

The image features a repeating geometric pattern of dark charcoal grey hexagons on a light beige, textured fabric background. The hexagons are arranged in a staggered grid. At the top center, the letters 'ZR' are printed in a large, white, serif font. Below this, the text 'ZIMMER+ROHDE' is printed in a smaller, white, sans-serif font. At the bottom of the image, there is a line of smaller text listing product categories and brand names.

ZR

ZIMMER+ROHDE

Textile | Passementerie | Wallcoverings | Furniture | Bed Linen

ARDECORA HODSOLL MCKENZIE ZIMMER+ROHDE



ZR

ZIMMER+ROHDE

1 Ivory 996 | 2 Luna 174 | 3 Cover 712 | 4 Cover 992 | 5 Luna 882



1 Cover 568 | 2 Cover 558

Selection

Selection, die neue Kollektion von Zimmer + Rohde steht für ausgewählte Qualität und dezente Eleganz in aufwendiger Herstellung. Jeder Stoff der Kollektion erzählt eine besondere Geschichte. Auf edlen Naturfonds finden sich kunstvolle Applikationen und Stickereien, die bis ins Detail dem Prinzip der Kollektion entsprechen, besondere Optiken zu schaffen.

Selection, la nouvelle collection de Zimmer + Rohde, est synonyme de qualité irréprochable et d'élégance raffinée avec un processus de fabrication complexe. Chaque tissu de la collection raconte une histoire particulière. Des fonds nobles rappelant la nature sont recouverts d'applications et de broderies artistiques qui créent des effets optiques correspondant en détails au principe de la collection.

Selection, the new collection from Zimmer + Rohde, stands for subtle elegance and hand-picked quality pieces that are made using elaborate production processes. Every fabric in the collection tells its own particular story. Ornate appliqués and embroideries that reflect the aesthetic principle of the collection to the last detail are woven onto regal backgrounds made of natural materials, creating a unique look.

Selection, la nuova collezione di Zimmer + Rohde è sinonimo di qualità selezionata e sobria eleganza prodotte con stile. Ogni tessuto della collezione ha una propria storia da raccontare. Su raffinate basi naturali si trovano applicazioni realizzate ad arte, e ricami che rispettano il principio della collezione fin nei minimi dettagli per creare effetti degni di nota.



1 Monsoon 675 | 2 Tate 888 | 3 Colibri 484



1 Luna 567 | 2 Luna 596 | 3 Luna 714 | 4 Luna 174 | 5 Luna 344 | 6 Luna 716



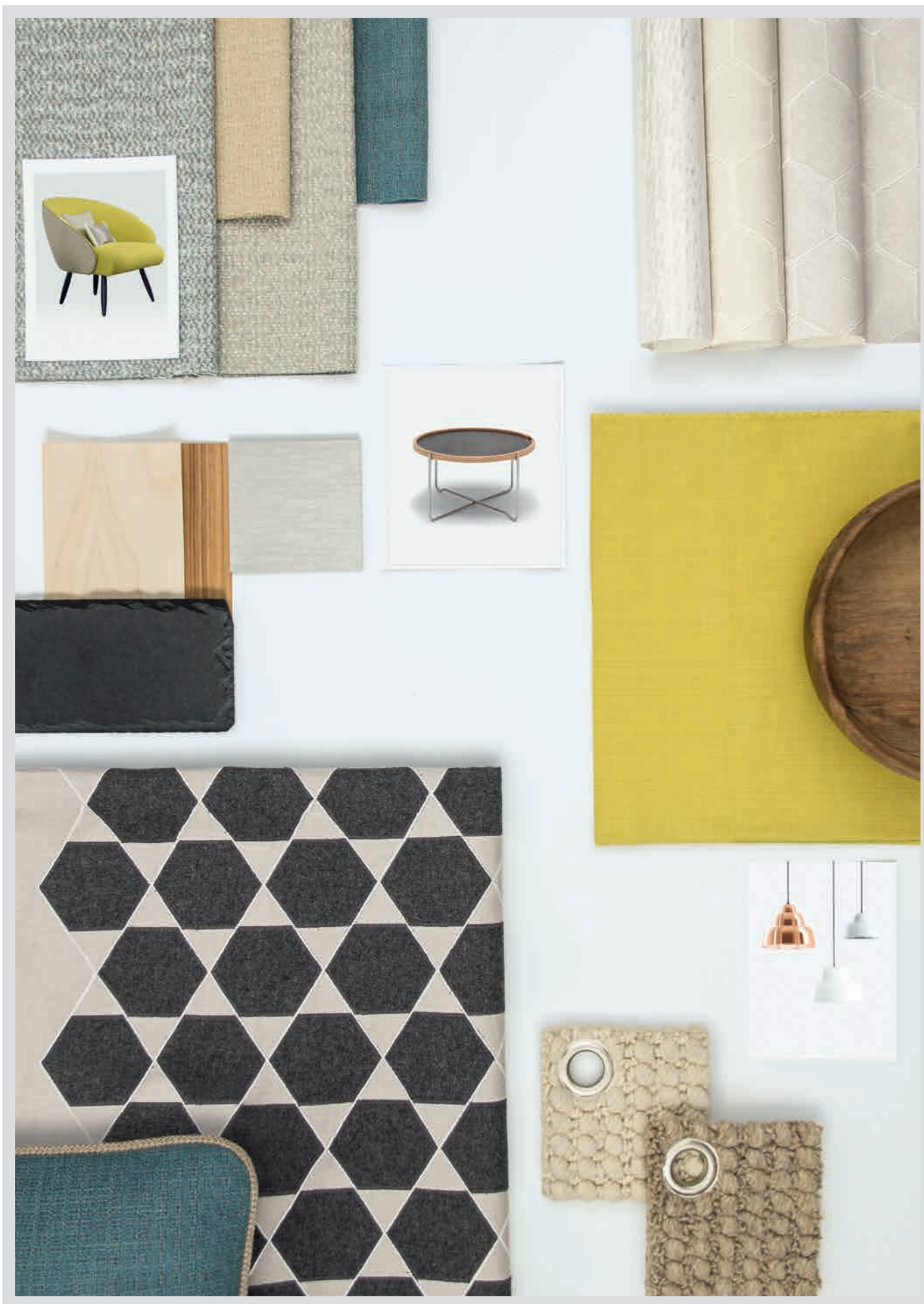
1 Ellis 998 | 2 Luna 344 | 3 Luna 666



1 Cover 558 | 2 Cover 568 | 3 Luna 884 | 4 Luna 785



1 Diary 874 | 2 Tate 981 | 3 Tate 888 | 4 Tate 694 | 5 Monsoon 888 | 6 Infinity Plus 187 | 7 Cover 794 | 8 Monsoon 567



Tate 694, 684 | Cover 794, 568 | Lido 990
 Kronos 882, 993 | Luna 174 | Ivory 996

Nordic Chic



Crust 835, 884 | Diary 898
 Monsoon 558, 567, 882, 995 | Tate 896, 888, 117
 Marabou 587 | Vertigo 888 | Neptune 895, 886

Contemporary Classics



1 Diary 874 | 2 Tate 981 | 3 Monsoon 888 | 4 Tate 694 | 5 Monsoon 567



1 Monsoon 675 | 2 Tate 888



1 Noell 986 | 2 Luna 882 | 3 Saga 347 | 4 Infinity Plus 556



1 Noell 986



1 Pepito 685 | 2 Pepito 954 | 3 Pepe 653 | 4 Pepito 654 | 5 Paros 683



1 Pogo 991 | 2 Paros 993 | 3 Pepito 897 | 4 Pogo 995 | 5 Lace 894



ardecora
Milano

2 1 3 4

5

by Zimmer + Rohde

1 Sorrentino 685 | 2 Federico 995 | 3 Gattopardo 988 | 4 Gattopardo 813 | 5 Passion 185



1 Amarcord 786 | 2 Colibri 874 | 3 Fellini 786 | 4 Desir 882

Cinecittà

Die neue Ardecora Kollektion *Cinecittà* hat sich vom berühmtesten Filmstudio Italiens inspirieren lassen. Regisseure wie De Sica, Rossellini, Visconti und Fellini haben hier Meisterwerke von klassischer Moderne und poetischer Sinnlichkeit geschaffen. Genau diese beiden Facetten greift die *Cinecittà* Kollektion auf und zitiert wunderbare Momente des italienischen Kinos und lädt zu cineastischen Sternstunden ein.

Cinecittà, la nouvelle collection Ardecora, s'inspire du plus célèbre studio de cinéma italien. Des réalisateurs comme De Sica, Rossellini, Visconti et Fellini y ont créé des chefs-d'œuvre empreints de modernité classique et de sensualité poétique. La collection *Cinecittà* reflète précisément ces deux facettes et évoque des séquences magiques du cinéma italien et offre une plongée dans les moments forts du septième art.

The new Ardecora collection, *Cinecittà*, was inspired by Italy's most famous film studio. This is where directors such as De Sica, Rossellini, Visconti and Fellini created their masterpieces that brought together classical modernism with poetic sensuality. These two qualities are exactly what the *Cinecittà* collection embodies and evokes those wonderful moments found in Italian cinema, and invites you to enter into its magical, cinematic world.

La nuova collezione Ardecora *Cinecittà* si ispira al più famoso studio cinematografico d'Italia. Registi del calibro di De Sica, Rossellini, Visconti e Fellini hanno creato qui i capolavori della modernità classica e della sensibilità poetica. La collezione *Cinecittà* riprende nella fattispecie entrambe queste sfaccettature. La collezione si ispira a momenti meravigliosi del cinema italiano ed invita a trascorrere istanti magici in questo mondo.



1 Cardinale 586



1 Casanova 854 | 2 Anouk 665



1 Bellissima 861



1 Ramona 587 | 2 Gattopardo 555 | 3 Evento 587 | 4 Gattopardo 593



1 Cardinale 586 | 2 Gattopardo 555 | 3 Gattopardo 813



1 Gattopardo 593 | 2 Gala 684 | 3 Swinging 980 | 4 Colibri 983



1 Cardinale 982 | 2 Anouk 993 | 3 Desir 882



1 Cinema 993 | 2 Gattopardo 813



1 Intervista 994



1 Set 494



1 Gattopardo 813 | 2 Ramona 387 | 3 Cardinale 386

HODSOLL MCKENZIE
LONDON

1

2

BY ZIMMER + ROHDE

1 Tiger Linen 393 | 2 Fenton Chenille 981



1 Cutouts 234 | 2 Landon Stripe 283 | 3 Addison Paisley 891 | 4 Finley 992 | 5 Fenton Chenille 995

Invitation

Invitation entführt Sie in eine Welt aus Anmut und lässiger Eleganz. Die ausgewogene Kollektion aus Designs für Vorhang- und Bezugsstoffe bezieht dekorativ Stellung und bringt Farben, Strukturen und Größen mühelos in Einklang. Warme, attraktive Räume zu gestalten, die zum Wohlfühlen einladen – das ist das Ziel der Hodsoll McKenzie Kollektion 2016.

Invitation vous invite à rejoindre un monde où règnent élégance décontractée et charme. Décorez facilement tout type de pièce grâce à un choix bien équilibré de draperies et de tissus d'ameublement où s'harmonisent couleurs, textures et tailles. Des intérieurs chaleureux et accueillant qui vous invitent à rester : c'est de ça que la collection Hodsoll McKenzie 2016 s'est inspirée.

Invitation is an invitation to a world of relaxed elegance and charm. An accessible decorative statement emerges from the well balanced selection of drapery and upholstery designs that harmonize effortlessly through colour, texture and scale. Creating warm, welcoming interiors that invite you to stay—this is the inspiration for the Hodsoll McKenzie 2016 collection.

Invitation è un invito in un mondo fatto di relax, eleganza e fascino. L'equilibrio nella selezione dei design per drappaggi e rivestimenti lascia trapelare un chiaro intento decorativo, che si sviluppa naturalmente in un armonico gioco di colori, trame e dimensioni. Interni accoglienti che trasmettono calore e invitano a soffermarsi: è questa l'ispirazione da cui nasce la collezione Hodsoll McKenzie 2016.



1 Colton Floral 492 | 2 Finley 442 | 3 Finley 442



1 Rosemoor Garden 754 | 2 Surrey Stripe 672 | 3 Fenton Chenille 684 | 4 Derby Stripe 672



1 Callan Jacquard 982



1 Everett 594 | 2 Fenton Chenille 684
3 Powell Embroidery 992



ZR

ZIMMER+ROHDE

ardecora
Milano

ETAMINE
PARIS

HODSOLL MCKENZIE
LONDON

TRAVERS
NEW YORK



WARNER FABRICS
SINCE 1870

1

1 Everett 594

Contact

Germany Zimmer + Rohde GmbH | Zimmersmühlenweg 14 – 18
D - 61440 Oberursel/Frankfurt | +49 (0) 6171 632 02
info@zimmer-rohde.com

United Kingdom Zimmer + Rohde U.K. LTD | 15 Design Centre
Chelsea Harbour | UK - London SW10 0XE | +44 (0) 20 73 51 71 15
info.uk@zimmer-rohde.com

France Zimmer + Rohde S.a.r.l. | 202 Rue Saint-Honoré
F - 75001 Paris | +33 (0) 155 04 77 80 | info.fr@zimmer-rohde.com

Italy Zimmer + Rohde Srl – Unipersonale | Via Fatebenefratelli 13
I - 20121 Milano | +39 (0) 243 99 59 18 | info.it@zimmer-rohde.com

Austria Hubert Schöftner | +43 (0) 66 42 52 69 53
h.schoeftner@zimmer-rohde.com
Showroom: Kapuzinerstr. 3c | A - 4020 Linz

Switzerland Urs Fankhauser | +41 (0) 799 54 83 08
u.fankhauser@zimmer-rohde.com
Showroom: Bergstraße 162 | CH - 8032 Zürich | +41 (0) 44 380 13 01
f.dahnke@zimmer-rohde.com

Netherlands Randolf van Kuik | +31 (0) 654 73 07 46
r.vankuik@zimmer-rohde.com
Showroom: ETC Expo Stand 100b | Randweg 20
NL - 4104 AC Culemborg

Belgium | Luxembourg (Flemish) Martine Delens-Rousseaux
+32 (0) 475 32 21 01 | m.delens@zimmer-rohde.com
Showroom: Rue Victor Allard 12 | BE - 1180 Brussels

Belgium | Luxembourg (French) Sylvie Vandervondelen
+32 (0) 477 83 13 32 | s.vandervondelen@zimmer-rohde.com

Russian Federation Alexandra Ulybina | +7 910 47 02 380
a.ulybina@zimmer-rohde.com

USA Zimmer + Rohde, LTD. | D&D Building | 979 Third Avenue,
Suite 932 | USA - New York, NY 10022 | +1 (212) 758 79 25
info.us@zimmer-rohde.com

15 Commerce Road | USA - Stamford, CT 06902 | +1 (203) 327 14 00
info.us@zimmer-rohde.com

Middle East Zimmer + Rohde Middle East LLC | P.O. Box 282667,
UAE - Dubai | +971 43 80 99 81 | info.ae@zimmer-rohde.com

Hong Kong Cetec Limited | Room 305, Printing House | 6 Duddell
Street, Central, Hong Kong | +852 25 22 08 32 | sales@cetec.com.hk

China Zimmer + Rohde Trading (Shanghai) Limited | Room 803,
Platinum | 233 Taicang Road, Huangpu District | Shanghai 200020,
PRC | +86 21 63 26 10 30 | sales@cetec.com.hk

Beijing Branch Zimmer + Rohde | Room 0739, 7/F Building D,
Chaowai SOHO, 6 Chaowai Street, Chaoyang District | Beijing 100020, PRC
+86 10 5900 0908 | sales@cetec.com.hk

Macau Zimmer + Rohde Limited | Unit H, 15 / F, Circle Square,
37–61 Avenida De Almeida Ribeiro, Macau | +853 28 71 59 18
sales@cetec.com.hk

Malaysia Cetec Fabrics (M) Sdn Bhd, B - 802, Block B, Kelana
Square, No. 17 | Jalan SS 7/26 Kelana Jaya, 47301 Petaling
Jaya, Selangor, Malaysia | +60 378 03 09 81 | sales@cetec.com.hk

Singapore Cetec Pte Ltd. | 36 Armenian Street # 02–05,
179934 Singapore | +65 6634 5998 | sales@cetec.com.hk

Many thanks to:

Ardecora Photography: Didier Delmas | Styling: Virginie Duboscoq
Supported by: Gallery Suger, Gallery Stephane Olivier,
Galerie Pheromones

Hodsoll McKenzie Photography: Kip Dawkins

Zimmer + Rohde Photography: Matteo Manduzio
Styling: Sabine Heck | Supported by Domaniecki Carpetence

Moodboards Hersteller: Carl Hansen, From Us With Love,
Marcin Rusak, Pols Potten, Knoll



www.