

TRAVERS

NEW YORK



BY ZIMMER + ROHDE



1 Cloisonné Embroidery 674

Love Letters

The Travers 2017 collection is a love letter to the tradition of American interior design. From the country house inspired rooms of Sister Parish and the modernism of Albert Hadley to the colorful exuberance of current American designers, the Travers 2017 collection celebrates an American lifestyle of unbridled optimism and hospitality. Known for vivacious multicolored prints, handsome silk stripes and luxurious velvet jacquards, Travers 2017 reconnects with the brand's hallmark look as established by its founder, Eldo Netto. Embracing fresh innovation while maintaining a connection to a timeless American heritage, *Love Letters* is a passionate ode to American interior design both past and present.



1 St. Croix 483 | 2 Mason Diamond 991 | 3 Catalina Stripe 414



1 St. Croix 483 | 2 Sausalito 491 | 3 Mason Diamond 991 | 4 Catalina Stripe 414



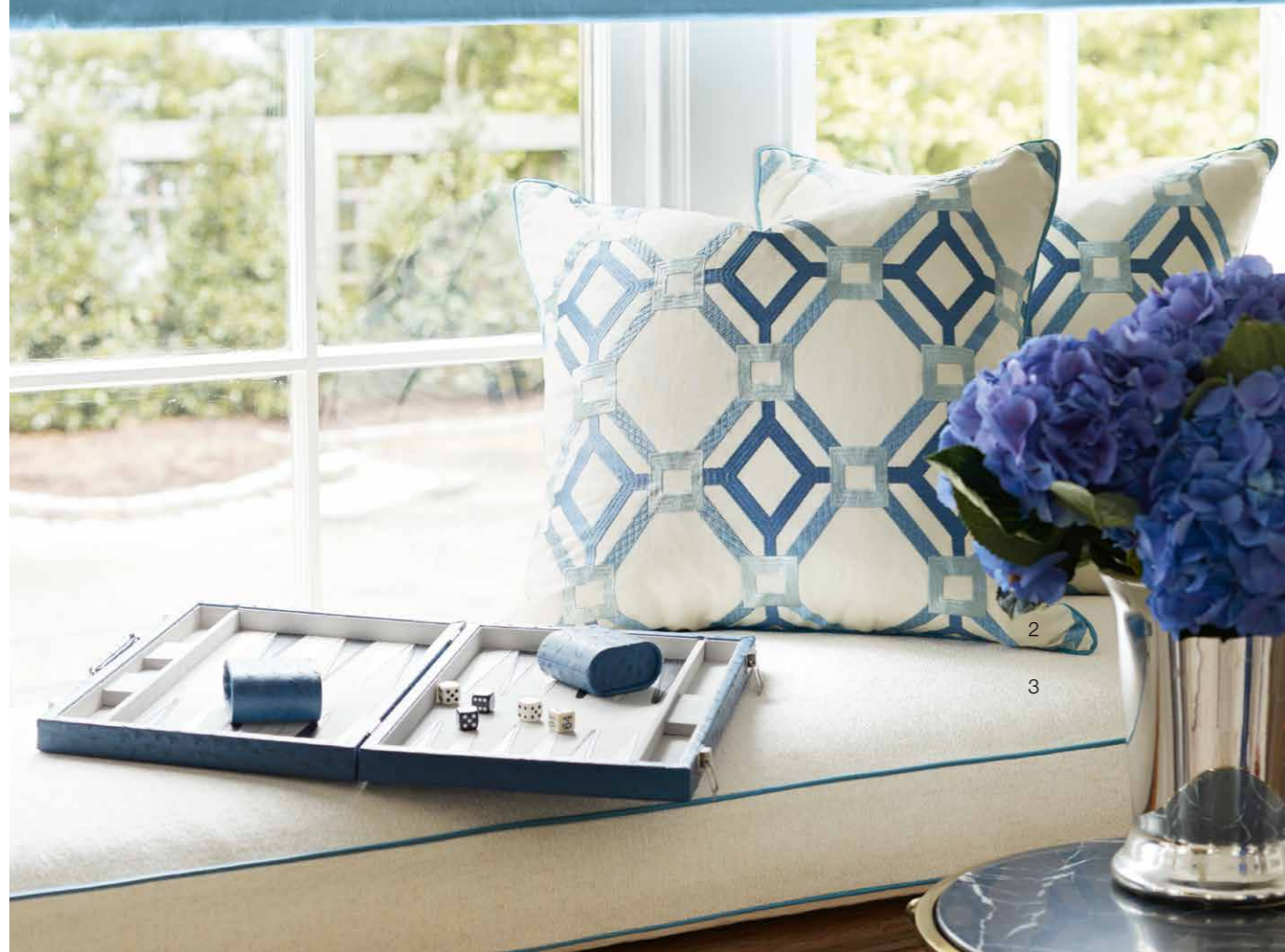
1 Belle Meade Stripe 584 | 2 Vermicelli Velvet 554



1 Sausalito 491 | 2 Sausalito 592 | 3 Sausalito 896
4 Sausalito 494 | 5 Sausalito 192 | 6 Sausalito 793
7 Sausalito 597 | 8 Sausalito 891



1 Balboa Paisley 674 | 2 Catalina Stripe 775 | 3 Sausalito 793



1 Happy Dragons 595 | 2 Temple Lattice 555 | 3 Marin 992



1 Beverly Velvet 555 | 2 Colibri 563



1 Belle Meade Stripe 584 | 2 Vermicelli Velvet 554 | 3 Astor Velvet 893 | 4 Colibri 434 | 5 Belle Meade Stripe 584



1 Temple Lattice 284 | 2 Emperor's Seal 894



1 Emperor's Seal 991 | 2 Emperor's Seal 694
3 Emperor's Seal 894



1 Temple Lattice 284



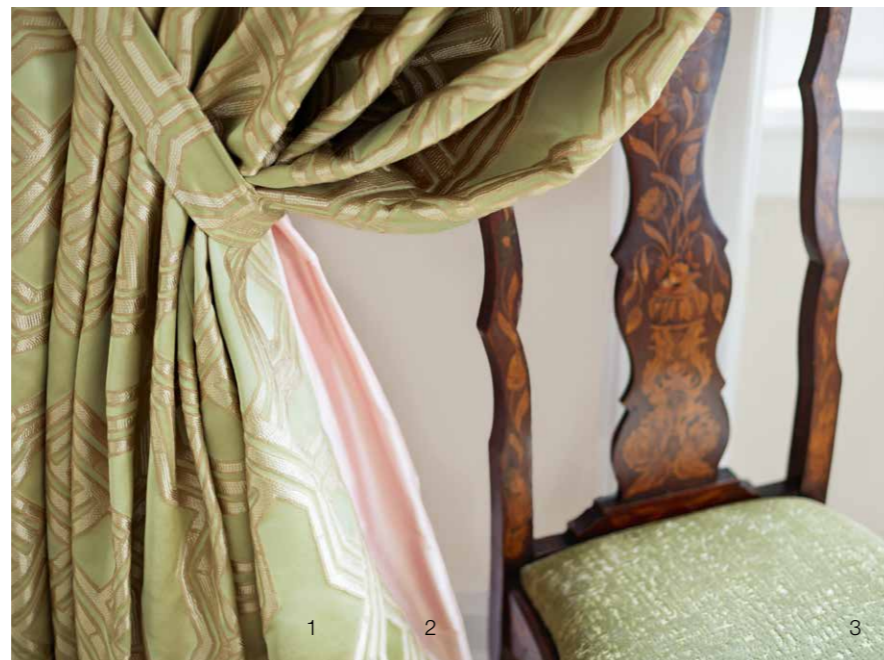
1 Happy Dragon 258 | 2 Marin 225



1 Grand Bazaar 485 | 2 Astor Velvet 444



1 Lamour 784 | 2 Colibri 481
3 Astor Velvet 774



1 Lamour 784 | 2 Colibri 481 | 3 Astor Velvet 774

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Many thanks to:

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Photography: Kip Dawkins

Cover Beaumont Indienne 355 | Sausalito 891
Back Beaumont Indienne 355



100 UNFORGETTABLE DRESSES | HAL RUBENSTEIN

ANDRÉ
LE NÔTRE
EN PERSPECTIVES

TRAVERS

NEW YORK



BY ZIMMER + ROHDE

TRAVERS

NEW YORK

Boutique Borders and Tapes

Das Lebensgefühl von Travers definiert sich durch eine außergewöhnliche Eleganz mit wohl bedachten Feinheiten und exquisite Stoffoberflächen. Es sind die Details, die einen Raum einzigartig machen. Deshalb freuen wir uns, Ihnen *Boutique Borders and Tapes* präsentieren zu können, eine neue Kollektion besonderer Posamente als perfekte Ergänzung für das designte Travers-Interieur.

The Travers lifestyle radiates a refined elegance with bespoke touches and tailored finishes. The unique character of each room is enhanced by the details. With that in mind, we are pleased to present *Boutique Borders and Tapes*, a new collection of original trims designed to complement the thoughtfully designed Travers interior.

Finitions sur-mesure et touches personnalisées, le style Travers rime avec raffinement et élégance. Le caractère unique de chaque pièce de votre maison est mis en valeur par les détails apportés par cette Passementerie. Nous sommes ravis de présenter la *Boutique Borders and Tapes* une nouvelle collection de passementerie destinée à parfaire les espaces intérieurs Travers.

Lo stile Travers è sinonimo di raffinata eleganza, caratterizzata da tocchi e finiture personalizzate. Sono proprio questi dettagli a risaltare il carattere unico di ogni ambiente. Per questo siamo lieti di presentarvi *Boutique Borders and Tapes*, la nuova collezione di passamanerie originali, ideate per completare gli interni arredi d'interni Travers dal sofisticato design.





1 Latham 882 | 2 Madeline 883 | 3 Saga 885 | 4 Corinne Velvet Tape 895
Right Page: 1 Solano 684 | 2 Olivia Tape 573 | 3 Finley 991 | 4 Lilly Lattice Tape 694
Previous Page: Olivia Tape 554 | Emily Embroidered Tape 598





1 Sutherland 982 | 2 Latham 992 | 3 Chloe 882 | 4 Collins 996 | 5 Swinton Damask 893



1 Chloe 482 | 2 Eleanor Beaded Tape 981 | 3 Corinne Velvet Tape 494
4 Madison 893 | 5 Dorset 883 | 6 Chloe 882



1 Eleanor Beaded Tape 981 | 2 Latham 442 | 3 Collins 442 | 4 Weiland 991
5 Jenna Velvet Appliqué 493 | 6 Chloe 482 | 7 Latham 882



1 Brione 585 | 2 Emily Embroidery Tape 594

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Cover Chloe 557 | Chandler Appliqué 595 | Rocina Strie 981 | Weiland 991 | Jenna Velvet Appliqué 599
Madison 893 | Saga 884 | Dorset 556 | Latham 882

Back Eleanor Beaded Tape 585 | Corinne Velvet Tape 594 | Emily Embroidery Tape 894 | Jenna Velvet Appliqué 599



3 1/2" wide

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