

THE ORIGINAL
MORRIS & Co

PURE
MORRIS

WALLPAPERS & FABRICS

FOR THE FREE-SPIRITS, THE TRUTH SEEKERS AND THE QUIET CONTEMPLATORS

As custodians of the original company founded by William Morris, Morris & Co. today embody the aesthetic and ethos of this important cultural icon.

The PURE MORRIS collection is perfectly in harmony with Morris' values of craftsmanship and expertly executed patterns. It recognises that as an interior designer he created rooms with honesty and simplicity. This collection draws on these elements of the past to create a collection for modern living.

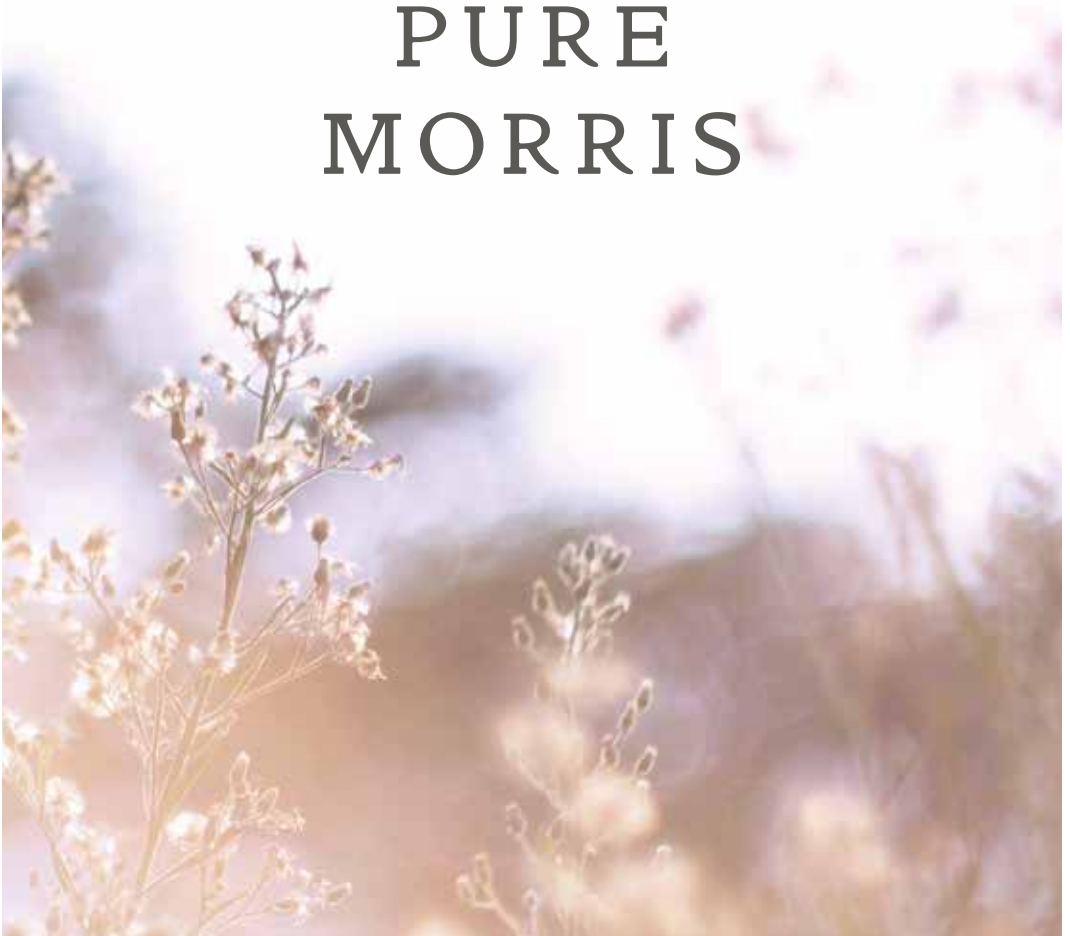
PURE MORRIS harnesses the spirit of Britain's most beloved expert pattern maker and presents his iconic designs in a pared back, neutral palette, whilst maintaining the intricacies and integrity of the originals.



THE ORIGINAL

MORRIS & C^o

PURE
MORRIS



“Simplicity of life, even the barest, is...





but the very foundation of refinement...



Left: CURTAINS FROM LEFT Pure Net Ceiling Embroidery 236077, Pure Ceiling Embroidery 236069,
Above Top: WALLPAPER Pure Poppy 216032, Above Bottom Centre: TABLE CLOTH Pure Strawberry Thief 226061,
Above Bottom Right: CUSHIONS FROM TOP Pure Net Ceiling Embroidery 236076 backed with Ruskin 231452,
Pure Net Ceiling Applique 236075, Pure Strawberry Thief 236073



a sanded floor and whitewashed walls...







Left Top: Pure Poppy Embroidery 236081, Left Bottom: CUSHIONS FROM LEFT Pure Strawberry Thief Embroidery 236073, Pure Net Ceiling Applique 236075 BED THROW Pure Net Ceiling Applique 236075, Above: WALLPAPER Pure Strawberry Thief 216017 CUSHIONS FROM LEFT BACK ROW Ruskin 231452, Boho Velvet 235261, Pure Poppy Embroidery 236081 CUSHION MIDDLE ROW Pure Net Ceiling Applique 236075 CUSHION FOREGROUND Pure Sunflower 236167 backed with Boho Velvet 235266





the green trees, and flowery meads...

Far Left: WALLPAPER Pure Acorn 216042, Above Bottom Left: WALLPAPER: Pure Lodden 216029

Above Right: WALLPAPER Pure Sunflower 216047 SOFA Chino 243799

CUSHIONS FROM LEFT Pure Sunflower 236167, Pure Net Ceiling Embroidery 236077, Pure Poppy Embroidery 236081



Above Left: WALLPAPER Pure Willow Bough 216023, Far Right: WALLPAPER Pure Bachelors Button 216050, SOFA Ruskin 231452





Above: WALLPAPER Pure Net Ceiling 216038 CUSHION Pure Willow Bough 236066 SOFA Ruskin 231452



and living waters outside.”

WILLIAM MORRIS



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MASTER CRAFTSMANSHIP

Privileged to own the original wooden hand-blocks created to print William Morris' wallpapers, the studio delved into the block store, blew away the dust, and worked with the highly skilled craftsmen at our wallpaper factory to create some of the artwork for this collection.

"It was a fascinating and hand-crafted process, playing with inks and print marks to develop new versions of these well-known designs, whilst maintaining the integrity of the originals."

ALISON GEE, HEAD DESIGNER, MORRIS & CO.

Re-visiting our priceless archive, the designers were excited to discover monochromatic patterns and wallpapers printed using different techniques such as crushed glass and metallic inks, inspiring them to take a fresh look at Morris' designs.

Ethereal curtain fabrics have been created with a meticulous blend of time-honoured craftsmanship and modern day techniques.

Harking back to the form and essence from which they evolved, all of the fabrics and wallpapers are perfect for creating rooms with honesty and integrity, with craftsmanship at the core.

"LOVE AND WORK —
THESE TWO THINGS ONLY"

WILLIAM MORRIS

FOUNDED BY WILLIAM MORRIS IN 1861 ®

MORRIS & Co

✿ The Art of Decoration ✿



Morris V Prints & Wallpapers



“My work is the embodiment of dreams”

William Morris

WILLIAM MORRIS, 1856

MORRIS V Prints and Wallpapers is a beautiful selection of designs, based on original documents in the Morris & Co. archive. **DESIGNS** have been newly interpreted whilst retaining the integrity of the Arts & Crafts movement.

THE HAND-CRAFTED feel and unique style for which Morris is known and loved has been maintained and developed; unusual engraving techniques and earthy colours have been applied to give a bolder, less traditional feel, making this a collection to be used in both period and modern interiors.



CUSHION: Tangley DMCOTA203

FABRIC: Tangley DMCOTA202 with fabric sample from the Morris & Co. archive



SOFA: Tangley DMCOTA201 piped in Lusso DLUSLU320

BOLSTER CUSHIONS: Lusso DLUSLU320

CUSHIONS: Tangley DMCOTA203 and DMCOTA202



CURTAIN: Chrysanthemum Toile DMCOCH204 bordered in Thistle DMCOTH204

CHAIR: Thistle DMCOTH204 piped in Liffey DLIFLI314

CUSHION: Chrysanthemum Toile DMCOCH204

PAINT: Bullrush



Left

WALLPAPER: Chrysanthemum Toile DMOWCH104 with two wallpaper samples from the Morris & Co. archive

Bottom Right

WALLPAPER: Thistle DMOWTH103

PAINT: Bullrush



CHRYSANTHEMUM TOILE fabrics and wallpapers have been adapted from a wallpaper sample produced by Jeffrey & Co. in 1886 as an imitation of gilded leather hangings fashionable at that time.

THISTLE is a truly simple and elegant design. In this collection it is presented as a wallpaper and reproduced as a fabric for the first time, discharge printed out of pre-dyed linen: a method often used by Morris & Co. in the 19th century.

CURTAIN: Indian DMCOIN201

SOFA: Granada DMCGR201

FOOTSTOOL: Indian DMCOIN201

THROW: Granada DMCGR203

CUSHIONS: (From left) Woodford DMORWO301,
Indian DMCOIN201, Indian DMCOIN203,
Granada DMCGR204, Woodford DMORWO302

PAINT: Wine





WALLPAPER: Granada DMOWGR103

PAINT: Wine

CHAIR: Woodford DMORWO305

CUSHION: Granada DMCOGR204

GRANADA is printed on heavy textured linen and is based on a woven silk velvet brocade designed by Morris in 1884.

GRANADA wallpaper is adapted from the same design.

FIRST PRINTED in 1868-70, **INDIAN** wallpaper and fabric was originally printed as a wallpaper for Morris by Jeffrey & Co., and is a highly stylised interpretation of an 18th century indienne pattern.



WALLPAPER: Morris Rose DMOWMO103
PAINT: (On shutter and inside arch) Olive
PAINT: (On wall) Tempera Cream
CUSHIONS: Mary Isobel DMCOMA204 and Lily Leaf DMCOLI205




CURTAINS: Mary Isobel DMCOMA204, trimmed in Lyric DLYRLY350
CHAIR: (Inside) Lily Leaf DMCOLI206, (Outside) Lily Leaf DMCOLI202
CUSHIONS: (FROM LEFT) Lily Leaf DMCOLI205, Mary Isobel DMCOMA204
PAINT: Slate

MARY ISOBEL has been adapted from a threefold screen designed in the 1890s by J.H. Dearle and named after the embroiderer who created it.

LILY LEAF fabric and wallpaper is a delicate small scale design taken from the background of a Morris embroidery.

MORRIS ROSE was inspired by patterns on the ornate, gold-leaf panels in Morris' interiors.



CURTAIN: Mary Isobel DMCOMA204, lined in Lily Leaf DMCOLI206,
trimmed in Lyric DLYRLY350

CHAISE: Woodford DMORWO303

CUSHIONS: (From left) Tangley DMCOTA202, Lily Leaf DMCOLI206,
Mary Isobel DMCOMA203

PAINT: Slate



CURTAINS: Tangley DMCOTA201

CHAIR: Tulip & Rose DMCOTU203, piped in Liffey DLIFLI314

CUSHION: Tangley DMCOTA201

TANGLEY, a Bannister Hall design of 1837, first produced by Morris in 1868, was used by Queen Victoria at Windsor Castle.

TULIP & ROSE a highly textural print is taken from an 1876 archive weave; the first datable design by Morris for woven furnishings.

OTHER WALLPAPER DESIGNS IN THIS COLLECTION NOT SHOWN HERE ARE:

RED HOUSE, inspired by a painted ceiling in a former Morris residence.

GILT TRELIS, adapted from one of Morris' early designs showing small motifs influenced by imported Indian textiles.

HONEYCOMBE an early 18th century reproduction that sits well with the larger patterns.



CUSHIONS: (From top) Indian DMCOIN201, DMCOIN202, DMCOIN204 and DMCOIN203
Granada DMCGR203, DMCGR202, DMCGR204 and DMCGR201

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Front Cover

CHAIR: Indian DMCOIN202

Back Cover

CURTAIN: Indian DMCOIN201

PAINT: Wine



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MORRIS & C^o



THE ART *of* DECORATION

VOLUME IV



“My work is the embodiment of dreams”

William Morris

WILLIAM MORRIS, 1856

William Morris, philosopher, poet, romancer and theorist of the arts, was also an outstanding and influential designer. Under his direction Morris & Co. grew into a flourishing and fashionable decorating firm, renowned for its wallpapers and textiles. Originating in the Arts and Crafts movement popular in late Victorian ‘artistic homes of taste’, the company’s designs have never been more widely appreciated than they are now. Today, the Morris & Co. trademark guarantees authentic versions of those enduring designs. Inspired by the Morris & Co. archives, this rich and unique collection has been designed to bring classic style to any home.



Trellis



Brer Rabbit



Standen • Woodford Plaid

Sunflower Etch wallpaper (shown opposite) is inspired by the rollers used to create the metal etched effect.

The Sunflower velvet featured on the above curtains and cushion creates a sumptuous, rich and glamorous interior. The complementing quality Woodford Check wool design works in harmony with Morris prints and has a rich and natural colour palette. The above sofa covered in the new Standen weave sits beautifully with both designs from this latest launch and also existing Morris products.



Honeysuckle & Tulip



Minstrel • Acanthus Scroll

Cray weave is an elegant and beautiful adaptation of this Morris classic, further demonstrating the opportunity of using Morris in a contemporary setting. Acanthus Scroll shown on the cushion above is inspired by the original block print wallpaper designed by William Morris in 1874. Minstrel chenille covering the opposite sofa offers a sophisticated and contemporary twist to the Morris look.



Trellis is one of the most recognisable of Morris' designs and originally designed for his own home "The Red House". The Trellis design has never before been launched as a fabric, which sought inspiration from the original block print. At last the Morris renowned wallpaper has been reproduced as a surface printed wallpaper.

- Morris & Co. is a registered trademark of Arthur Sanderson & Sons Ltd., who own the entire collection of exclusive designs hand printed using the original printing blocks, which Arthur Sanderson & Sons Ltd. acquired from Morris & Company (Art-Workers) Ltd., along with all rights thereto.
- In 1861 Morris, Marshall, Faulkner & Company was established. At this time Jeffrey & Co. printed the Morris wallpapers. In the 1870's the original company of Morris, Marshall, Faulkner & Co. was renamed Morris & Company (Art-Workers) Ltd.
- In 1879 Sanderson began printing wallpapers in their own factory at Chiswick.
- In 1927 Sanderson bought Jeffrey & Co. and continued to print all the Morris & Co. designs.
- In 1928 all the Morris & Co. blocks were transferred to the Sanderson wallpaper mill at Chiswick, and subsequently that year to the new Sanderson wallpaper factories at Perivale.
- In 1940 Morris & Co. went into Receivership, and was purchased by Sanderson on May 24th of that year.
- On June 6th 1940 Sanderson received confirmation of ownership together with all copyrights.

FOUNDED BY WILLIAM MORRIS IN 1861 ®

MORRIS & Co

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For information on Morris & Co. paints please contact us at the number above or visit your local stockist.

FOUNDED BY WILLIAM MORRIS IN 1861 ®

MORRIS & Co



The Art of Decoration



Pimpernel & Embroideries Collections



“My work is the embodiment of dreams”

William Morris

WILLIAM MORRIS, 1856

This autumn sees Morris & Co. venture into an exciting new era as two striking, decorative collections beautifully capture the historic essence of the Morris brand. Drawing inspiration from documents found within the original and extensive Morris archive, the collection is made up of a mix of embroideries and weaves which have been expertly crafted to illustrate the distinct decorative style and bold colours for which Morris was known.

Within these collections many of William Morris' best known designs have been updated through variation of scale and vivacious colouring. Distinct vibrant teals, rich cranberries and soft golds have been taken from the palette for which Morris was famously known and have come full circle to feature in the most contemporary interiors.



Left Page

Pages from the first Morris & Co. log book

Right Page

Curtains and day bed: Lily Embroidery Loden/Rose DMOEL1303
Cushion: May Embroidery Duck Egg/Manilla DMOEMA304





Left Page

Curtain: Tulip Embroidery Stone/Indigo
DMOETU301

Right Page

Bed covers:
Pimpernel Hemp/Chalk DKELP1306
Woodford Check DMORWC304 (Morris Vol IV)
Planet Bullrush/Slate DKELPL305

Cushions:
Acanthus Embroidery Vellum/Woad DMOEAC302
Acanthus Embroidery Oat/Ivory DMOEAC303
Woodford Check DMORWC304 (Morris Vol IV)





Left Page

From top:
Planet Bullrush/Slate DKELPL305
Artichoke Aubergine/Olive DKELAR301
Larkspur Artichoke/Heather DKELLA303

Right Page

Chair: Artichoke Green/Camomile DKELAR304





Cushions (clockwise from top left)

May Embroidery Scarlet/Camomile DMOEMA303

Fruit Embroidery Bullrush/Lichen DMOEFR302

Fruit Embroidery Brick/Lichen DMOEFR301

Fruit Embroidery Stone/Cowslip DMOEFR304







Left Page

Chair: Pimpernel Thistle/Biscuit DKELPI303

Cushion: May Embroidery Hemp/Olive DMOEMA302

Right Page

Original documents from the Morris & Co. archive

Left Page

Lampshade: Tulip Embroidery Wine DMOETU303

Right Page

Curtains: Kelmscott Ivory/Wine DKELKE302

Cushion & Seat Cover: Larkspur Artichoke / Heather DKELLA303







Left Page

Original Morris & Co. Wood Block

Right Page

Chair: Evenlode Trail Taupe/Wine DKELEV303



To find your nearest Morris & Co. retailer visit www.william-morris.co.uk or use the contact details below.

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Front & Back Cover

Chair: Larkspur Bullrush/Teal DKELLA302

THE ORIGINAL
MORRIS & Co



FOUNDED BY WILLIAM MORRIS IN 1861

✿ Archive II Prints & Wallpapers ✿



STILL DESIGNED & MADE IN ENGLAND

THE ORIGINAL
MORRIS & Co

FOUNDED BY WILLIAM MORRIS IN 1861

✿ Archive II Prints & Wallpapers ✿

William Morris, artist, philosopher, poet and political theorist, was one of the most outstanding and influential designers of the Arts & Crafts Movement and through his company, Morris & Co. he produced some of the most fashionable and exciting textiles and wallpapers of his era.

His legacy continues today with Morris & Co. producing authentic versions of his original designs alongside new interpretations, using innovative print techniques to create fabrics and wallpapers with timeless appeal.

The Archive Prints II Collection blends faithful reproductions of original wallpaper and fabric archive documents with new adaptations of William Morris' tapestry and typography designs creating a collection that embodies the very essence of Morris & Co. whilst appealing to a 21st century audience.

All Morris & Co. prints and wallpapers are designed and made in the UK by highly skilled craftsmen and women with meticulous care and scrupulous attention to detail.



LEFT, BELOW & RIGHT Original wallpaper documents from the Morris & Co. archive

RIGHT CHAIR Lodden 222522 piped in Ruskin DRUSRU313
CURTAIN Bamboo 222526 WALLS Sanderson Timberline
43-18D WOODWORK Sanderson Quill Grey 47-10M



LODDEN - 1883

This beautiful Morris pattern was designed for fabric and was one of many designs created by William Morris between 1882 and 1885, all of which were discharge printed at Merton Abbey. The pattern of scrolling flowers and foliage has been faithfully reproduced from the original fabric in the Morris & Co. Archive.



BAMBOO - 1872

BAMBOO has been adapted from a design by E.W. Godwin. The wallpaper was originally block printed by Jeffrey & Co., who also printed Morris & Co. wallpapers at this time and samples of the original papers can be found in the Morris & Co. Archive. This adaptation of BAMBOO is taken from the original hand-painted watercolour design housed in the V&A.

© Victoria and Albert Museum, London



ABOVE WALLPAPER Strawberry Thief 212564 CUSHION Strawberry Thief 220312 bordered in Sanderson Brianza DBRZBR321 WOODWORK Sanderson Quill Grey 47-10M RIGHT CURTAIN Forest 222534 CHAIRS Branch 230279 WALL Sanderson Gale Cloud 30-18D

STRAWBERRY THIEF - 1883

STRAWBERRY THIEF is one of Morris' most famous designs for fabric and was originally indigo discharge printed at Merton Abbey. Morris was inspired to design STRAWBERRY THIEF after watching thrushes stealing strawberries from the kitchen garden of his countryside home, Kelmscott Manor, in Oxfordshire.



FOREST - 2013

FOREST is inspired by 'The Forest Tapestry' designed by William Morris, Philip Webb and J.H. Dearle, woven in 1887 at Merton Abbey, in South London, by Morris & Co.'s three most senior weavers. 'The Forest Tapestry' depicts scrolling acanthus leaves, a lion, peacock, hare and fox, amongst bunches of wild flowers. Designed by Alison Gee, this digitally printed adaptation of the tapestry takes some of the most charming elements and combines them with other references to create a repeating design.





LOVE IS ENOUGH

LOVE IS ENOUGH



LEFT WALLPAPER Daisy 212561 CUSHIONS FROM FRONT Love is Enough 222519, Pink and Rose 222531 BEDSPREAD Jane's Daisy 230345, BEDLINEN from the Sanderson Bedlinen Collection THROW (on basket) Woodford Plaid DHIGWP304 WOODWORK Sanderson Crystal Grey 46-19P ABOVE WALLPAPER Daisy 212561 CURTAINS Pink and Rose 222531, CHAIR Love is Enough 222519 piped in Ruskin DRUSRU314, CUSHION Ruskin DRUSRU317

DAISY - 1864

Inspired by medieval tapestries, William Morris and his wife Jane first embroidered daisy motifs in 1860 for their home, Red House. Although DAISY was the second wallpaper to be designed by Morris, it was the first Morris & Co. wallpaper to be hand block printed and proved to be one of the most popular of all 'The Firm's' wallpapers.

LOVE IS ENOUGH - 2013

LOVE IS ENOUGH pays tribute to Morris' many skills as a writer, poet and typographer. Morris believed that a beautiful book came second only to a beautiful house. In this charming design by Alison Gee, the title phrase of Morris' play 'Love is Enough', published in 1872, appears in Morris' typeface set upon a pretty leaf pattern which is based on the wall design in the Green Dining Room at the Victoria & Albert Museum.



ABOVE WALLPAPER Larkspur 212557 RIGHT WALLPAPER Bird and Pomegranate 212538 WOODWORK Sanderson Dusky White 4-13P

LARKSPUR - 1875

The original pattern was created by Morris as a single colour block print wallpaper first issued in 1872. In 1875 Morris redrew the pattern incorporating 12 printing blocks and thereby giving more colour and depth to the design which became an instant success and far more popular than the original monochrome version.

BIRD & POMEGRANATE - 1926

BIRD & POMEGRANATE was one of the last patterned wallpaper designs to be issued by Morris & Co. and although unattributed, was possibly designed by Dearle and inspired by the much earlier design FRUIT.









ABOVE WALLPAPER Pink and Rose 212569 CURTAINS (just seen) Ruskin DRUSRU317 trimmed in Sanderson Picot Braid 232196
WOODWORK Sanderson Silverflake 47-7P LEFT CHAIR Pink and Rose 222530 piped in Ruskin DRUSRU306 WALLPAPER & WOODWORK as above
CUSHION Ruskin DRUSRU324 trimmed in Sanderson Flanged Cord 232274 WALLPAPER & WOODWORK as above.

PINK AND ROSE - 1890

Designed by Morris, the original PINK AND ROSE wallpaper was hand block printed using two sets of printing blocks to create the vertical pattern repeat of 82cms. This large scale, stylised design has now been adapted as a furnishing fabric that recreates the subtle effects of the transparent inks used to print the original wallpaper. It is also once more available as a wallpaper.



ABOVE WALLPAPER Acanthus 212552 RIGHT WALLPAPER Chrysanthemum 212548, CHAIR Woodford Plaid DMORWP302 piped in Ruskin DRUSRU322, CUSHION Branch 230275 bordered in Ruskin DRUSRU301, THROW Woodford Check DMORWC301

ACANTHUS - 1874

The outstanding ACANTHUS block printed wallpaper is one of Morris' most instantly recognisable designs and marks the beginning of a period in which he created large-scale designs for wallpaper. These often featured layered patterns and rich colours with vigorous curves and scrolling foliage to give a three-dimensional quality.



CHRYSANTHEMUM - 1877

First printed in 1877, CHRYSANTHEMUM was heavily influenced by the national flower of Japan and was block printed on foiled paper which was lacquered, stamped and stencilled in oil colour, a technique perfected by Jeffrey & Co. to simulate the expensive Japanese Leather Papers imported by Arthur Sanderson. CHRYSANTHEMUM was also printed using the traditional hand block printing method and it is from this that Morris & Co. has now recreated the design.



A photograph of an interior room. The wall is covered in a dense, repeating floral wallpaper with green leaves and pink flowers. A dark wood door is open, revealing another room with a window and a chair. To the right, a metal helmet and armor are displayed on a stand. A black lamp is mounted on the wall above the armor.

LEICESTER - 1912

Inspired by Morris' earlier design
BACHELORS BUTTON of 1892,
LEICESTER was designed as a block
printed wallpaper by John Henry Dearle.

William Morris first employed J.H.
Dearle as a teenage assistant and during
his career Dearle was responsible for
designing some of the best loved and
most enduring Morris & Co. designs.





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WALLPAPER Chrysanthemum 212548

COVER CHAIR Forest 222535 piped in Ruskin DRUSR329

FOUNDED BY WILLIAM MORRIS IN 1861 ©

MORRIS & Co



✿ The Archive Collections ✿

Celebrating 150 years of Design



FOUNDED BY WILLIAM MORRIS IN 1861 ©

MORRIS & Co



The Archive Collections 150 Years of Arts & Crafts Design



William Morris, artist, philosopher and political theorist, was one of the most outstanding and influential designers of the Arts & Crafts Movement and through his company, Morris & Co. he produced some of the most fashionable and exciting textiles and wallpapers of his era. Other designers, most notably J.H. Dearle, who later became Artistic Director of the firm also contributed to the collections.

To mark the 150 year anniversary Morris & Co. is launching four collections; ARCHIVE PRINTS, ARCHIVE WALLPAPERS, ARCHIVE WEAVES and ARCHIVE EMBROIDERIES. In creating these collections the design studio has revisited some of the best loved designs housed in the Morris & Co. Archive as well as taking reference from textiles found within Morris' homes.



Archive Wallpaper

Morris' wallpaper designs are among the best-known examples of his work and he personally designed 46 wallpapers and 5 ceiling papers over his career. Archive Wallpapers is a selection of 11 iconic designs from the Morris & Co. archive, reproduced as faithfully to the originals as possible in scale and colour.



LEFT Original wallpaper documents from the Morris & Co. archive **TOP FROM LEFT** Branch William Morris 1871, Garden Craft W.A.S. Benson 1908, Pimpernel William Morris 1876 **CENTRE** This Acanthus match piece is the original trial sample that William Morris would have approved prior to its production in 1875 **BOTTOM FROM LEFT** Golden Lily 1899 and Artichoke 1898, both John Henry Dearle **RIGHT WALLPAPER** Pimpernel 210387, SOFA Garden Craft 230295, **FOOTSTOOL** Fairfax 230261 piped in Ruskin DRUSRU326, **CHAISE** Bluebell 220330 piped in Ruskin DRUSRU309, **CUSHIONS ON SOFA** Fairfax 230252, Bluebell 220330, Ruskin DRUSRU324, Ruskin DRUSRU311, Orchard 220303 **CUSHION ON CHAISE** Ruskin DRUSRU302





PIMPERNEL (1876)

This pattern is typical of Morris' greatest designs and hung in the dining room at Kelmscott House, Hammersmith.

GARDEN CRAFT (1908)

Garden Craft was designed as a wallpaper by W.A.S. Benson in 1908 and is shown here woven in a classic cotton damask quality.





Archive Prints

In producing the Archive Prints Collection, the studio has retained the characteristics of hand block printing and some of the original colourations. The Collection includes original designs by Morris & Co. with new designs painted by the present design team and inspired by Morris' woven tapestries and embroideries.



Archive Embroideries

Morris & Co. produced a number of embroidery designs often in kit form. This collection reintroduces exquisite designs by Jane Morris, May Morris and John Henry Dearle alongside new embroidery interpretations of wallpaper designs.

KELMSCOTT TREE (2011)

The inspiration for this design can be seen on the bed curtains surrounding the four poster bed situated in Morris' bedroom at Kelmscott Manor, owned by The Society of Antiquaries of London. The curtains were embroidered in 1891 by May Morris and friends. The bed hangings were probably made for Morris' birthday and each curtain took three months to complete.

Kelmscott Tree has been painted by Alison Gee in the Morris studio and has been interpreted as a print and an embroidery.

ORCHARD (2011)

This charming design by Alison Gee was inspired by Morris & Co.'s mediaeval tapestries.

MARIGOLD (1875)

Designed by Morris at a time when his designs were becoming more intricate, full of fluidity and movement; it was one of the few designs he produced for both wallpaper and fabric.



LEFT CURTAIN Kelmscott Tree (linen embroidery) 230341, **CHAIR** Ruskin DRUSRU307 piped in Ruskin DRUSRU309, **CUSHION ON CHAIR** Kelmscott Tree (print) 220327 piped in Ruskin DRUSRU307, **WINDOW SEAT** Ruskin DRUSRU306, **CUSHIONS ON WINDOW SEAT FROM LEFT** Orchard 220305 border Ruskin DRUSRU307, Ruskin DRUSRU307 piped in Ruskin DRUSRU306, Ruskin DRUSRU306, Marigold 220320

TOP RIGHT Kelmscott Tree (linen embroidery) 230341 **RIGHT CUSHIONS FROM LEFT** Marigold 220321 backed in Marigold 220320, Kelmscott Tree (silk embroidery) 230343 piped in Ruskin DRUSRU314, Orchard 220306 edged in Ruskin DRUSRU314, Marigold 220320, Kelmscott Tree (print) 220327 piped in Ruskin DRUSRU307



CURTAIN Kelmscott Tree
(print) 220327 trimmed in Ruskin
DRUSRU306, **CHAIR** Woodford
DMORWO304, **CUSHION**
ON CHAIR Kelmscott Tree
(print) 220327 piped in Ruskin
DRUSRU307 **PAINT** Beige
Shadow 4-16M **OPPOSITE**
CURTAIN Garden Tulip 230336,
BEDSPREAD Jane's Daisy 230344
backed in Ruskin DRUSRU323 piped
in Ruskin DRUSRU307, **CUSHION**
ON BED Garden Tulip 230336
edged in Ruskin DRUSRU302,
CUSHION ON CHAIR
Woodford DMORWO303, **PAINT**
Charcoal Green 42-12D

GARDEN TULIP (1885)

Most of Morris' wallpapers are densely textured and complex, however Garden Tulip shows a simpler design of tulip stems meandering over a leafy ground. Shown here as an embroidery it is also available as a wallpaper.

JANE'S DAISY (1860s)

This design is based on a wall-hanging in Kelmscott Manor dating from the early 1860s. This contemporary looking embroidery, previously known as Sunflower, is an early Morris pattern, possibly embroidered by Morris, his wife Jane and her sister for Red House, their first home.





ABOVE FROM LEFT Mary Isobel (silk) 230338, Garden Tulip 230336 RIGHT CURTAIN & CUSHION Mary Isobel 230340

“If I were asked to say what is at once the most important production of Art

MARY ISOBEL (circa 1890s)

This embroidery was designed by Dearle and shows scrolling acanthus leaves and flowers. The original fabric was embroidered in Adelaide, Australia by Mary Isobel Barr Smith who probably ordered it from Morris & Co. as a kit. The Morris Studio first produced this design, printed on linen, in 2008. It is now embroidered on linen and on 100% silk.

and the thing most to be longed for, I should answer - a beautiful house" - William Morris



SCROLL (1871) BRANCH (1871)

Scroll reflects Morris' preoccupation with mediaeval book illustration and is smaller in scale and more delicate than many other Morris designs. The gently meandering layout of leaves and marigold flowers sit on a background of the Branch wallpaper design.

MEADOW SWEET (1904)

Designed by John Henry Dearle, symmetrical motifs of plants are arranged in a formal design which is typical of the Arts & Crafts style.



Archive Weaves

Morris & Co. produced a number of jacquard weave and tapestry fabrics. In this collection the studio has faithfully reproduced some of these classic textiles, whilst introducing new jacquard and tapestry interpretations of the most loved Morris & Co. wallpaper designs.

FRUIT (1864)

Morris' Fruit wallpaper, also known as Pomegranate, from 1864 was one of the first designs he produced and has now been adapted in a tapestry quality. It is available also as a wallpaper.

WILLOW BOUGH (1887)

Willow Bough was designed by William Morris for wallpaper in 1887 and can be seen in Jane Morris' bedroom at Kelmscott Manor as well as many other Morris houses. A naturalistic treatment of one of Morris' favourite themes, it continues to be one of Morris' best loved designs. Willow Bough has been translated into a fine jacquard weave quality.



ABOVE LEFT Meadow Sweet and Garden Tulip wallpaper from the Morris & Co. Archive
LEFT CURTAIN Scroll 220309, **WALLPAPER** Scroll 210363, **SKIRTING** Mustard Tan 4-5M **RIGHT WALLPAPER** Branch 210378, **SMALL ARMCHAIR** Fruit 230287 **RECLINING CHAIR** Willow Bough 230288 piped in Ruskin DRUSRU321, **CUSHION** Scroll 220310 piped in Ruskin DRUSRU305, **PAINT** Mellow Olive 2-22M




KENNET (1883)

Kennet was produced by William Morris at Merton Abbey and was originally printed by the indigo discharge method whereby colours were printed onto a dyed indigo cloth using a bleaching agent which bleached out the ground colour and in the same process printed reds, greens and yellows in its place.

BLUEBELL (1876)

Bluebell - (originally known as Columbine) was based on a rare collection of Rhenish 15th century printed linens that Morris first admired in the South Kensington Museum, although they were later discovered to be fakes. This elegant symmetrical design has been printed with a subtle texture to reproduce the faded effect evident today on many of Morris' original fabrics.

CURTAINS Kennet 220322, CHAISE LONGUE Bluebell 220330 piped in Ruskin RUSRU309, CUSHIONS FROM LEFT Kennet 220322 piped in Ruskin RUSRU304, Ruskin DRUSRU324, Mary Isobel 230340 OPPOSITE SOFA Acanthus Tapestry 230271, ARMCHAIR Branch 230275, CUSHION ON ARMCHAIR Branch 230278, piped in Ruskin DRUSRU305, FOOTSTOOL Ruskin DRUSRU305 CURTAIN Bluebell 220330



ACANTHUS TAPESTRY (1875)

Acanthus is one of Morris' most iconic patterns and has been reproduced in many forms since it was first registered in 1875. It is reproduced here as a tapestry.

BRANCH (1871)

Taken from the wallpaper design, Branch is now woven in 'cut and loop pile' velvet.



PEACOCK AND DRAGON (1878)


Peacock and Dragon was designed by William Morris and originally manufactured in wool twill on a handloom. Morris studied early woven textiles and the Peacock and Dragon design was based on Sicilian silk weaves dating from the 15th and 16th century. In keeping with Morris' original version, it is available as a wool jacquard.



CROWN IMPERIAL (1876)

Crown Imperial is one of Morris' most formal patterns. It was originally woven by power loom in wool and mohair and is now reproduced in wool.





*"All rooms ought to look as if they were lived in, and to have, so to say,
a friendly welcome ready for the incomer." - William Morris*



WALLPAPER Golden Lily 210401, SOFA
Ruskin DRUSRU313, CUSHIONS ON SOFA
FROM LEFT Woodford Check DHIGWP303,
Ruskin DRUSRU304, Woodford Plaid
DMORWP304, button in Woodford DMORWO301
FOOTSTOOL Woodford Plaid DHIGWP303



GARDEN CRAFT (1908)

Designed by W.A.S. Benson as a single block design, this elegant trellis & leaf pattern is simpler and more static in its form than earlier designs by Morris & Co., reflecting the changing style of the early 1900s.

WALLPAPER Garden Craft 210357.
BENCH SEAT PAD Garden Craft 230296

GOLDEN LILY (1899)

John Henry Dearle was originally hired to design backgrounds in tapestries and he drew on his experience for this design with its rich patterning and colours. It demonstrates his ability to generate designs which are so close to Morris in style and colour that they have often been mistakenly attributed to him.





STRAWBERRY THIEF (1883)

Strawberry Thief was inspired by a real-life problem for many gardeners. Morris tried to grow strawberries at Kelmscott Manor but found they were often eaten by greedy birds. This iconic design was originally indigo discharge printed and has now been reproduced on 100% cotton with subtle textures to retain the look of the original handprint.

KELMSCOTT TRELLIS (1894-1895)

The bedspread in Morris' bedroom at Kelmscott Manor has inspired this elegant embroidery. The original was embroidered by Jane Morris and friends. In keeping with the original design, it features delicate motifs of flowers and fruit within a scrolling trellis embroidered on linen.



ARTICHOKE (1898)

This design by John Henry Dearle features a magnificent artichoke motif that fills the entire width of the wallpaper. Originally multi-coloured, this new monotone version allows the boldness of the shape to create impact.



TOP LEFT CUSHION Strawberry Thief 22031 | piped in Ruskin DRUSRU320
LEFT BEDSPREAD Kelmscott Trellis 230199 edged in Ruskin DRUSRU310, **CUSHION** Mary Isobel 230339, **PAINT** Sierra Rose 49-5M, **SKIRTING** Beige Shadow 4-16M
RIGHT WALLPAPER FROM TOP Branch 210373, Artichoke 210355,
CHAIR Branch 230276 piped in Ruskin DRUSRU322, **WOODWORK** Crag Grey 47-12D

*"The past is not dead, it is living in us and will be alive in the future
which we are now helping to make" - William Morris*



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