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L'amour n'est pas un sentiment, c'est un art. Paul Morand

A new way of perceiving Murano glass and its true essence of being decorative, evocative, precious. More than any other material, glass bestows emotion, allusions.

**la murrina** is proud to present **L'Amour**, the new collection dedicated to love and to passion for beautiful, timeless creations.

Hence the inspisration for the first two items of the collection, snippets of Made in Italy where the Murano master glass blowers have captured the magic which for time immemorial has distinguished their craft: the **Ballroom** series, designed by Samuele Mazza evokes the atmosphere created by antique candelabras; the **Jardin de Verre** line by Alessandro La Spada features dreamlike pieces blending design with art to tell their unique tale now enhanced with the new hummingbirds decoration and embellished by LED light source. The **Sicily** collection by Roberto Serio takes its name from the Italian Island cradle of multiethnic cultures and histories. The **Python** line by Alessandro La Spada signs again the originality of his mind, a combination of concentric circular modules to create your own chandelier.

**Ballroom, Jardin de Verre** with its new decoration, **Sicily** and **Python** are the continuity of the new design adventure spacing beyond lighting, **L'Amour** by **la murrina** will explore different areas and diverse types of creations ranging from furniture to jewelry, accessories and distinctive display solutions.

Murano glass is, of course, the one and only protagonist.

#### **Chapter Two**

design Alessandro La Spada



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design Alessandro La Spada



The *Jardin de Verre* collection by Alessandro La Spada, a love story between man and nature, the tale of a nineteenth century English Doctor, Nathaniel B. Ward, who was passionate about botany. Observing the metamorphosis of a chrysalis closed in a jar with a handful of earth, Ward discovered that seeds and spores not only germinate but survive for years.

His observation led to the so called "Wardian cases", true ecosystems which allowed transportation of plants and flowers from one continent to another and became decorative features in houses of the time.

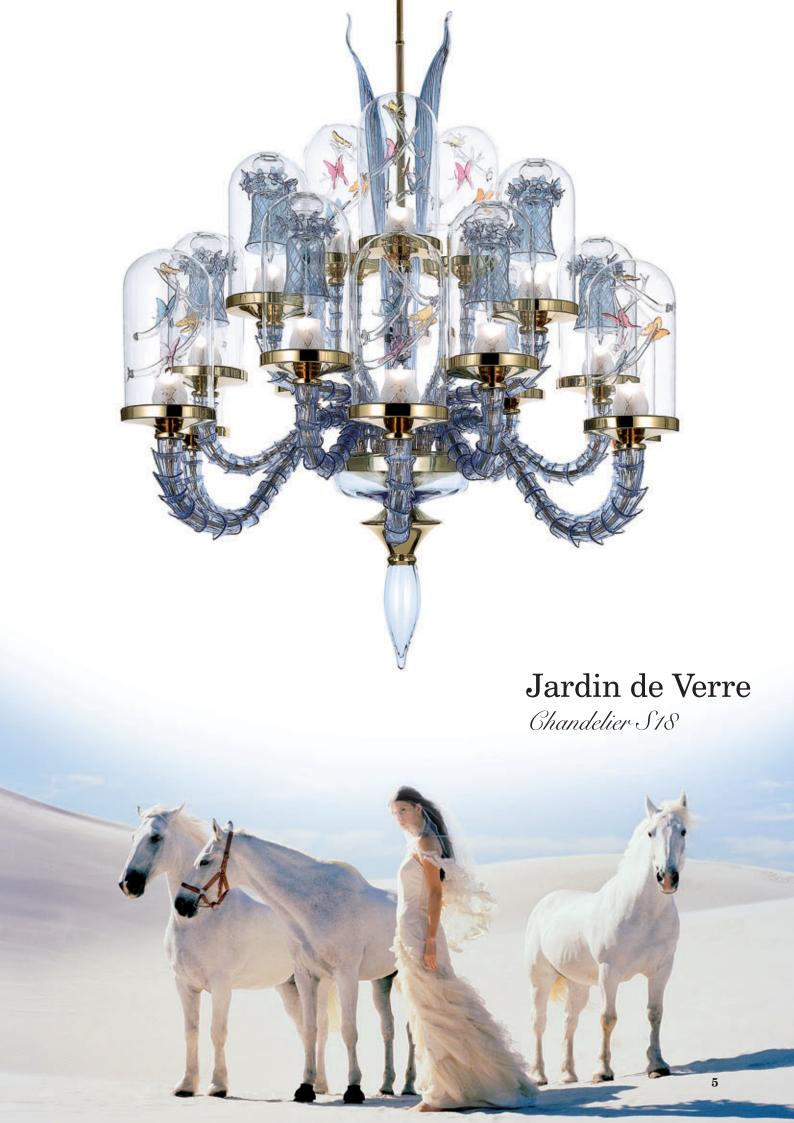
The chandelier, as well as the wall lamps, bases and table lamps in the *Jardin de Verre* collection reproduce the most beautiful bell shape of Wardian cases and enclose three different items made from glass. The complexity and sheer beauty of the glass objects are a declaration of the skill and art of the Murano Masters: the cactus with curved leaves; the delicate, graceful butterflies sitting on fine branches; the notched cup of the bell and its precious clapper.

The client can compose and alternate the three subjects to obtain a totally customized object.

An overall embellishing touch is given by cartridge shaped arms to support the bell.

The arms are crafted with spiral streaks which can only be executed by exceptionally talented glass Masters.

The unusual delicate, subtle colour palette – amethyst, honey, periwinkle blue and crystal combined with the bright gold of the metal elements – lend a decidedly dreamlike atmosphere to the collection.



**Jardin de Verre** *Chandelier S*18





NER DE LE COLOR DE

Chandelier S18

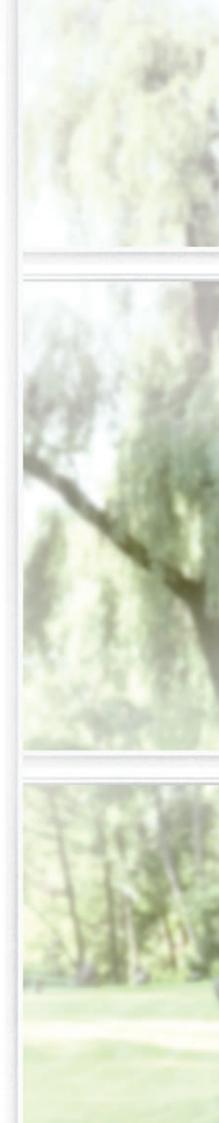






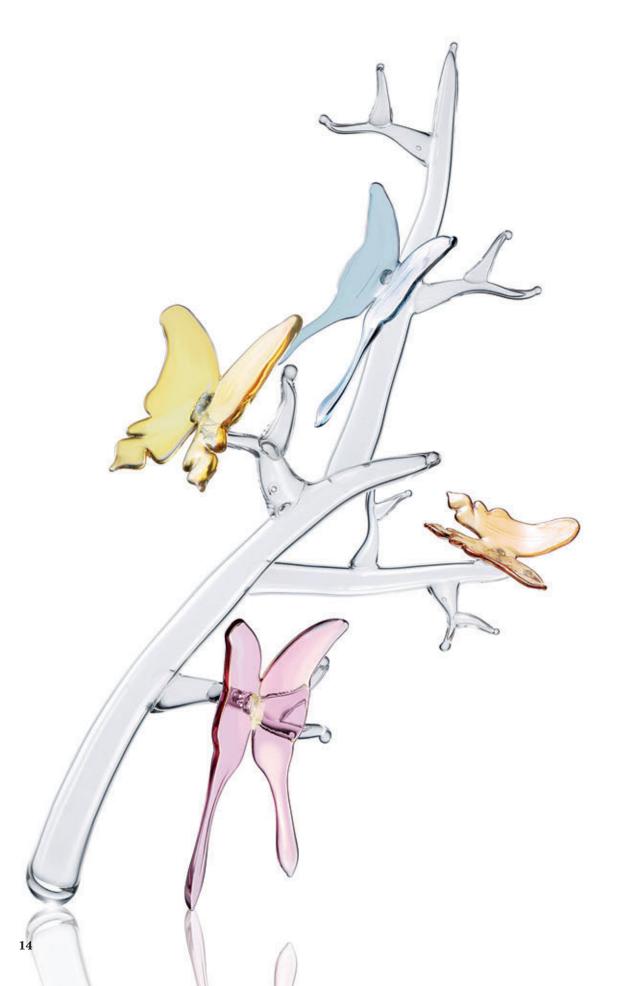
## Jardin de Verre Applique







Chandelier S6









FloorLamp











Jardin de Verre *Dendant Rivière* 



### Jardin de Verre *Pendant Papillons*







### Jardin de Verre De Jour Cloche







Cloche

Papillons

Rivière

#### Jardin de Verre *Table Lamp*



Cloche



Papillons



Rivière



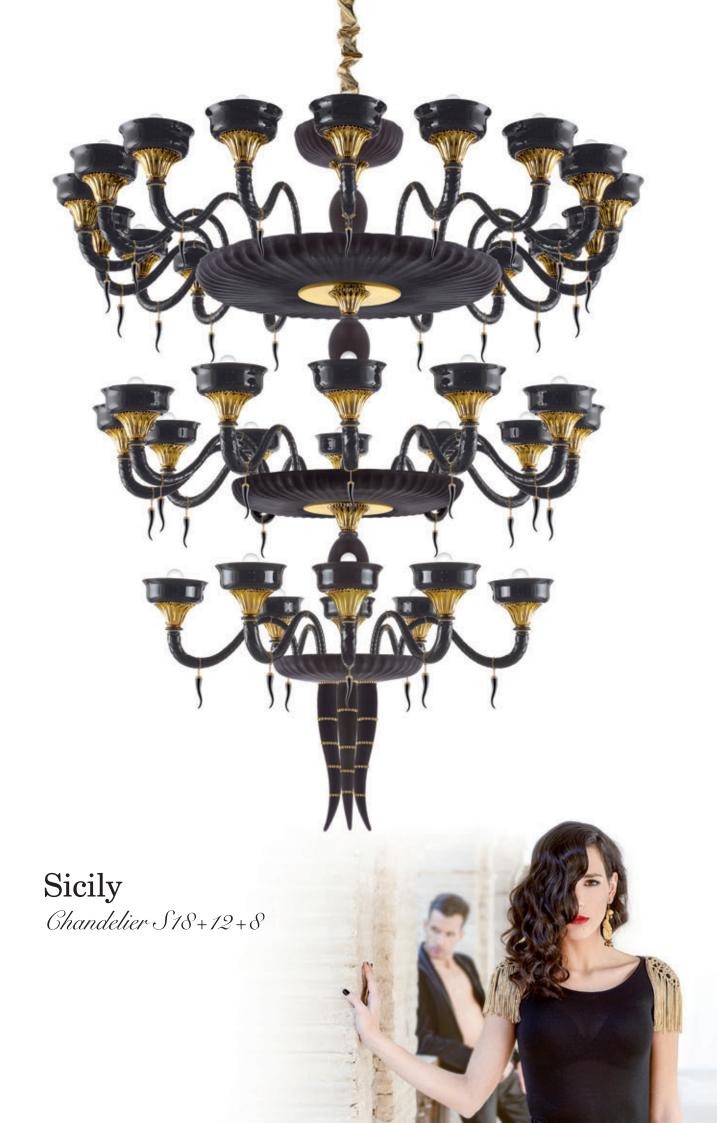
### **Jardin de Verre** *Table Lamp*







**Sicily** is the first collection signed by Roberto Serio in cooperation with **la murrina**. Sicily, a cradle of heterogeneous cultures, a land rich with contradictions, inspires the whole collection. The two colour variants, red-gold or black-gold, depict Mount Etna's shades of lava, recalling the stages of eruption and consolidation. An important detail is represented by velvet, which covers the central body, softening the shapes of the blown-glass elements, modelled by master glass-makers in Murano.





**Sicily** *Chandelier S1*8+12











# Ballroom design Samuele Mazza







design Samuele Mazza



Whether it is black or whether it is white, "no colour" (the sum of all colours or the lack of colours) is the distinguishing feature which gives an unmistakable contemporary look to the new Samuele Mazza chandelier for **la murrina**: the unique look of opulent anti-minimalism, dreams and contamination has always been the stylistic hallmark of the designer.

The decidedly evocative chandelier, worthy of the most magnificent *Gattopardo* settings – the novel set in the island of Sicily where the designer was born – also mixes touches and contamination of Florence, another city which strongly influenced the course of the designer.

The name *Ballroom* is a tribute to the magical ballrooms of times gone by: from the magnificence and opulence of the Palazzo Valguarnera-Gangi (featured in Luchino Visconti's film adaptation of *Il Gattopardo*), to the Reggia di Caserta and other examples of Italian architectural excellence of the 700s.

The *Ballroom* collection perfectly recreates the atmosphere of antique candelabras and is completed by wall, floor and table lights.

The collection pays homage to an area of the World which no longer exists in modern political geography; the adjective form perfectly fits the mood which Mazza defines as "byzantine" with the up and coming middle bourgeoisie aiming at possessing "fragments of Made In Italy".



Ballroom *Ghandelier S4+2* 





















**Ballroom** Chandelier S6 Floor Lamp Chir

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# Ballroom *Chandelier S4+4*

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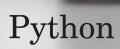






Alessandro La Spada signs the original Python collection, characterized by replicable tubular glass elements. Each blown-glass element presents a bulging central part, covered with golden sputtering. This shape recalls the deadliest snake in the world, caught in the act of swallowing its prey. The combination of concentric circular modules creates an original chandelier, which combines together classical and contemporary appeal.





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### Samuele Mazza



Moving from Palma di Montechiaro in the heart of Sicily — a place of duality, of triumphant Baroque Catholicism and unexpected touches of Jewish and western culture— on to his training in the swinging Florence of the '80s — a laboratory of creative processes, a ground for fresh research and experimentation in culture, music and fashion— to land in the current bipolarity on the Milan-New York axis. A multifaceted talent, a writer of books on fashion, on the history of costume, on the relationship between art, photography, cinema and fashion. Designer of a line of products which quickly rose to international acclaim, Visionnaire, for IPE srl and art director of the company until 2010.

The line takes inspiration from theatrically decorated houses, from the self representation, dotted with traces, literary tributes built around the rare, precious catalysts of memory like art and photography, which scatter the walls of dwellings to shape the private throbbing heart.

### Alessandro La Spada



Born in Reggio Calabria to parents of Sicilian origin. Always fascinated emotional-looking objects. He transfer to Milan where he obtained a diploma in interior design at the Interior Design Institute. He works as a designer and art director with several companies.

His most significant projects are represented by the consolidated partnership with IPE Group in the collections Visionnaire.

It 'was a lecturer in furniture design at the Domus Academy in Milan and the Interior Design Institute. He loves to work closely with the matter especially to the metal.

He calls himself a self-taught artist with the enthusiasm of the craftsman.

#### Roberto Serio



Roberto Serio is a designer voted an irrepressible to search for new innovative materials and a creative genius that make that the artist can work at 360° in the world of fashion, industrial and interior design. Born in 1966 in Palermo city rich in art, history and stands as a child in artistic design, in Milan attended the school the School of fashion designer. Consecutively meeting with the industrial design, the designer collaborate with several companies of high quality national and international. His interests are varied, of course, but is particularly attracted by the aspects that relate to artistic expression and communication with the spirit that things will get better only with the utmost passion and determination.

## Technical Notes

	Туре	Dimensions				Metallic cable chain Bulbs			Weight					
Collection		H cm	L cm	SP cm	Ø cm	cm				c.a. Kg	Marks	Colors	Finishing	Page
		H	L	D inch	Øinch	inch	N°	Туре	W	lb approx	-			
BALLROOM		130			120	50				21		2000		34
S 4+4					130		40	G9	20		CE			
		52			52 <b>130</b>	20				46,25				
S 4+2	J	130			x 90	50	30	G9	20	17	CE	OO gold	2L	
		52			52 × 36	20				37,44			polished gold	
		00								45				
S 6		88			98	50	30	G9	20	15	CE			
		35			39	20				33,03		SS silver		
S 5	T	88			98	50	25	G9	20	13	CE		3L polished silver	
		35			39	20				28,63			311761	
Τ5		210			90	-	25	G9	20	26	CE			
		83			36					57,26		DD white		
Р1	오	57	23	-			5	G4	20	2,5	CE	PP black		
		23	9							5,5				
A	þ	54	23	42			5	G9	20	2,5	CE			
		22	9	17						5,5				
JARDIN DE VERRE   PENDANT	T	60			36	90	1		70	9		Cloche Papillons Rivière Beige calacata		2
								E27			CE			
		24 <b>44</b>			14	35				19,82				
DE JOUR	오				20	-				5,6	CE	Blu labrador		
		17			8					12,33		Onice rosa		
S 18		200			145	-	18	G9	33	90	CE	No.		
		79			57					198,23		A CONTRACTOR		
S 9	7	160			105		9	G9	33	40	C€ C€	AA transparent	2L polished	
		63			42					88,10			gold	
S 6	J	160			105	-	6	G9	33	26		- AL		
		63			42					57,26		BB topaz	8	
Т 3		161			47		3	G9	33	23	CE		3L polished	
		64			19					50,66			silver	
					20		1	G9	33	3,8	CE			
Ρ/Α	9	47				1				1		NUM		1
P/A	<u> </u>	<b>47</b> 19			8					8,37				
					8 20				00	8,37 <b>3,6</b>	CE			
P/A P/B	오 오	19				-	1	G9	33		CE	NN blue		
		19 <b>42</b>	35	33	20				33	3,6	C€	NN blue		

	Туре	Dimensions				Metallic cable chain	Bulbs			Weight				
Collection		H cm H inch	L cm L inch	SP cm D inch	Ø cm Ø inch	cm inch	N°	Туре	w	c.a. Kg Ib approx	Marks	Colors	Finishing	Page
PYTHON	-	90			50					13		, also		54
S 7 - 2 giri	$\left  \right. \overline{\left. \right. }$	35			20		7	G9	33	28,63	CE	-		
S 19 - 3 giri	J	120			86		10	G9	33		CE	AO transparent gold		
		47			34		19							
0.07.4.11		150			125			G9	33	80				
S 37 - 4 giri		59			50		37			176,21	CE			
S 61 - 5 giri	T	180			160			G9	33					
		71			63		61				CE			
S 91 - 6 giri	J	210			192			G9	33		CE			
		82			76		91					AS transparent silver		
SICILY											CE	DD white		28
S 38 (18+12+8)	7	180			160		38	E14	28					
		71			63									
S 30 (18+12)	J	135			145		30	E14	28		CE			
. ,		53			57									
S 20 (12+8)	J	135			125		20	E14	28		CE			
		53			50									
S 18	5	90			160		18	E14	28		CE	PP black		
		35			63							PP DIACK		
S 12	5	90			145		12	E14	28		CE			
		35			57									
S 8	5	90			125		8	E14	28		CE			
		35			50							YY red		
S 6	Ţ	90			125		6	E14	28		CE			
	6	35			50		-							

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