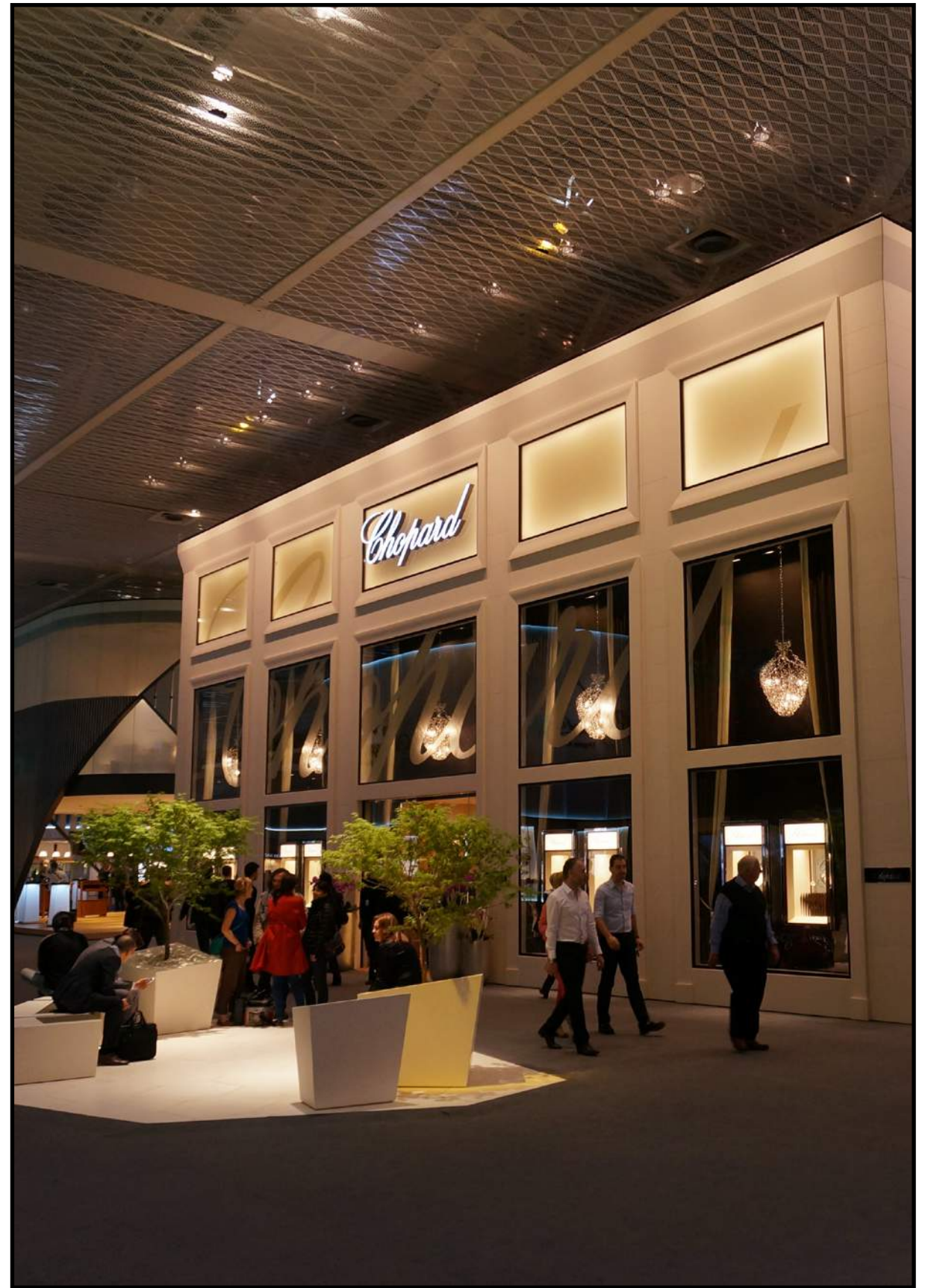




Fairs

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Baselworld, Basel, CH

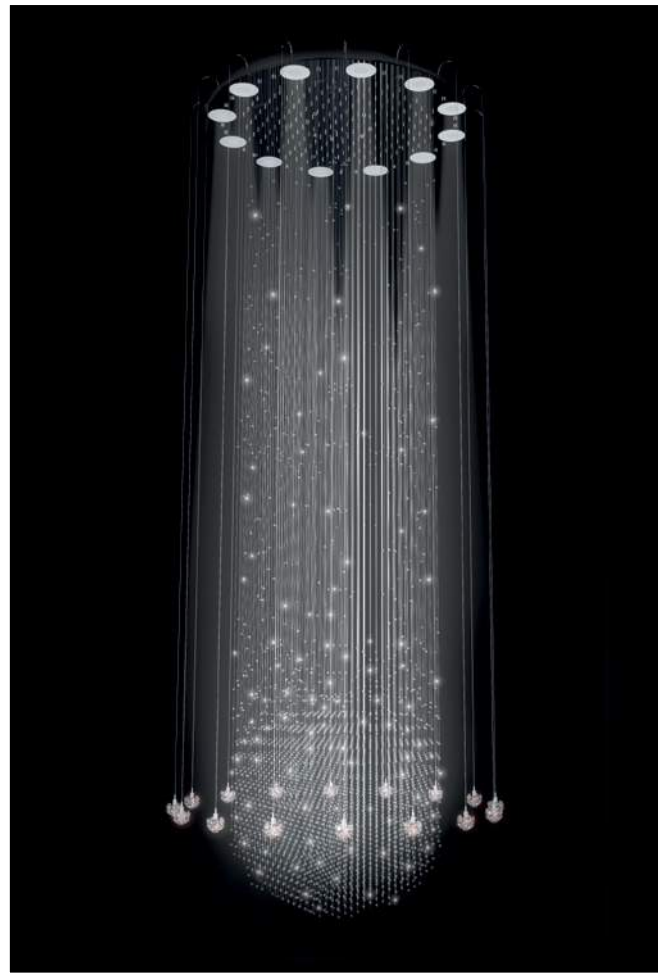
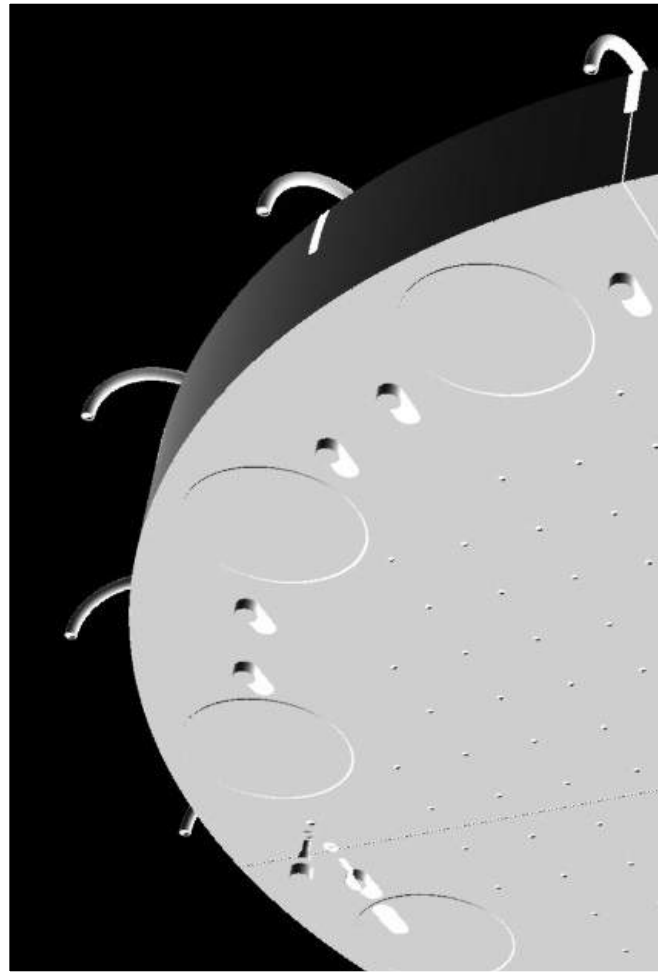
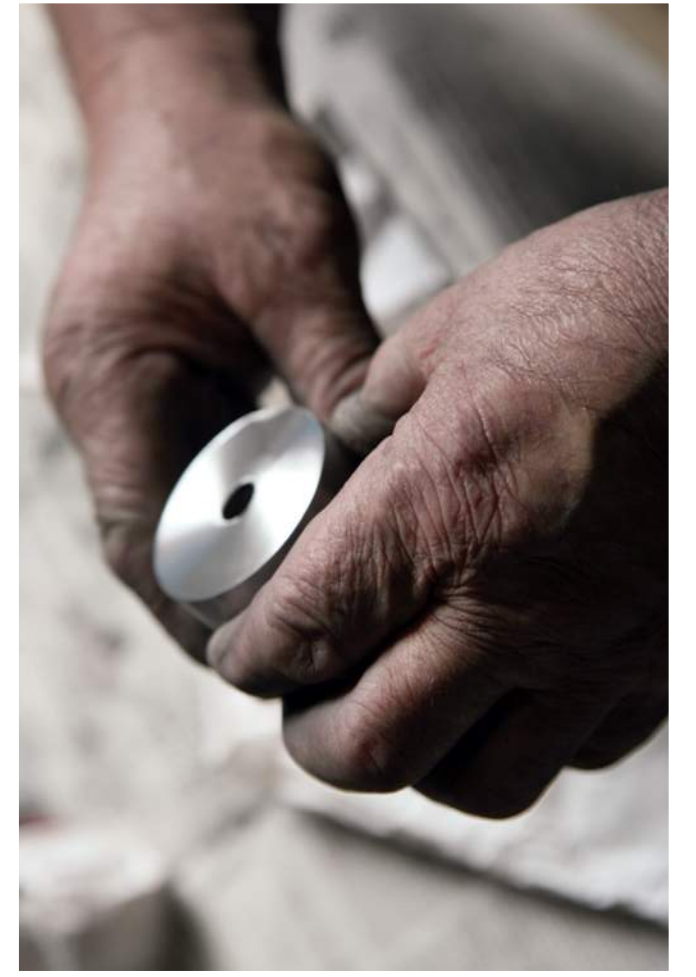
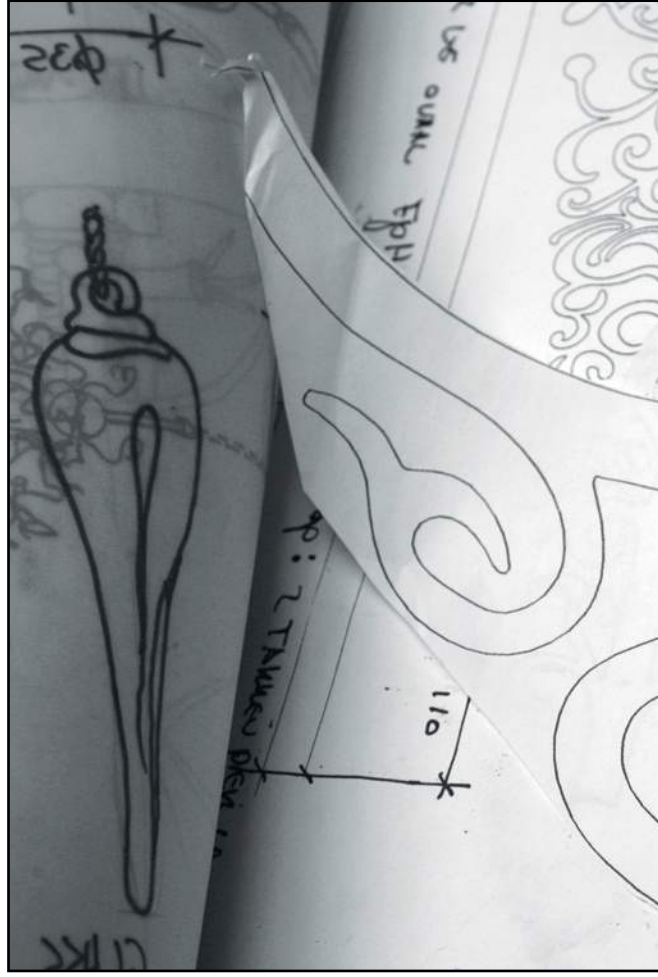
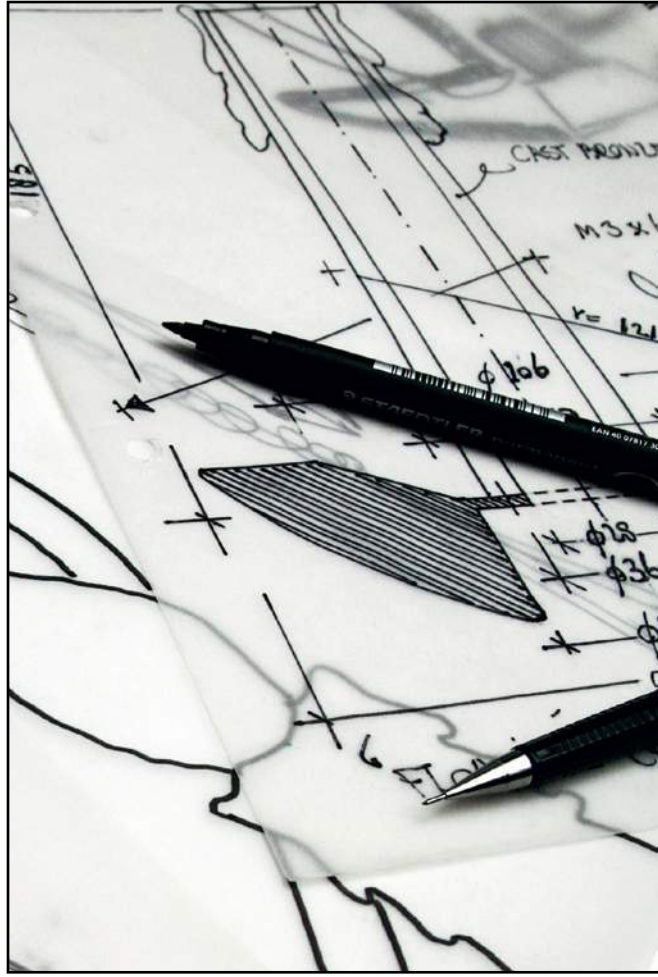


HOLLYWOOD collection

From sketch to production

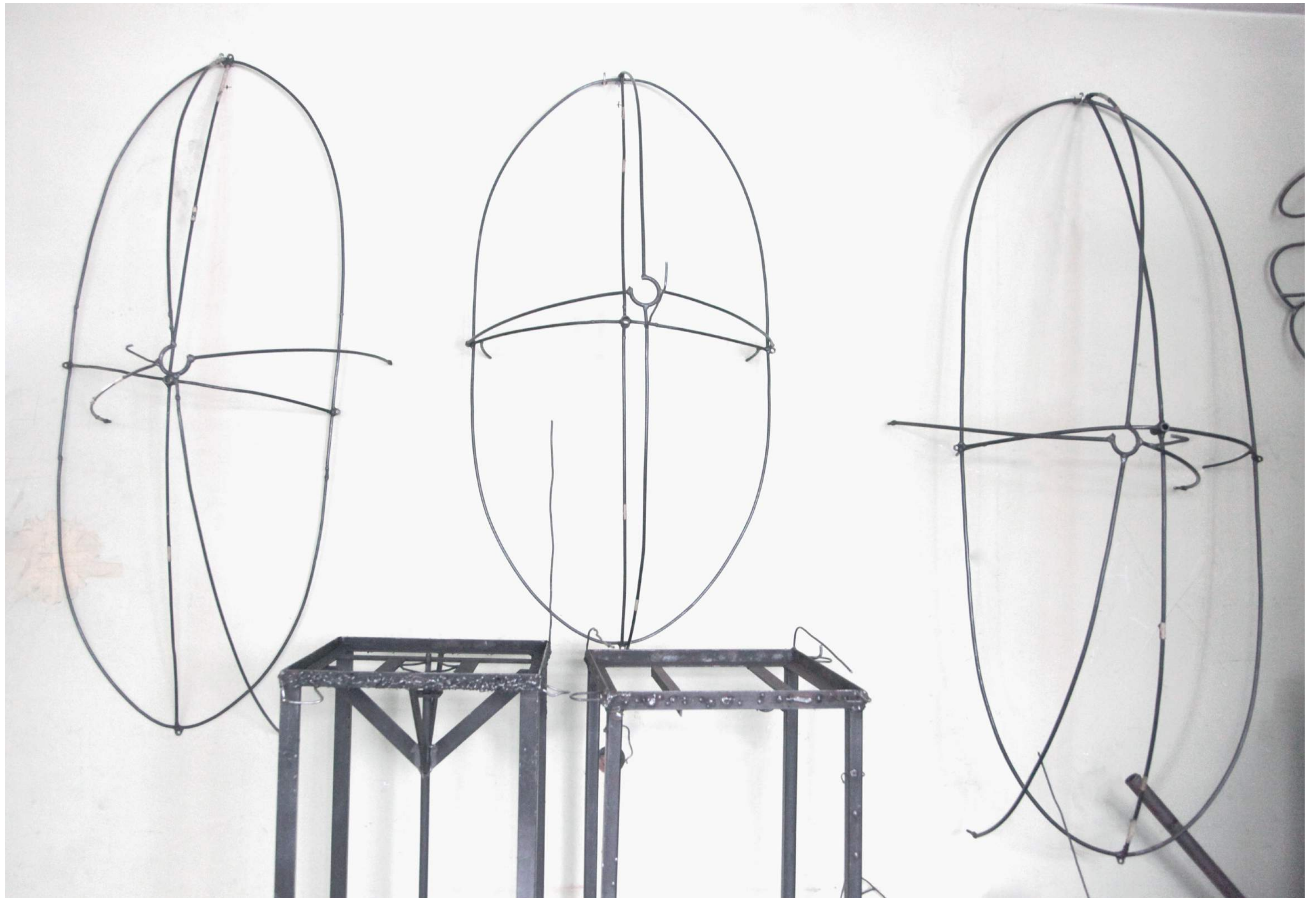
Our design studio welcomes requests for new projects on a daily basis. We listen while being served information, beautiful anecdotes and delicious details from those that require assistance in their search for their perfect lighting object. We in return get inspired, and start creating. After a final approval our ateliers perform the required handwork in order to transform the final sketches into handcrafted reality: another lighting sculpture is born.

















Customised objects

Every BRAND VAN EGMOND lighting sculpture is hand-made and unique. Besides our regular collection we frequently produce Haute Couture objects for clients with specific requests. In association with architects and private clients around the globe we use our knowledge and experience to translate these wishes into handcrafted reality.

Chopard Boutique, Kuwait City, KW

Monostore, Kampen, NL

45 Parklane Hotel, London, UK

De Gouden Sleutel, Day Nursery, Hilversum, NL

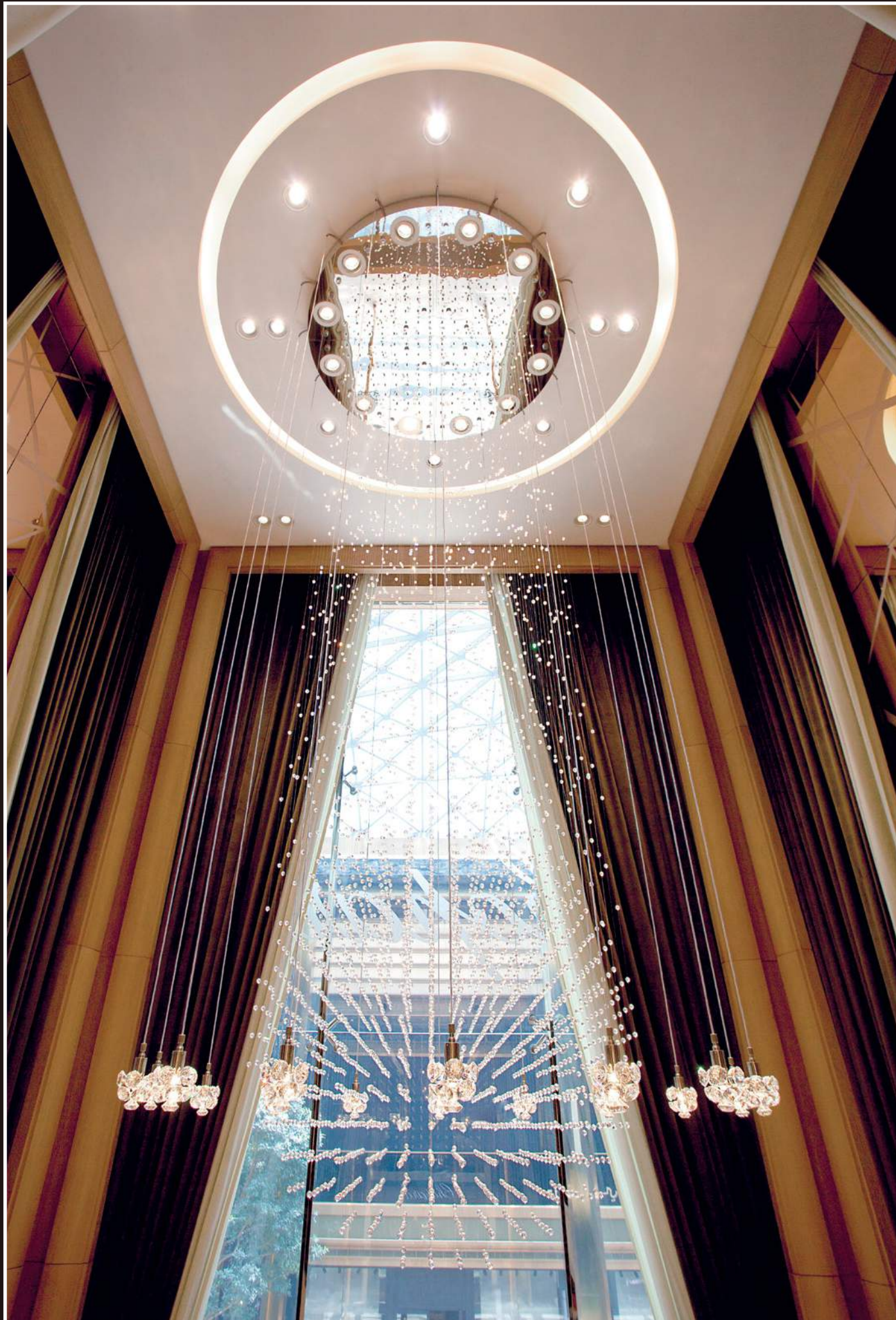
Private Interior, NL

Sterrendaalders Day Nursery, Bussum, NL

Louis Vuitton Boutique, New York, US

Arti Legi, Gouda, NL

De Berenpels, Day Nursery, Bussum, NL



(left) CUSTOMISED OBJECT
CHOPARD, KUWAIT CITY, KW



CUSTOMISED LIGHTING OBJECT
One-off design made for Chopard.



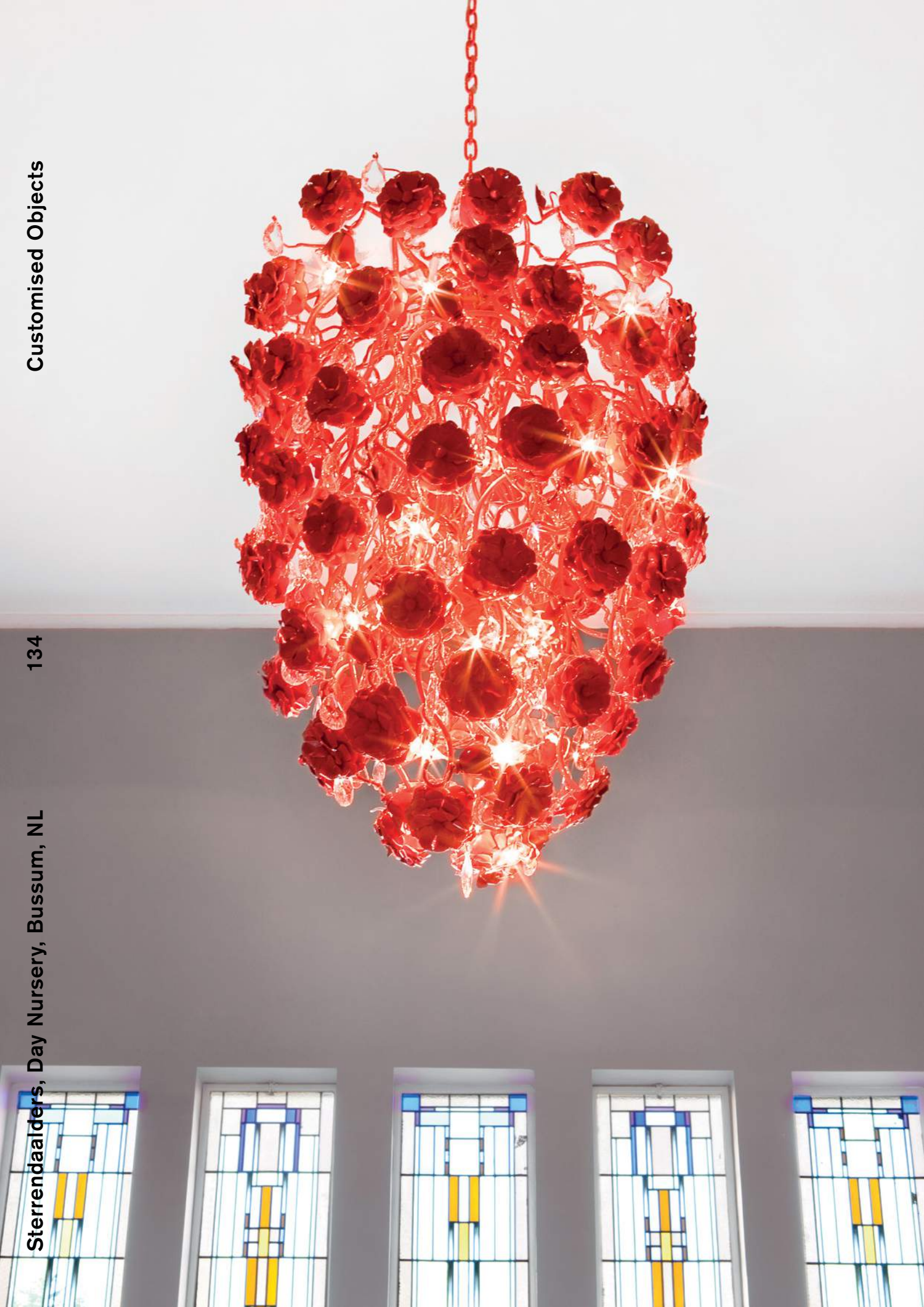
HOLLYWOOD COLLECTION (*customised*)
In collaboration with architect Thierry Despont.













Customised Objects

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Louis Vuitton, New York, US



RHAPSODY IN BLUE collection (*customised*)





COCO collection (*customised*)



We welcome all request for more information on our work, including possibilities to customise our lighting sculptures for you personally at info@brandvanegmond.com

Colophon

BRAND VAN EGMOND

Founder and designer William Brand

Concept and Design

BRAND VAN EGMOND Atelier

Text

Dennis van Egmond

Photography

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Ralf Buscher: pag. 32, 34, 36, 37

René van Dongen: pag. 40, 41, 61

Royal Dutch Embassy, Moscow: pag. 54, 55

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