

B A D A R I

COMPANY PROFILE



HISTORY

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Badari's history started in Florence in 1956, when the founder Marcello Badari took up the business of repairing brass light fixtures. Shortly before the great economic boom affecting Italy after WWII, Badari realized times were changing and new work opportunities were arising. Thus, he started running a new business, specialized in artistic chandeliers production and reproduction. This soon gained plenty of clients, especially among the Americans, attracted by everything that was "Made in Italy".

November 6th, 1966: the great flood in Florence.

Badari's workshop, like the whole city of Florence, was submersed in mud, surrounding all the materials and so giving very little hope to the company to resume the activity. Chandeliers' crystals were now covered in a brown, antiqued patina. But it was this very characteristic that charmed an American entrepreneur, happened into Badari's workshop, who eventually offered to buy every batch of production left after the flood.

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LUXURY MASTERS

Capable of every form of Luxury





EVOLUTION

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EVOLUTION

In 1983, our company changed name from Badari Marcello to Badari Lighting. Led by the CEO Roberto Lari, it began to establish itself as a leading company in the classic style lighting production, creating unmistakable elegant, luxury chandeliers and lanterns

Came to the third generation with the a new CEO, Mr. Patrizio Lari, who broadened the production, creating and placing on the market lighting products as well as furnishings, seatings and luxury accessories, enclosed in the classic, elegant line: **1956**.

As part of a process of costant evolution, in 2018 we broaded our range of products by presenting **LIFE**. Contemporary, with nature-inspired traits, LIFE is characterized by clean and sinuous lines, emphasizing the inner elegance of the handmade products.

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WHAT WE DO

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01

HANDCRAFT

Badari provides all its knowledge and experience in working metal, also to embellish the objects of your desires and thus reach a level of absolute excellence.

Our job is only to translate your ideas into wonderful objects through the hands of the artisans of Badari who will know how to transform metal in to that element that has always noble the decor of our homes.

02

INTERIORS

Badari assists Architects, Interior Design and Customers in the realization of their ideas by providing all their support in the development of projects and presentations.

Our Design Departement, is in a constant Textile, Materials and Stylistic research activity and realizes, on request, proposals for furnishing and decorating entire rooms as well as bespoke customization projects for individual rooms ranging from the choice of style or models to the identification of the decorative elements and fabrics used as part of the project.

03

BESPOKE

Just as a tailor takes measurements, carefully selects the fabrics and refines his cuts with the experience dictated by his conviction to create a unique and long-lasting dress, so Badari dresses your home with products of the highest characterization, made by listening and responding exclusively to your needs.

04

TOTAL LIVING

That's what we can do by managing costs and proposing a Contract offer unique in its form, not giving up on those luxurious vices that make an experience unforgettable.

By proposing us as the only suppliers of your furnishings, you will have an ally team to your side, expert in the research of materials and products with an independent production capacity that can also add that touch of uniqueness to your project that will make it irresistible in the eyes of the most demanding.

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TOP QUALITY MATERIALS

Badari has chosen to deploy the best in every situation.

We strongly believe that every item we produce must transmit our message of luxury



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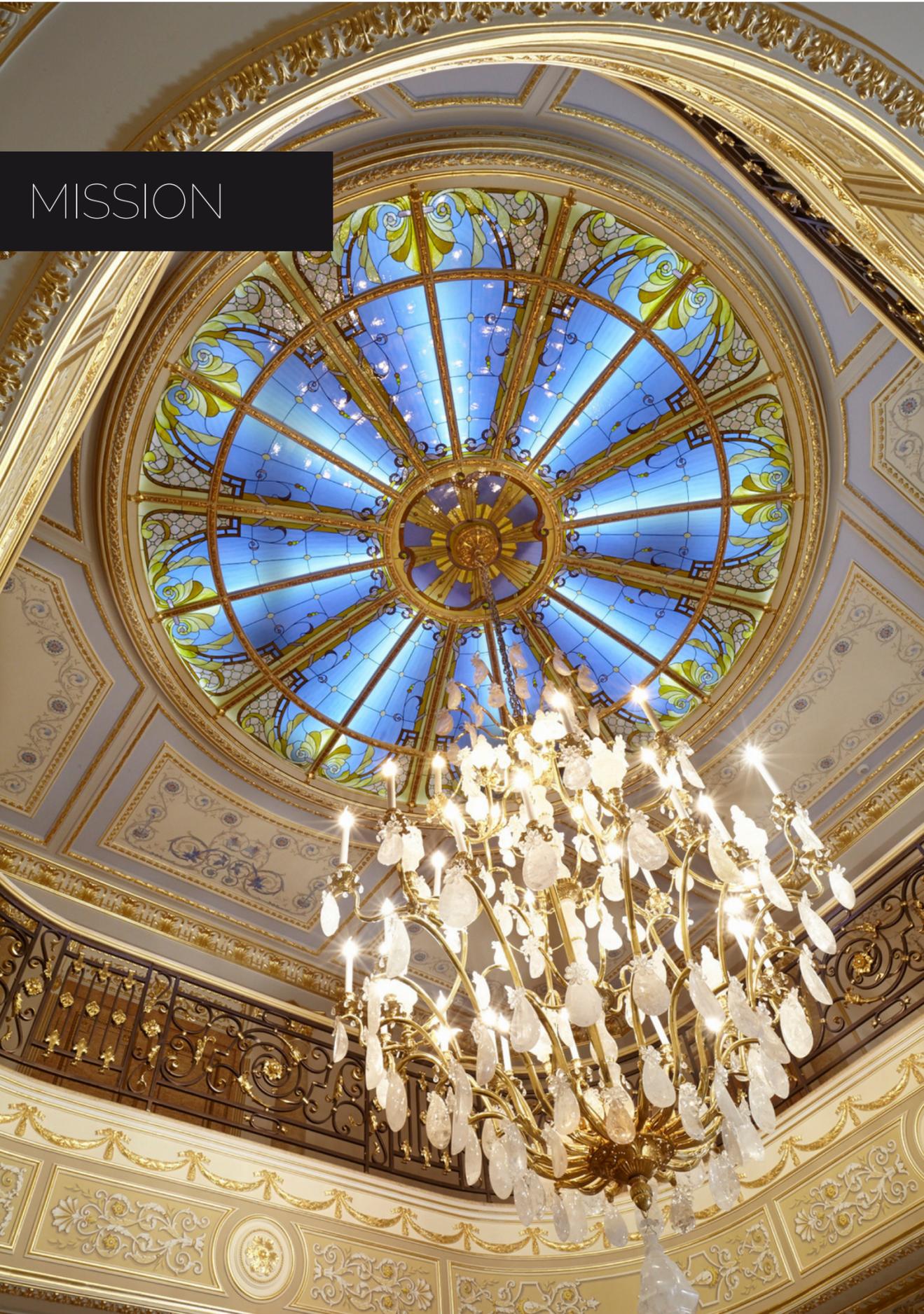


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MISSION

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Our aim is to embody and represent the traditional **Italian manufacture**, the very element that for centuries contributed to the shaping of Italy's history and society, by adding our personal brand signature.

.As a company committed to the realization of luxury products, we strive to export our lifestyle and design concept around the world, bringing in every home the intrinsic functionality and the beauty of our exclusive, unique products.

At the same time, we do care about our clients.

For this reason, whether it is the customization of a product or the realization of an interior project, we seek to meet our customer's desires and deliver hand-crafted masterpieces that match their own personality.

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TOTAL LIVING EXPERIENCE

PRIVATE VILLA
Tuscany

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PRIVATE ATTIC
Nice



PRIVATE MANSION

Udine



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PRIVATE VILLA

Italy



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