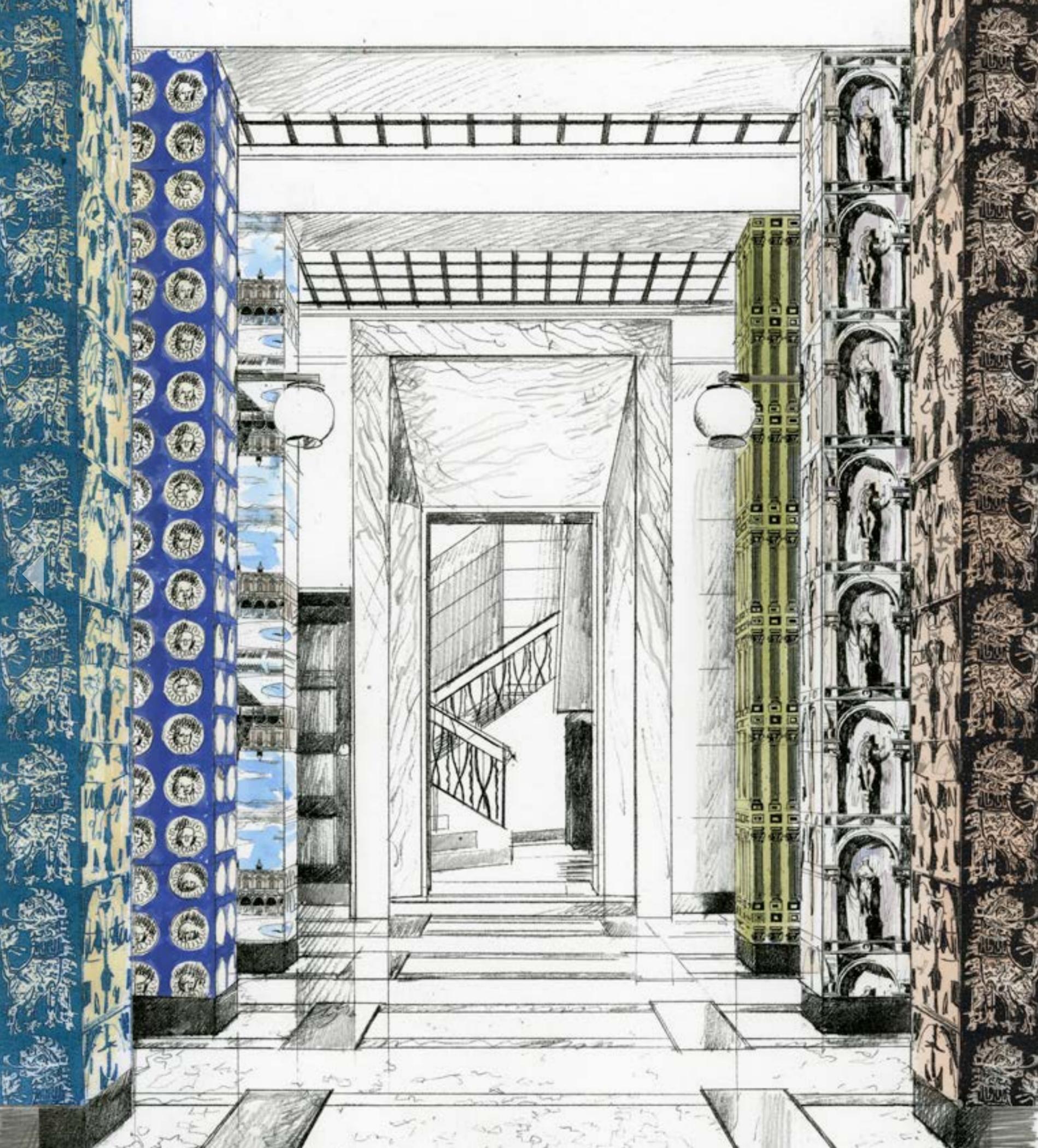




PALLADIO

FOR ZOFFANY





AN IMMERSIVE JUXTAPOSITION
OF NEW AND ARCHIVE DESIGNS,
ZOFFANY SHOWCASES THE BEST
OF BRITISH TALENT.

Palladio Volume I from Zoffany sees the resurrection of six favourite Palladio archive pieces and the introduction of an exceptional new talent. With each design as bold and visually exciting as the next, this collection stems from an iconic moment in time.

PALLADIO
FOR ZOFFANY

MEET THE DESIGNERS

Join Zoffany's lead designer Peter Gomez and artist, Sam Wilde to discover the story behind each of the archive designs and how Zoffany has worked to platform an exciting new digital design.



PALLADIO TIMELINE

1945

The Exhibition of Historical and British Wallpaper at the Suffolk Gallery presents, artist-designed wallpapers within a historical context, setting the scene for 'contemporary' styling in modern interiors.

1952

Richard and Guy Busby, directors of Lightbown Aspinall, publish The Architect's Book: One Hundred Wallpapers, a compilation of standard-range WPM wallpapers.

1955/6

The Busby brothers at Lightbown Aspinall work with Roger Nicholson to commission a collection of artist-designed wallpapers heralding the beginning of Palladio. Launch of Palladio 1.

1958

Roger Nicholson is appointed Professor of Textiles at the RCA. Walter Hoyle, Audrey Levy, David Gentleman and Barbara Jones are just some of the RCA graduates who contribute designs to the Palladio collections. Palladio 1

1957

The Council of Industrial Design introduces its annual awards. Palladio wins a Design of the Year Award.

1962/3

First Palladio Mondo Collection. Smaller scale and machine printed to be affordable and suitable for modest-scale interiors. Designers include Lucienne Day and Jacqueline Groag.

1960

Palladio 4

1965

Palladio 6. First production of The Royal Exchange wallpaper

1964/5

Palladio Magnus 2 launched.

1967

Palladio 8 created under the design leadership of Eddie Pond, design director at the WPM Central Studio.

2020

22nd September - Zoffany Palladio launched.

1944

The Council of Industrial Design is established "to champion great design that improves lives and makes things better".

1944

1954

1964

2020

1951

Festival of Britain takes place – the Festival Pattern Group create wallpaper and textile patterns based on X-Ray crystallography. Design and designers are fundamental to the vision of the festival as a blueprint for a better future. Roger and Robert Nicholson create model modern rooms for the Homes and Gardens Pavilion.

1954

WPM 'Architects' Department established with a showroom in High Holborn for the Homes and Gardens Pavilion.

1957

Palladio 2 launches, includes first production of Sicilian Lion designed by Robert Nicholson.

1958

Palladio 3 launched. First production of the Montacute wallpaper by Roger Nicholson and Medallion by Robert Nicholson.

1958/9

1st Palladio Magnus Collection. Named designers include Terence Conran and Alison and Peter Smithson.

1961

Palladio 5

1964/5

Palladio Mondo II Collection (machine printed).

1966

Palladio 7 - first collection manufactured by Sanderson .

1971

Palladio 9 – last edition.



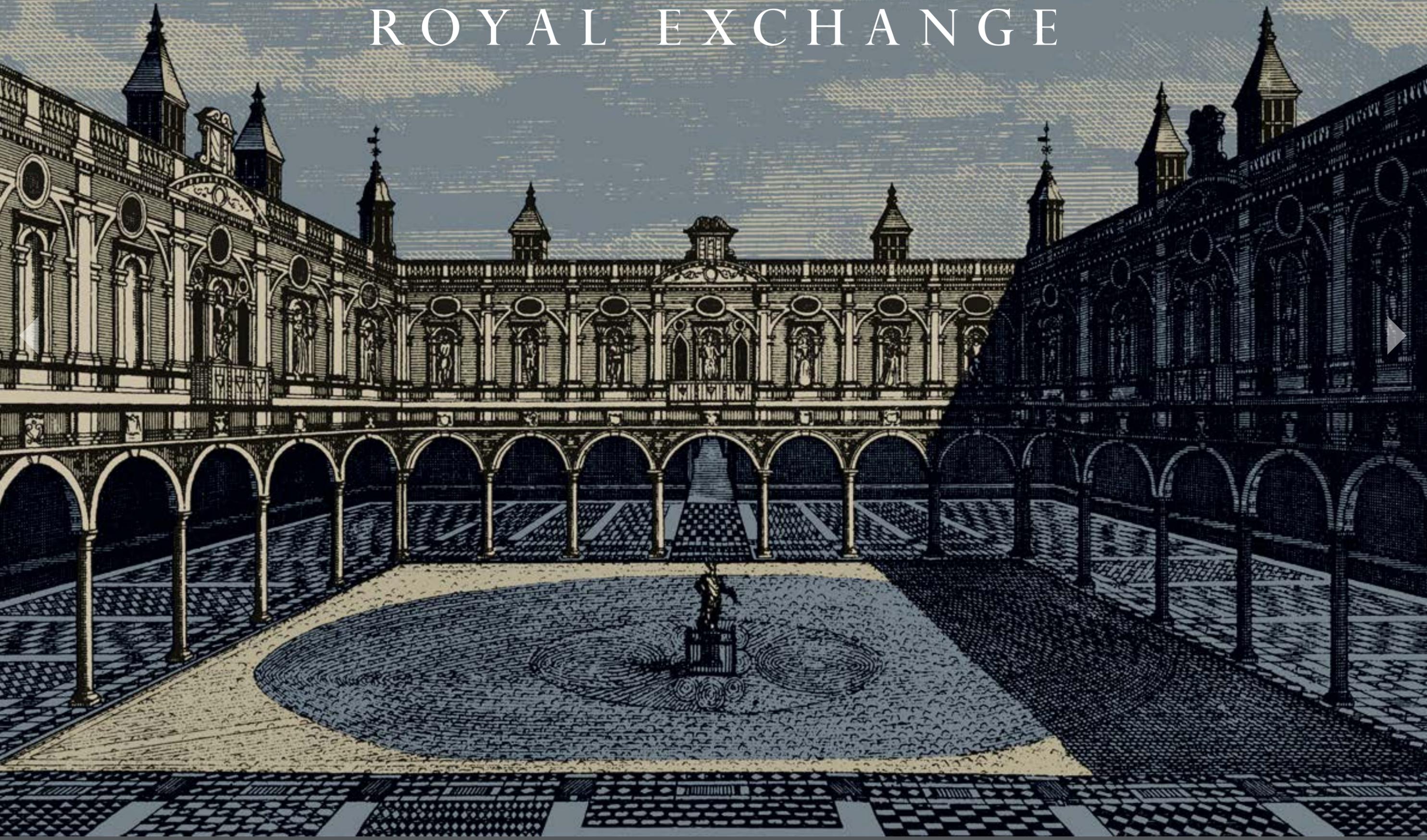
Palladio Volume I for Zoffany is a stunningly insightful compendium of wallcoverings, featuring designs handpicked by Robert and Roger Nicholson, the creative duo behind Palladio's initial launch 65 years ago. Majoring in variety and building an everlasting archive, Palladio's mid-century origins brought the beauty of art to public spaces, adorning municipal interiors with dramatic, large-scale motifs. Including Exchange Square's atmospheric opulence, Impact's striking geometric and the ordered structure of Columns, this story showcases the accomplished handwriting of past contributors. The collection stays true to the original pattern books and promotional material by using illustrated interiors instead of photography, for a look which is as alive as it is authentic.

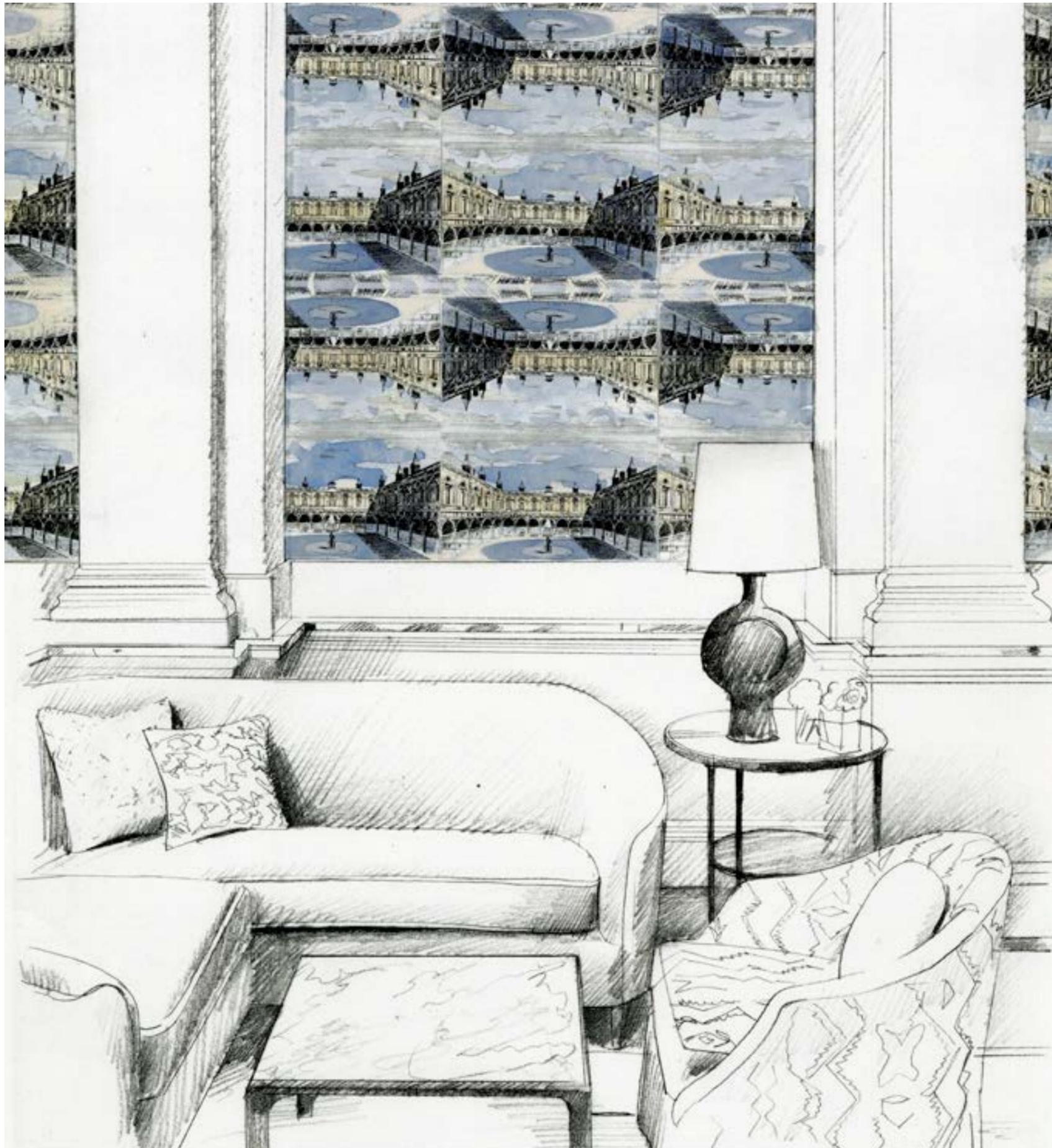
Continuing Palladio's ethos of identifying new talent, Zoffany is thrilled to introduce Sam Wilde, a graduate of the Royal College of Art whose striking design, 'Precarious Pangolins' features in this collection. Chosen for his artistry, modernity and passion for the environment, Sam's dynamic approach mirrors that of the Nicholsons' mid-century choices.

Peter Gomez, head of design at Zoffany, says, "We're absolutely delighted to unveil Palladio Volume I, a project that's been kept tightly under wraps for a very long time. From selecting our favourite Palladio archive pieces, to getting to know the fabulous designers at the Royal College of Art, this collection has been a huge joy to produce from start to finish. Additionally, we're excited to set up a bursary programme which will help one designer each year at the RCA, continuing with the Nicholson brothers' legacy of supporting exceptional new design talent."

#Zoffanypalladio @zoffanyfw

ROYAL EXCHANGE





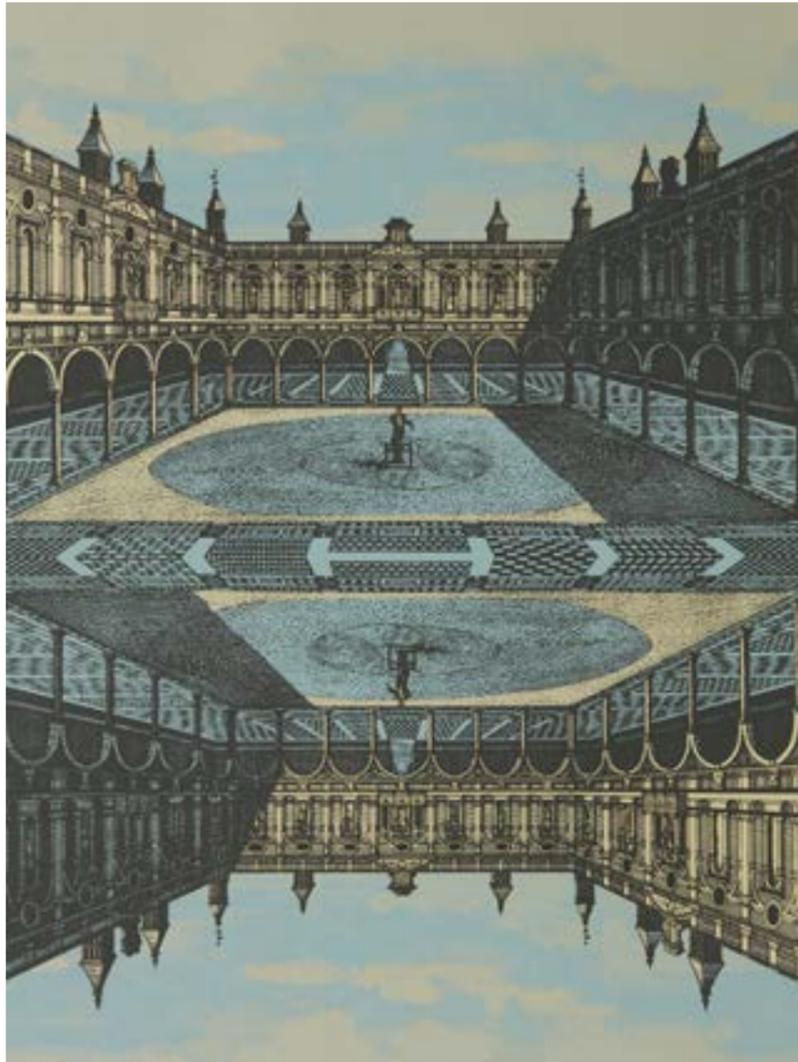
1965

ROYAL EXCHANGE

DESIGNED BY ROBERT NICHOLSON

Atmospheric and opulent, this captivating paper displays a dramatic and iconic scene. Designed in 1965 by Robert Nicholson and originally hung horizontally, we believe a famous 1644 Wenceslaus Holland etching of London's Royal Exchange inspired the design. The addition of a shimmering Gold colourway represents the wealth of Exchange Square.

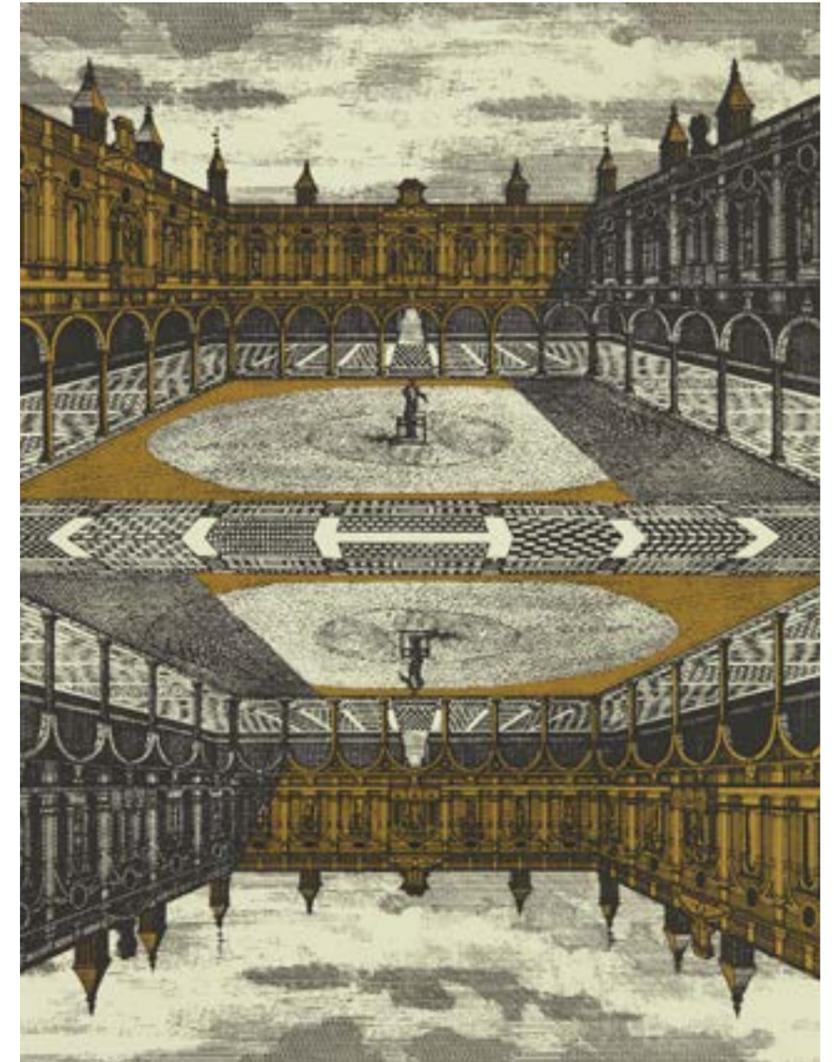
ROYAL EXCHANGE



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312972



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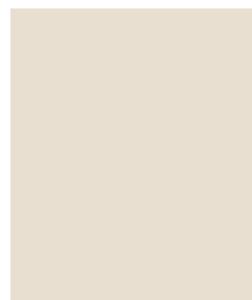
*PAIR WITH THE PERFECT
ZOFFANY PAINT*



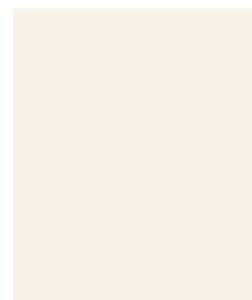
Platinum Grey



Vine Black



Snow



Architects White



Vine Black



Platinum Grey

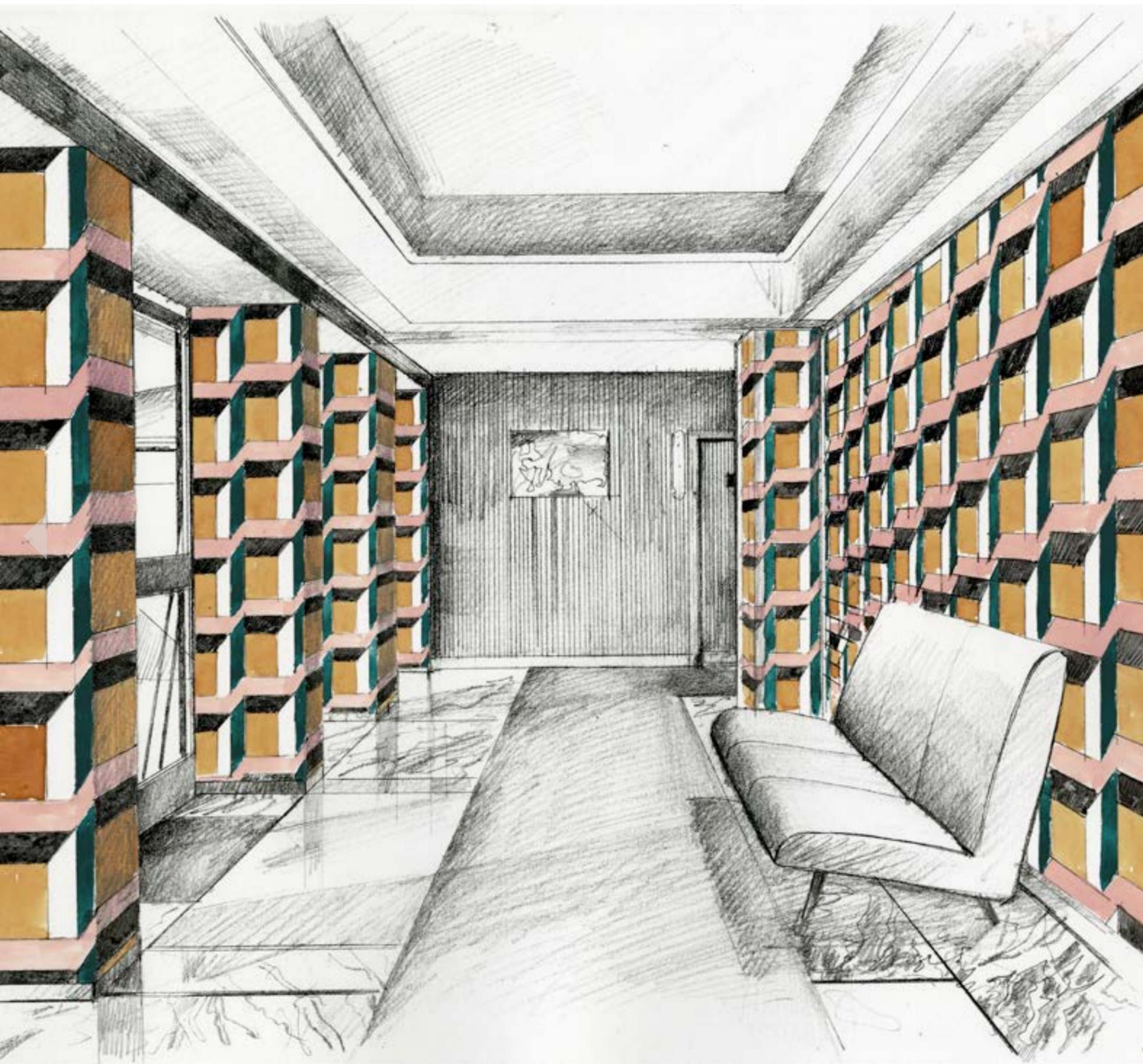


Vesuvius

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The background is a complex geometric composition of overlapping shapes in four colors: dark teal, gold, cream, and dark navy. A prominent feature is a wide, light pink path that starts from the left edge, moves horizontally, then turns diagonally upwards to the right, and finally turns horizontally to the right again. The word "IMPACT" is centered on the middle horizontal segment of this pink path. On the far left and far right edges, there are small, light grey triangular markers pointing left and right respectively, suggesting a scrollable interface.

IMPACT



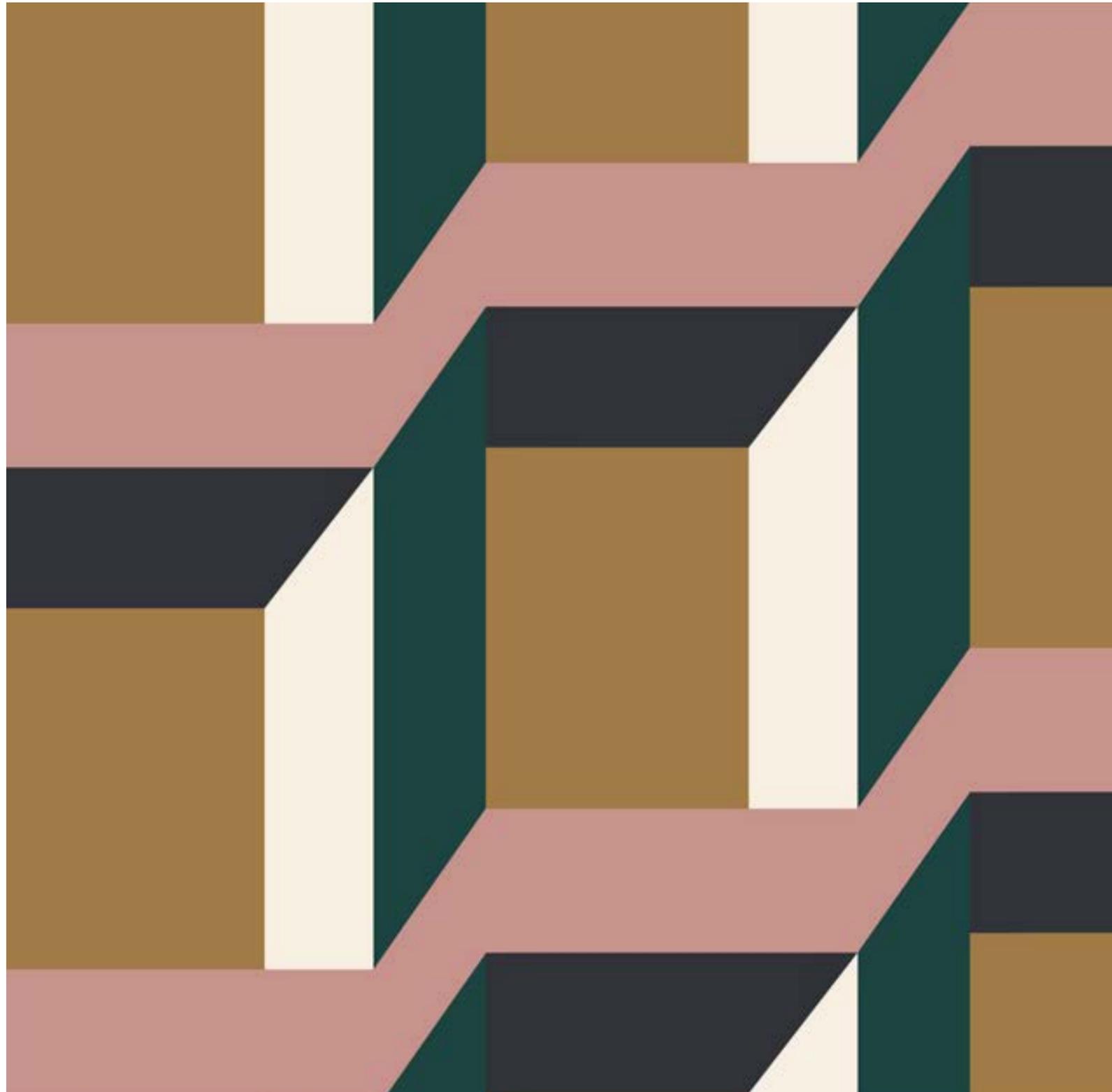
1967 ▶

IMPACT

DESIGNED BY JUDITH CASH

Bursting onto the scene in 1967, Judith Cash's brave and playful interlocking geometric design inspired a colourful turn for the disorientating world of Op-Art. Continuing with this perfect example of modernity, we've substantially increased the scale and rotary screen printing to retain the same flat, solid colour of the original document.

IMPACT



*PAIR WITH THE PERFECT
ZOFFANY PAINT*



Muddy Amber



Tuscan Pink



Huntsman Green

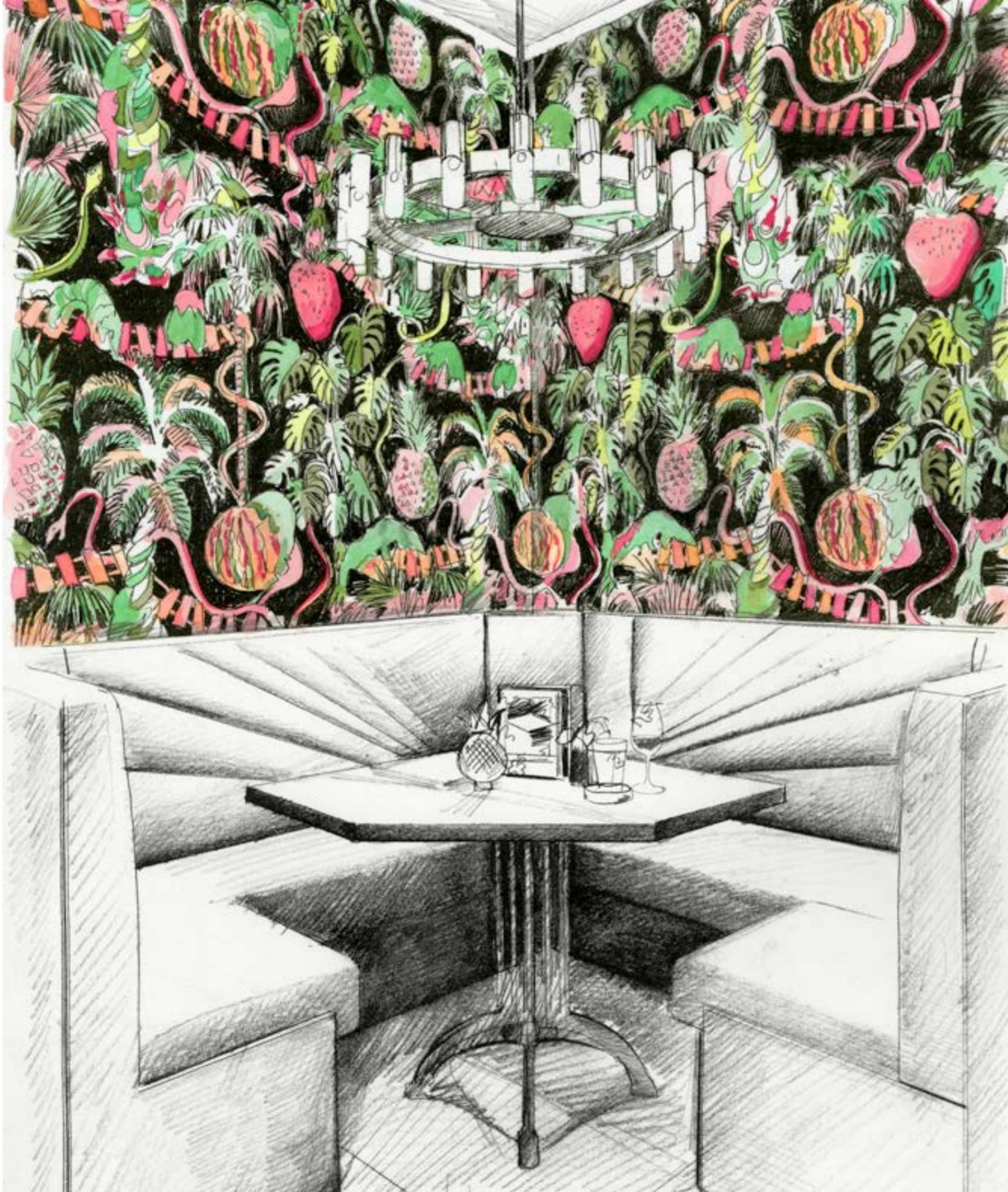
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◀ PRECARIOUS PANGOLINS ▶





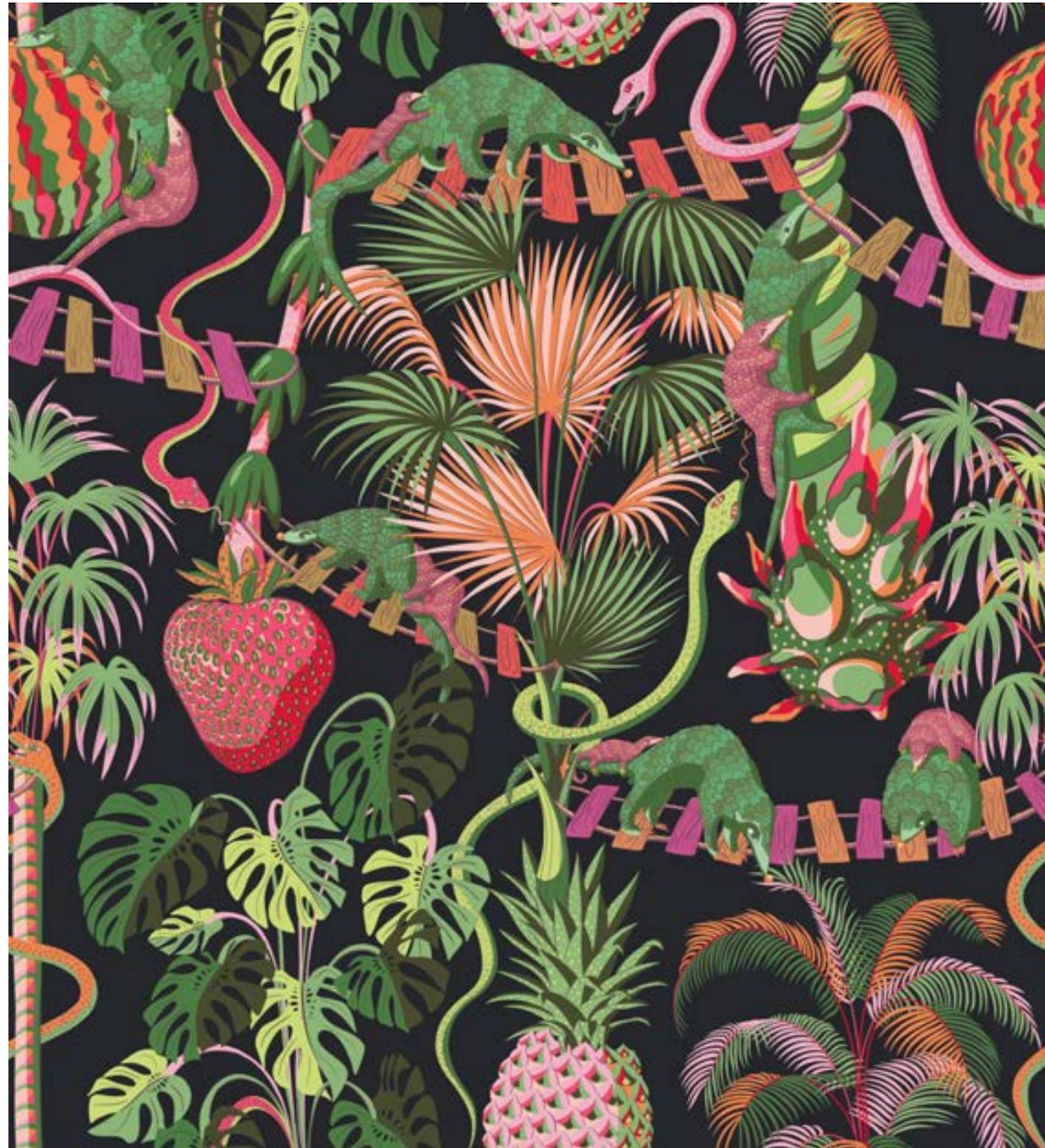
2018

PRECARIOUS
PANGOLINS

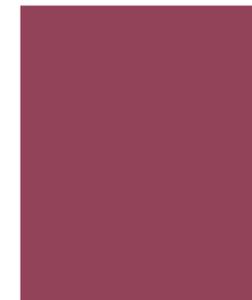
DESIGNED BY SAM WILDE

Carefully making its way across a game of metaphorical snakes and ladders, pangolin mothers desperately clamber across a perilous terrain of rickety bridges. Dicing with the precarities of life, the next generation scrambles to cling on as giant floating fruits disguise the subversive tone of a carnivalesque atmosphere.

PRECARIOUS PANGOLINS



PAIR WITH THE PERFECT
ZOFFANY PAINT



Raspberry Sorbet



Vine Black

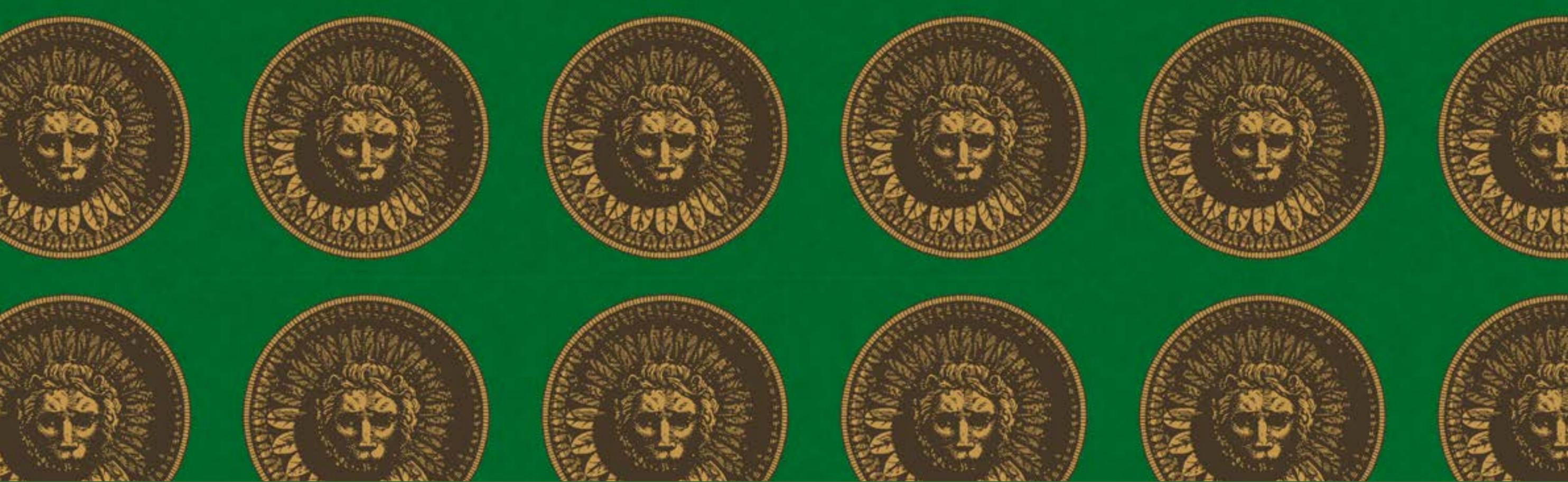


Poison

One of the most illegally trafficked animals of the past decade, the IUCN (International Union for Conservation of Nature) has listed all eight species of pangolin under the threat of extinction. SamWilde will give a contribution from the sales of 'Precarious Pangolins' to the World Land Trust, a charity whose projects support the conservation of the pangolins' natural habitat in the Far East.

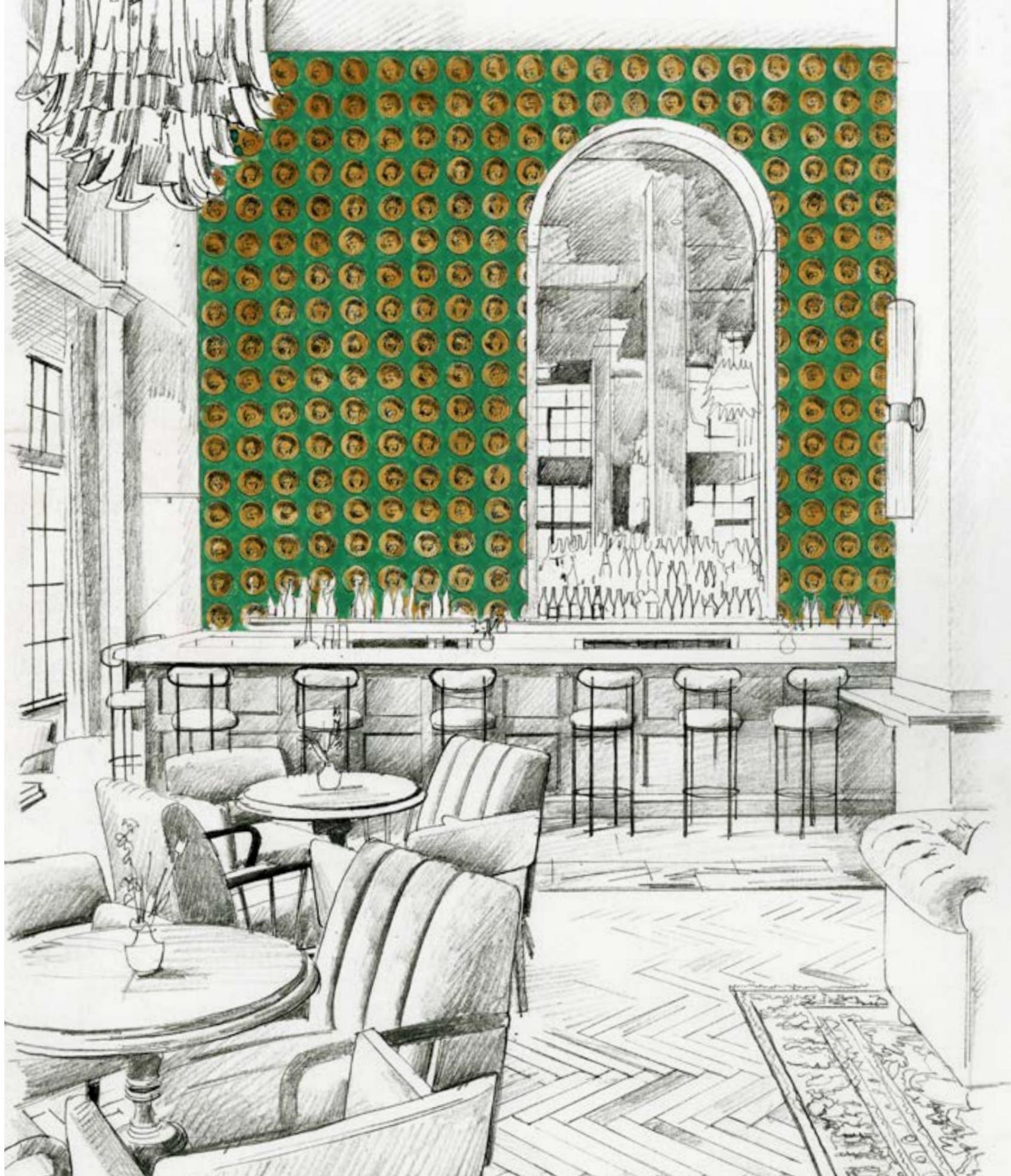
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MEDALLION





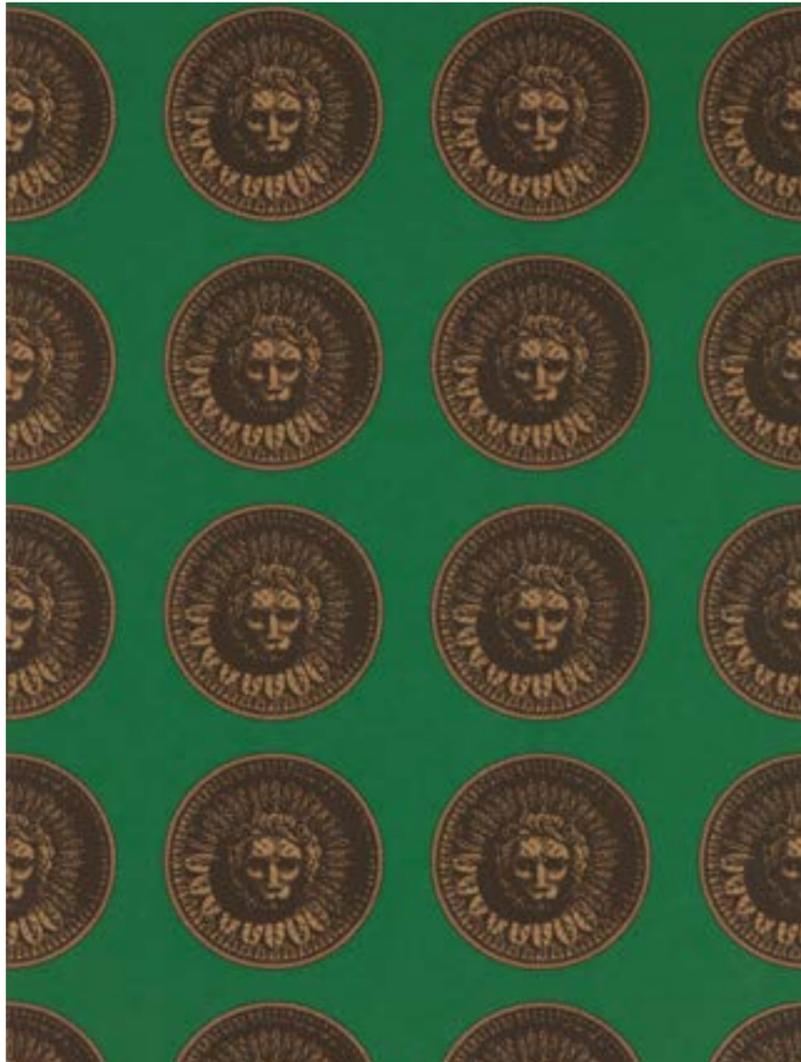
1958

MEDALLION

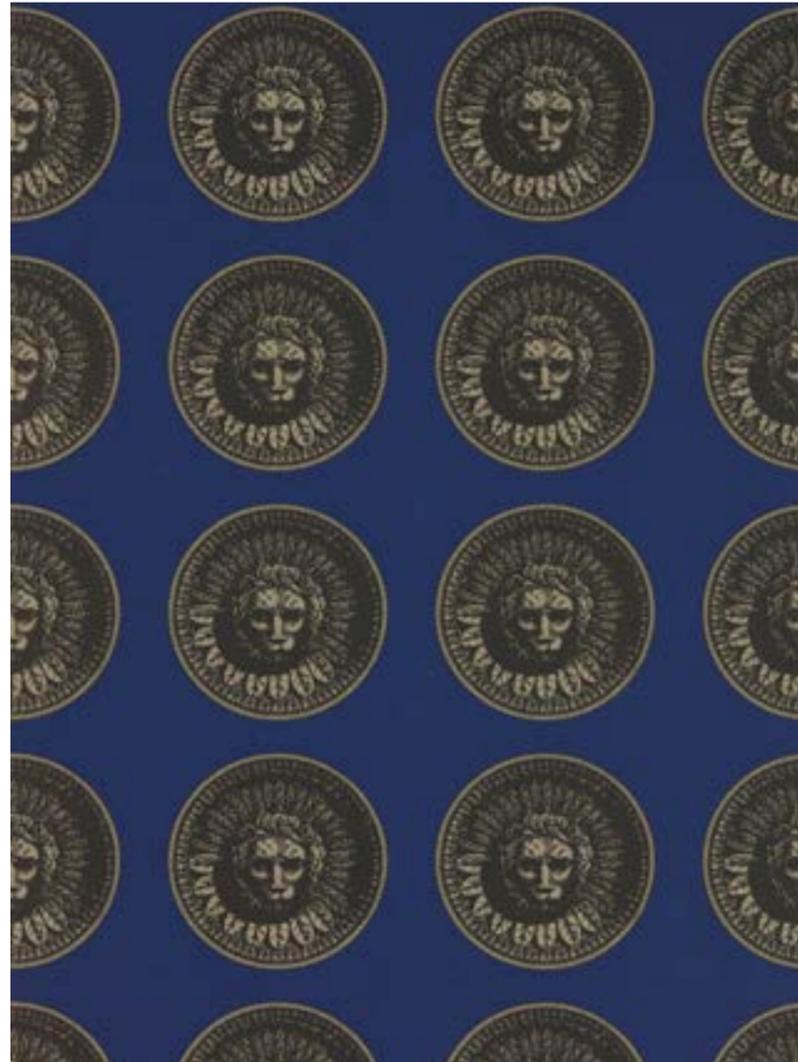
DESIGNED BY ROBERT NICHOLSON

Unapologetically masculine, a pride of neoclassical lions emerges from the shadows in these striking etched roundels. Contrasting against the original textural ground, this interpretation has been pared down slightly and a trompe l'oeil element added, introducing a three-dimensional aspect to the design.

MEDALLION



312974



312975

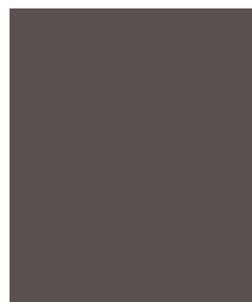


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*PAIR WITH THE PERFECT
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Poison



Tabac



Lazuli



Platinum Grey



Gargoyle

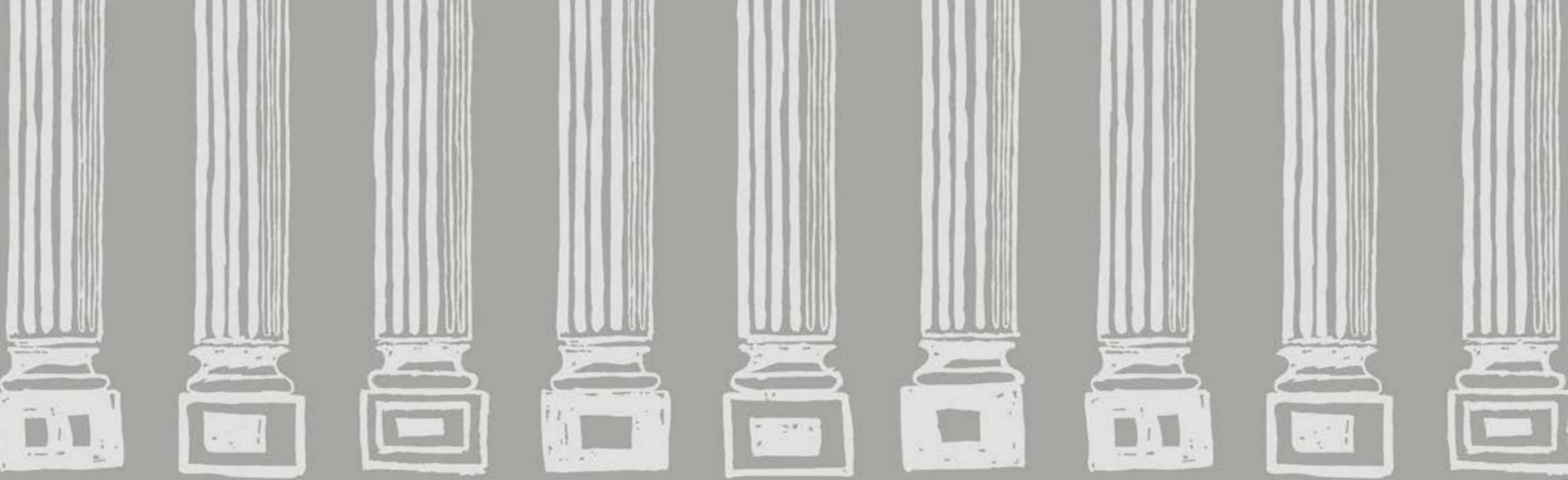


Silver

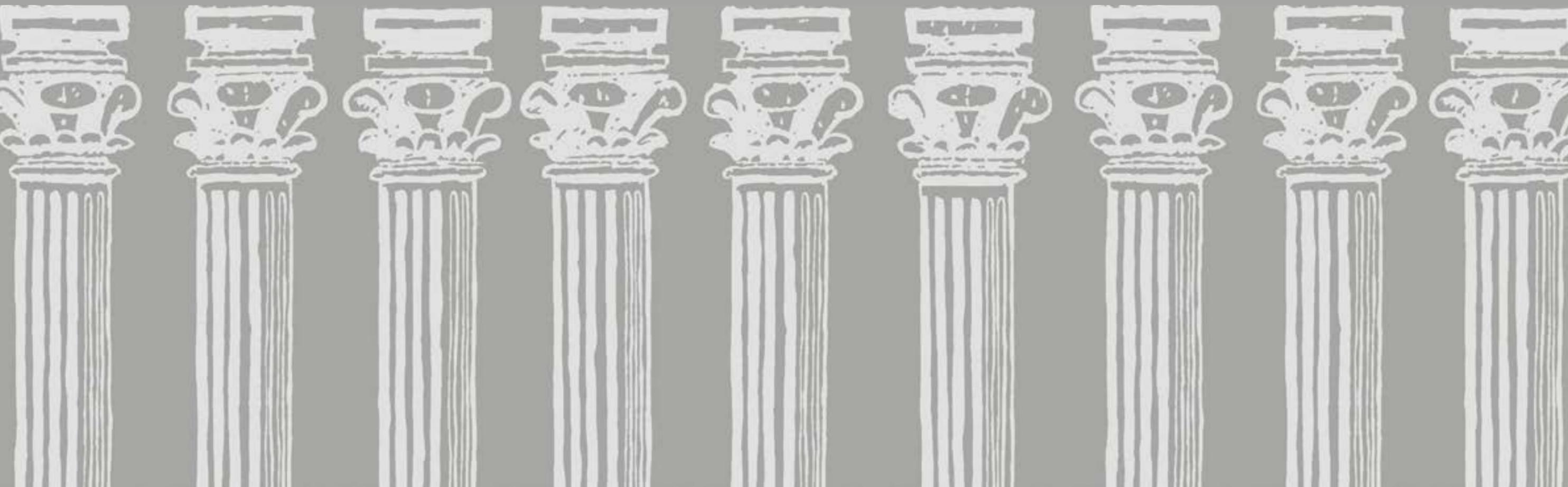


Perfect White

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◀ C O L U M N S ▶





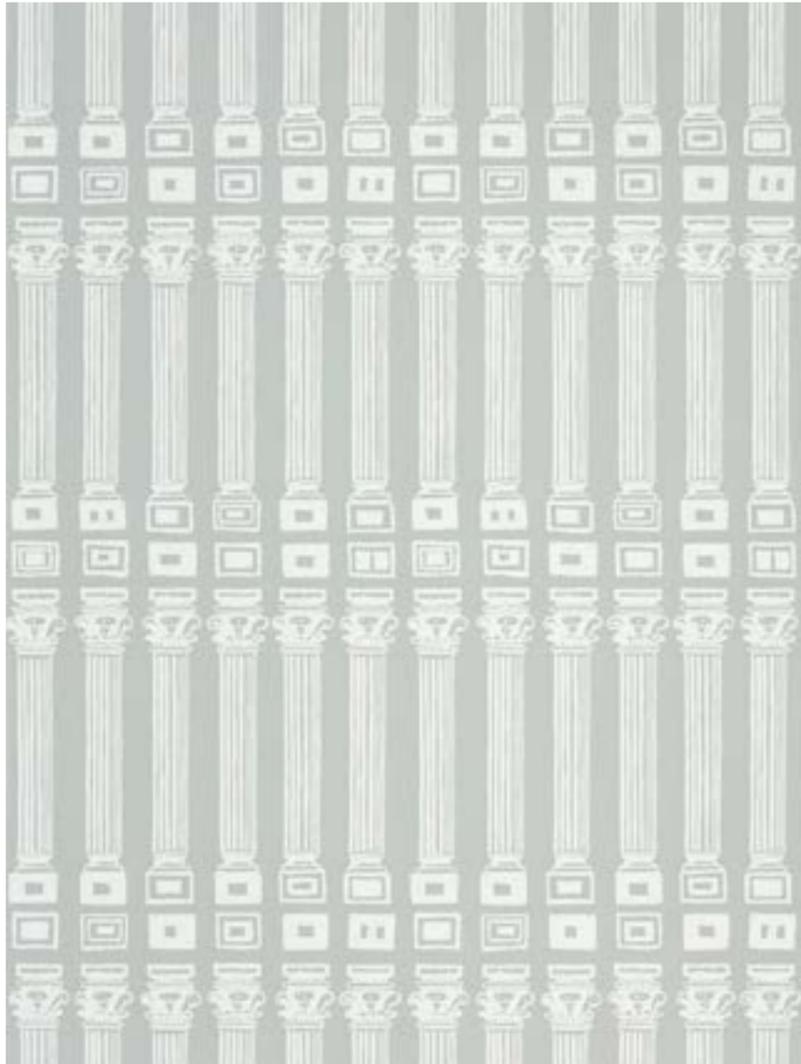
1956

COLUMNS

DESIGNED BY ROBERT NICHOLSON

Inspired by classical architecture, repeating rows of Corinthian-style columns tower skyward in Robert Nicholson's 1956 design. Smart and structured, yet youthful and naive, this hugely versatile paper has been repurposed with the addition of metallic inks and contemporary colour.

COLUMNS



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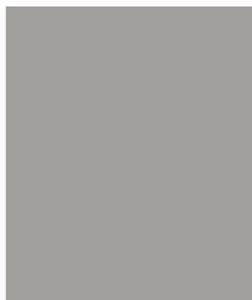


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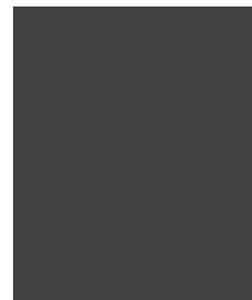
Empire Grey



Bone Black



Fennel



Bone Black



Vine Black

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◀ MONTACUTE ▶





1958

MONTACUTE

DESIGNED BY ROBERT NICHOLSON

With its origins thought to lie amongst the aged façade of Somerset's Montacute House, this fabulous design features a neat row of classical statues in arcaded niches. Representing a moment in time, original mark-making detail beautifully captures the handwriting of its artist.

MONTACUTE

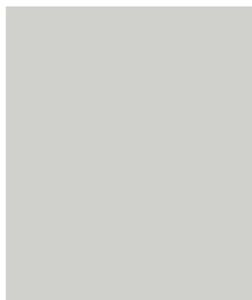


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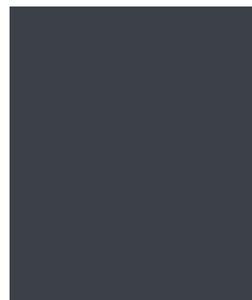


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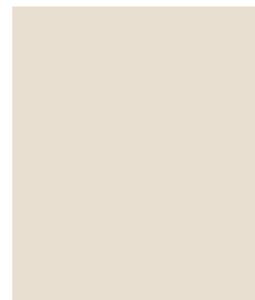
*PAIR WITH THE PERFECT
ZOFFANY PAINT*



Flint Grey



Ink



Snow

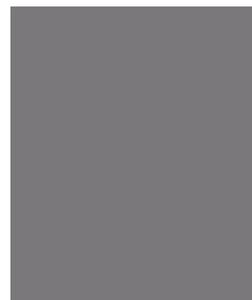


Fig Grey



Taupe



Platinum Grey

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SICILIAN LION





1956

SICILIAN LION

DESIGNED BY ROBERT NICHOLSON

A renowned symbol of British identity, this 1956 lion regardant (looking backwards) was a fitting choice for public buildings, rising to become one of Palladio's most popular patterns. Reduced in scale from the near three foot high original and given a more modern perspective, this reimagined version is rotary screen printed to give a fabulous depth of colour.

SICILIAN LION



312979

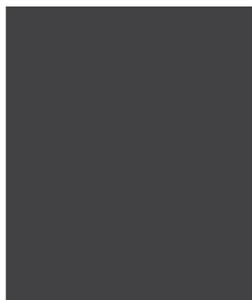


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*PAIR WITH THE PERFECT
ZOFFANY PAINT*



Bone Black



Raspberry Sorbet

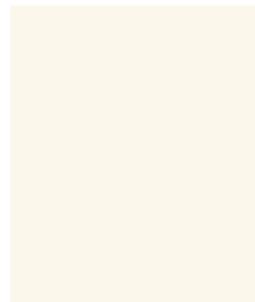


Serpentine

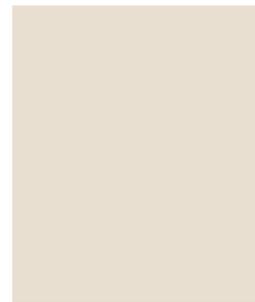
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COMPLETE THE LOOK

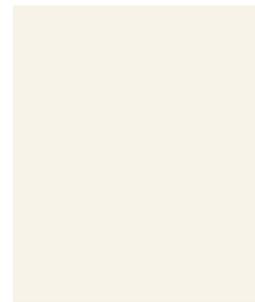
Palladio for Zoffany has been expertly coloured to co-ordinate perfectly with Zoffany Paint. Fabulous rich colours, hand chosen by our design team, combine to create an exquisite interior.



Perfect White



Snow



Architect's White



Platinum Grey



Silver



Flint Grey



Empire Grey



Fig Grey



Gargoyle



Tabac



Taupe



Muddy Amber



Vesuvius



Vine Black



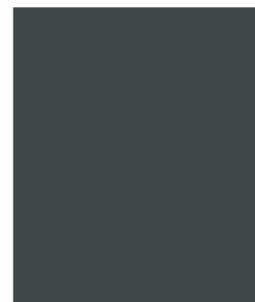
Bone Black



Ink



Lazuli



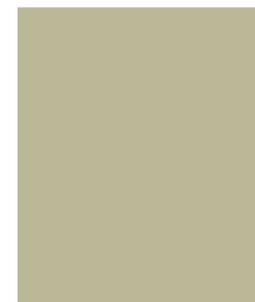
Hunstman Green



Serpentine



Poison



Fennel



Raspberry Sorbet



Tuscan Pink

PALLADIO

FOR ZOFFANY



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